

# **Global Flower Box Market Size study, by Material (Paper & Paperboard, Plastics, Fabrics), by Finish (Matte lamination, Gloss lamination, Varnishing, Embossing, Hot Stamping), by Distribution (Supermarkets, Retail Stores, Florists, Online Sales) and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Flower box Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Flower boxes are made up of solid cardboard. These are used to ensure minimal damage and stability during transit. The increasing investments toward events have led to the adoption of Flower box across the forecast period. For Instance: According to the Statista, in May 2020, 34% of marketers spend around 500 to 1,000 dollars on social and virtual events. It is found that around 17 percent of marketers spend 1,500 dollars on events. Stringent government laws toward recyclable products enhance the market growth. Also, with the increasing sales of flowers and rising production of flowers, the adoption & demand for Flower box is likely to increase the market growth during the forecast period. However, threat of substitutes impedes the growth of the market over the forecast period of 2022-2028.

The geographical regions considered for the global Flower box market analysis include Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia Pacific is deemed as the significant region across the globe in terms of huge market share due to the growing number of social events, festivals, and welcoming events across the region, and rising flower production. Whereas Europe is also estimated to attain a maximum growth rate during 2022-2028. Factors such as rising disposable income, and rising public inclination towards socializing would create beneficial growth forecasts for

the Flower box market across Europe region.

Major market players included in this report are:

DS Smith

Smurfit Kappa

Atlas Packaging

Hawaii Box & Packaging, Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Material:

Paper & Paperboard

Plastics

Fabrics

By Finish:

Matte lamination

Gloss lamination

Varnishing

Embossing

Hot Stamping

By Distribution:

Supermarkets

Retail Stores

Florists

Online Sales

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Flower Box Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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