

Global Fly-Fishing Apparel and Accessories Market Size study & Forecast, by Product (Apparel, Gears), by Distribution Channel (Online, Offline) and Regional Analysis, 2022-2029

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Abstracts

Global Fly-Fishing Apparel and Accessories Market is valued at approximately USD 3019.02 million in 2021 and is anticipated to grow with a healthy growth rate of more than 4.10% over the forecast period 2022-2029. The fly-fishing apparel and accessories market refers to the industry that produces and sells clothing, gear, and accessories specifically designed for fly fishing enthusiasts. This can include items such as fly-fishing vests, waders, boots, hats, gloves, and sunglasses, as well as specialized fly-fishing tools such as fly rods, reels, lines, and flies. Thus, the major driving factors for the market are the rising popularity of fishing among women and the rising number of the fishing championship. Moreover, growing initiatives by the key market players and rising interest in sustainable and environment-friendly products is creating lucrative growth opportunity for the market over the forecast period 2022-2029.

Over the forecast period, it is also anticipated that the increasing popularity of fishing among women will increase demand for fly fishing gear. A 2021 study by the Recreational Boating & Fishing Foundation (RBFF) and Outdoor Foundation found that 19.7 million women fished in 2020, a 10% rise from the year before. Fishing has become a well-known activity, making tournaments and championships in the sport popular worldwide. The American Sportfishing Association estimates that every year, between 40,000 and 50,000 fishing competitions and contests are held in the United States. The competitions with 12 to 30 competitors include South Texas Angler, Karlens Big Bass, Texas Bass Nation South Region, and Rio Grande Bass Club. However, the high cost of Fly-Fishing Apparel and Accessories stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Fly-Fishing Apparel And Accessories Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2021, North America generated the biggest amount of revenue in the global market, and it is anticipated that it will maintain its lead throughout the forecast period. American citizens enjoy the sport and leisure exercise of fly fishing. The region's demand for fly fishing clothing and gear is being driven by the growing youth and female involvement in outdoor activities such as recreational fishing. Additionally, important associations and groups such as the Northwest Sportfishing Industry Association (NSIA), American Sportfishing Association (ASA), and American Catfishing Association (ACA) are crucial in supporting sport fishing in the United States. These have contributed to the success of the local leisure fishing industry. The American Sportfishing Association (ASA) and Recreational Boating & Fishing Foundation (RBFF) started a campaign in May 2022 to nudge sportfishing authorities, local fishing populations, and youth anglers toward fly fishing in the spring and summer. The Asia Pacific region is expected to witness significant growth in the fly-fishing apparel and accessories market in the coming years. The growth can be attributed to the rising popularity of fly fishing as a recreational activity and increasing disposable income in countries such as China, Japan, and Australia.

Major market player included in this report are:

The Orvis Company, Inc.

Simms Fishing Products

Patagonia, Inc

Snowbee USA

Skwala Fishing

Redington (Far Bank Enterprises.)

Bassdash

FROGG TOGGS

Compass 360 (Slumberjack)

8Fans

Recent Developments in the Market:

Simms Fishing Products, a top maker of outerwear, waders, footwear, and technical apparel, debuted its 'Fall 2022' product lineup in August 2022. This lineup features new designs, features, and technological advancements across all categories. The 'Always On The Water' campaign is intended to inspire anglers to take advantage of the upcoming, chilly fishing seasons and to celebrate their lives away from the water. Skwala Fishing redesigned itself as a new name in the market in March 2022. The

brand, which introduced itself to a variety of products including jackets, waders, insulation items, and shorts, was focused on better performance and fabric technology.

Global Fly-Fishing Apparel And Accessories Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Apparel

Gears

By Distribution Channel:

Online

Offline

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

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