

Global Floriculture Market Size study, by Product (Bedding Plants, Cut Flowers, Cut Foliage, Pot Plants, Others) by Application (Industrial, Decoration) and Regional Forecasts 2022-2028

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Abstracts

Global Floriculture Market is valued approximately at USD 42.80 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 7.00% over the forecast period 2022-2028. Floriculture is the cultivation of beautiful and blooming plants in the floriculture nursery for a variety of purposes, including as a raw resource in the cosmetic and pharmaceutical industries, as well as for personal use. The rise in the usage of smartphones and the internet and rise in the population has led the adoption of Floriculture across the forecast period. Rise in usage of smartphones leads to increasing sales through online mode with easy availability of internet. For Instance: As per a report by App Annie, India stood third (4.6 hours a day) on the list of average time spent by an average user on smartphones, with Indonesia (5.2 hours a day) and Brazil (4.8 hours a day) taking the top two spots worldwide. In India As per APEDA The country has exported 15,695.31 MT of floriculture products to the world for the worth of Rs. 575.98 Crores/77.84 USD Millions in 2020-21. Also, with the use of biotechnology and advancements in plant biotechnology the adoption & demand for Floriculture is likely to increase the market growth during the forecast period. However, fluctuation in productivity, logistics coordination between supplier and receiver impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the Global Floriculture Market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. Europe is the leading region across the world in terms of market share owing to the highest land area covered with flowers, ornamental plants, and nursery plants and rising demand for potted or flowering plants and increasing adoption of gardening activities. Whereas, Asia-

Pacific is also anticipated to exhibit highest growth rate over the forecast period 2022-2028. Factors such as rising disposable income, rising population in this region would create lucrative growth prospects for the Floriculture Market across Asia-Pacific region.

Major market player included in this report are:

Multiflora Ltd.

Dummen Orange

The Kariki Group

Syngenta Flowers Inc.

Oserian Development Company Limited

Karuturi Global Limited

Selecta Klemm GmbH & Co. KG.

Marginpar BV

Ruparelia Group

Karen Roses

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Bedding Plants

Cut Flowers

Cut Foliage

Pot Plants

Others

By Application:

Industrial

Decoration

By Region:

North America

U.S.

Canada

Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Floriculture Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
 - 1.2.1. Floriculture Market, by region, 2020-2028 (USD Billion)
 - 1.2.2. Floriculture Market, by Product, 2020-2028 (USD Billion)
 - 1.2.3. Floriculture Market, by Application, 2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL FLORICULTURE MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL FLORICULTURE MARKET DYNAMICS

- 3.1. Floriculture Market Impact Analysis (2020-2028)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Rise in the usage of smartphones and the internet
 - 3.1.1.2. Rise in the population
 - 3.1.2. Market Challenges
 - 3.1.2.1. Fluctuation in productivity
 - 3.1.2.2. logistics coordination between supplier and receiver
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Use of biotechnology
 - 3.1.3.2. advancements in plant biotechnology

CHAPTER 4. GLOBAL FLORICULTURE MARKET: INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2019-2028)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economic
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 market scenario

CHAPTER 6. GLOBAL FLORICULTURE MARKET, BY PRODUCT

- 6.1. Market Snapshot
- 6.2. Global Floriculture Market by Product, Performance - Potential Analysis
- 6.3. Global Floriculture Market Estimates & Forecasts by Product 2019-2028 (USD Billion)
- 6.4. Floriculture Market, Sub Segment Analysis
 - 6.4.1. Bedding Plants
 - 6.4.2. Cut Flowers
 - 6.4.3. Cut Foliage
 - 6.4.4. Pot Plants
 - 6.4.5. Others

CHAPTER 7. GLOBAL FLORICULTURE MARKET, BY APPLICATION

- 7.1. Market Snapshot
- 7.2. Global Floriculture Market by Application, Performance - Potential Analysis
- 7.3. Global Floriculture Market Estimates & Forecasts by Application 2019-2028 (USD Billion)

7.4. Floriculture Market, Sub Segment Analysis

- 7.4.1. Industrial
- 7.4.2. Decoration

CHAPTER 8. GLOBAL FLORICULTURE MARKET, REGIONAL ANALYSIS

8.1. Floriculture Market, Regional Market Snapshot

8.2. North America Floriculture Market

- 8.2.1. U.S. Floriculture Market
 - 8.2.1.1. Product breakdown estimates & forecasts, 2019-2028
 - 8.2.1.2. Application breakdown estimates & forecasts, 2019-2028
- 8.2.2. Canada Floriculture Market

8.3. Europe Floriculture Market Snapshot

- 8.3.1. U.K. Floriculture Market
- 8.3.2. Germany Floriculture Market
- 8.3.3. France Floriculture Market
- 8.3.4. Spain Floriculture Market
- 8.3.5. Italy Floriculture Market
- 8.3.6. Rest of Europe Floriculture Market

8.4. Asia-Pacific Floriculture Market Snapshot

- 8.4.1. China Floriculture Market
- 8.4.2. India Floriculture Market
- 8.4.3. Japan Floriculture Market
- 8.4.4. Australia Floriculture Market
- 8.4.5. South Korea Floriculture Market
- 8.4.6. Rest of Asia Pacific Floriculture Market

