

Global Flowerpots and Planters Market Size study & Forecast, by Product Type (Plastic, Metal, Ceramic, Stone, Wood, Others), by End-User (Households, Commercial), by Distribution Channel (Retail Distribution, E-Commerce) and Regional Analysis, 2022-2029

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Abstracts

Global Flowerpots and Planters Market is valued at approximately USD 1.02 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 4.3% over the forecast period 2022-2029. Flowerpots and Planters refer to containers that are used for growing flowering plants or herbs largely in houses and commercial buildings and office spaces. Moreover, flowerpots and planters have applications in increasing the aesthetic appearance of the bedroom, home garden, and front space of homes & offices among others. The increasing adoption of indoor houseplant gardening and growing expenditure on home decoration products are key factors driving the market growth.

The rise in adoption of indoor houseplant gardening is contributing towards the growth of the Global Flowerpots and Planters Market. For instance – according to Statista - in 2019, an estimated 33.1 million households in the U.S. participated in indoor houseplant gardening, and this number further increased to 37.6 million in 2020. Additionally, in 2021 Houseplant sales in garden centers in the United Kingdom (UK) increased by nearly 30 percent from 2020 levels. Also, growing construction activities and rising urbanization in developing regions would create a lucrative growth prospectus for the market over the forecast period. However, the high cost of Flowerpots and Planters stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Flowerpots and Planters Market study



include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the increasing popularity of inhouse plantations and rising development of commercial spaces in the region. Whereas Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as rising adoption of vertical gardening in apartments and multi-storey buildings and presence of leading regional market players in the region.

Major market players included in this report are:

Ado Urban Furniture

Amop Synergies

Ashley Furniture Industries

Atech

CROWD

Elho B.V.

Inter IKEA Systems B.V.

Kone Crafts

Planters Unlimited

The HC Companies

Recent Developments in the Market:

In April 2019, Artform Urban Furniture announced the launch of 'Size Planter'. This new planter is the largest single-unit steel planter in Artform's portfolio. This new planter is ideal for tree planting.

In July 2019, Poppelmann TEKU, announced its new range of innovative solutions for commercial horticulture including recyclable plant pots Poppelmann PCR, new seedlings and nursery trays that are suitable for automated processes.

Global Flowerpots and Planters Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape,

Growth factors, and Trends

Segments Covered Product Type, End-User, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World Customization Scope Free report customization (equivalent up to 8 analyst's working

hours) with purchase. Addition or alteration to country, regional & segment scope*



The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type Plastic Metal Ceramic

Stone

Wood

By End-User Households Commercial

By Distribution Channel Retail Distribution E-Commerce

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific



China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

RoLA

Rest of the World



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