8.5. Latin America Floriculture Market Snapshot

- 8.5.1. Brazil Floriculture Market
- 8.5.2. Mexico Floriculture Market

8.6. Rest of The World Floriculture Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

9.1. Top Market Strategies

9.2. Company Profiles

- 9.2.1. Multiflora Ltd.
 - 9.2.1.1. Key Information
 - 9.2.1.2. Overview
 - 9.2.1.3. Financial (Subject to Data Availability)

- 9.2.1.4. Product Summary
- 9.2.1.5. Recent Developments
- 9.2.2. Dikken Orange
- 9.2.3. The Kariki Group
- 9.2.4. Syngenta Flowers Inc.
- 9.2.5. Oserian Development Company Limited
- 9.2.6. Karuturi Global Limited
- 9.2.7. Selecta Klemm GmbH & Co. KG.
- 9.2.8. Marginpar BV
- 9.2.9. Ruparelia Group
- 9.2.10. Karen Roses

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Floriculture Market, report scope

TABLE 2. Global Floriculture Market estimates & forecasts by Region 2019-2028 (USD Billion)

TABLE 3. Global Floriculture Market estimates & forecasts by Product 2019-2028 (USD Billion)

TABLE 4. Global Floriculture Market estimates & forecasts by Application 2019-2028 (USD Billion)

TABLE 5. Global Floriculture Market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 6. Global Floriculture Market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 7. Global Floriculture Market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 8. Global Floriculture Market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 9. Global Floriculture Market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 10. Global Floriculture Market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 11. Global Floriculture Market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 12. Global Floriculture Market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 13. Global Floriculture Market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 14. Global Floriculture Market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 15. U.S. Floriculture Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 16. U.S. Floriculture Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 17. U.S. Floriculture Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 18. Canada Floriculture Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 19. Canada Floriculture Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 20. Canada Floriculture Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 21. UK Floriculture Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 22. UK Floriculture Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 23. UK Floriculture Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 24. Germany Floriculture Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 25. Germany Floriculture Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 26. Germany Floriculture Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 27. RoE Floriculture Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 28. RoE Floriculture Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 29. RoE Floriculture Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 30. China Floriculture Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 31. China Floriculture Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 32. China Floriculture Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 33. India Floriculture Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 34. India Floriculture Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 35. India Floriculture Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 36. Japan Floriculture Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 37. Japan Floriculture Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 38. Japan Floriculture Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 39. RoAPAC Floriculture Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 40. RoAPAC Floriculture Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 41. RoAPAC Floriculture Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 42. Brazil Floriculture Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 43. Brazil Floriculture Market estimates & forecasts by segment 2019-2028

(USD Billion)

TABLE 44. Brazil Floriculture Market estimates & forecasts by segment 2019-2028

(USD Billion)

TABLE 45. Mexico Floriculture Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 46. Mexico Floriculture Market estimates & forecasts by segment 2019-2028

(USD Billion)

TABLE 47. Mexico Floriculture Market estimates & forecasts by segment 2019-2028

(USD Billion)

TABLE 48. RoLA Floriculture Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 49. RoLA Floriculture Market estimates & forecasts by segment 2019-2028

(USD Billion)

TABLE 50. RoLA Floriculture Market estimates & forecasts by segment 2019-2028

(USD Billion)

TABLE 51. Row Floriculture Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 52. Row Floriculture Market estimates & forecasts by segment 2019-2028 (USD

Billion)

TABLE 53. Row Floriculture Market estimates & forecasts by segment 2019-2028 (USD

Billion)

TABLE 54. List of secondary sources, used in the study of global Floriculture Market

TABLE 55. List of primary sources, used in the study of global Floriculture Market

TABLE 56. Years considered for the study

TABLE 57. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Floriculture Market, research methodology
- FIG 2. Global Floriculture Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Floriculture Market, key trends 2021
- FIG 5. Global Floriculture Market, growth prospects 2022-2028
- FIG 6. Global Floriculture Market, porters 5 force model
- FIG 7. Global Floriculture Market, pest analysis
- FIG 8. Global Floriculture Market, value chain analysis
- FIG 9. Global Floriculture Market by segment, 2019 & 2028 (USD Billion)
- FIG 10. Global Floriculture Market by segment, 2019 & 2028 (USD Billion)
- FIG 11. Global Floriculture Market by segment, 2019 & 2028 (USD Billion)
- FIG 12. Global Floriculture Market by segment, 2019 & 2028 (USD Billion)
- FIG 13. Global Floriculture Market by segment, 2019 & 2028 (USD Billion)
- FIG 14. Global Floriculture Market, regional snapshot 2019 & 2028
- FIG 15. North America Floriculture Market 2019 & 2028 (USD Billion)
- FIG 16. Europe Floriculture Market 2019 & 2028 (USD Billion)
- FIG 17. Asia pacific Floriculture Market 2019 & 2028 (USD Billion)
- FIG 18. Latin America Floriculture Market 2019 & 2028 (USD Billion)
- FIG 19. Global Floriculture Market, company market share analysis (2021)

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