

# **Global Floor Wax Market Size Study by Product (Liquid Floor Wax, Paste Floor Wax, Solid Floor Wax), Source (Natural, Synthetic), Application (Commercial, Industrial, Residential), Distribution Channel (Offline Retail Stores, Online Retail) and Regional Forecasts 2022-2032**

<https://marketpublishers.com/r/G5E3D11FE265EN.html>

Date: July 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G5E3D11FE265EN

## **Abstracts**

The Global Floor Wax Market is valued approximately at USD 17.21 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 6.18% over the forecast period 2024-2032. Floor wax is a finishing product traditionally made from natural waxes, such as carnauba, which provides protection and a high-gloss sheen to flooring materials such as wood, vinyl, linoleum, and other resilient surfaces. Modern formulations may also include synthetic polymers and resins that enhance durability and ease of maintenance. The major factors contributing to the expansion of their use include a growing appreciation for the aesthetic benefits of a well-maintained floor, the commercial need for longer-lasting floor protection in high-traffic areas, and advancements in floor wax technology that improve application methods and environmental friendliness. However, floor wax can have disadvantages, such as susceptibility to scratches and the need for regular stripping and reapplication, which can be labor-intensive and disruptive to business operations. These issues can be addressed by opting for newer formulations that offer improved durability and lower maintenance requirements, as well as the use of more efficient application equipment.

The floor wax market is likely to see opportunities driven by increasing demand for eco-friendly products. Innovations in organic and bio-based waxes, as well as natural oil blends, offer prospects for growth, particularly in sectors focused on sustainability. Liquid floor wax offers a convenient and efficient solution for protecting and shining

floors. It is easily applied with a mop or cloth, thus making it a popular choice in both residential and commercial environments. The liquid form allows for quicker drying times compared to paste and solid wax, and it tends to be less labor-intensive during application. Market trends indicate a growing preference for liquid wax in settings where ease of use and time savings are prioritized. Paste floor wax is known for its durability and rich, deep shine. It often requires buffing to achieve the desired gloss and is appreciated by consumers seeking a long-lasting finish. Solid floor wax, also referred to as wax cakes or bricks, provides the most enduring protection among floor wax products. It is commonly used in industrial and institutional settings where floors undergo constant and intense wear.

The key regions considered for the Global Floor Wax Market study include Asia Pacific, North America, Europe, Latin America, and Middle East and Africa. Among this, in year 2023 North America is dominating the market owing to rising residential and commercial sectors, with a higher inclination towards eco-friendly and sustainable products. The production is well-established, with companies leveraging advanced technology and R&D to cater to a diverse consumer base. These firms are also involved in strategic partnerships and acquisitions to expand their footprint. The APAC region is projected to witness fastest growth, particularly led by countries including China and India, is witnessing a surge in demand for floor wax, fueled by growth in construction activities and increased awareness of floor hygiene. Local manufacturers in APAC tend to focus on cost-effective products, and there is a growing interest in organic and water-based waxes prompted by environmental concerns. Meanwhile, EMEA presents a mature market with stringent regulations on chemical use, propelling the demand for natural and low-VOC (volatile organic compounds) wax products. European companies emphasize innovation and sustainability, often setting the bar for environmental practices.

Major market players included in this report are:

3M Company  
Alpha Wax BV  
B.P.S. srl  
BASF SE  
Beaumont Products Inc.  
Bellinzoni  
Blended Waxes, Inc.  
Bona AB  
BYK-Chemie GmbH  
CleanFreak.com

Fiddes USA  
Fila Industria Chimica S.p.A.  
Goyel Chemical Corporation  
Guangzhou Botny Chemical Co. Ltd.  
Instaquim by Detervic SA

The detailed segments and sub-segment of the market are explained below:

Product

Liquid Floor Wax

Paste Floor Wax

Solid Floor Wax

Source:

Natural

Synthetic

Application:

Commercial

Industrial

Residential

Distribution Channel:

Offline Retail Stores

Online Retail

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia  
South Korea  
Rest of Asia Pacific

Latin America  
Brazil  
Mexico

Middle East & Africa  
Saudi Arabia  
South Africa  
Rest of Middle East & Africa

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

## Contents

### **CHAPTER 1. GLOBAL FLOOR WAX MARKET EXECUTIVE SUMMARY**

- 1.1. Global Floor Wax Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
  - 1.3.1. By Product
  - 1.3.2. By Source
  - 1.3.3. By Application
  - 1.3.4. By Distribution Channel
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

### **CHAPTER 2. GLOBAL FLOOR WAX MARKET DEFINITION AND RESEARCH ASSUMPTIONS**

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
  - 2.3.1. Inclusion & Exclusion
  - 2.3.2. Limitations
  - 2.3.3. Supply Side Analysis
    - 2.3.3.1. Availability
    - 2.3.3.2. Infrastructure
    - 2.3.3.3. Regulatory Environment
    - 2.3.3.4. Market Competition
    - 2.3.3.5. Economic Viability (Consumer's Perspective)
  - 2.3.4. Demand Side Analysis
    - 2.3.4.1. Regulatory frameworks
    - 2.3.4.2. Technological Advancements
    - 2.3.4.3. Environmental Considerations
    - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

### **CHAPTER 3. GLOBAL FLOOR WAX MARKET DYNAMICS**

*Global Floor Wax Market Size Study by Product (Liquid Floor Wax, Paste Floor Wax, Solid Floor Wax), Source (Na...*

### 3.1. Market Drivers

- 3.1.1. Aesthetic Benefits and Durability Needs
- 3.1.2. Technological Advancements
- 3.1.3. Growing Demand for Eco-Friendly Products

### 3.2. Market Challenges

- 3.2.1. High Costs and Labor Intensity
- 3.2.2. Environmental and Health Concerns

### 3.3. Market Opportunities

- 3.3.1. Innovations in Organic and Bio-Based Waxes
- 3.3.2. Efficient Application Equipment

## **CHAPTER 4. GLOBAL FLOOR WAX MARKET INDUSTRY ANALYSIS**

### 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.1.7. Porter's 5 Force Impact Analysis

### 4.2. PESTEL Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.2.5. Environmental
- 4.2.6. Legal

### 4.3. Top investment opportunity

### 4.4. Top winning strategies

### 4.5. Disruptive Trends

### 4.6. Industry Expert Perspective

### 4.7. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL FLOOR WAX MARKET SIZE & FORECASTS BY PRODUCT 2022-2032**

### 5.1. Segment Dashboard

5.2. Global Floor Wax Market: Product Revenue Trend Analysis, 2022 & 2032 (USD Billion)

- 5.2.1. Liquid Floor Wax
- 5.2.2. Paste Floor Wax
- 5.2.3. Solid Floor Wax

## **CHAPTER 6. GLOBAL FLOOR WAX MARKET SIZE & FORECASTS BY SOURCE 2022-2032**

6.1. Segment Dashboard

6.2. Global Floor Wax Market: Source Revenue Trend Analysis, 2022 & 2032 (USD Billion)

- 6.2.1. Natural
- 6.2.2. Synthetic

## **CHAPTER 7. GLOBAL FLOOR WAX MARKET SIZE & FORECASTS BY APPLICATION 2022-2032**

7.1. Segment Dashboard

7.2. Global Floor Wax Market: Application Revenue Trend Analysis, 2022 & 2032 (USD Billion)

- 7.2.1. Commercial
- 7.2.2. Industrial
- 7.2.3. Residential

## **CHAPTER 8. GLOBAL FLOOR WAX MARKET SIZE & FORECASTS BY DISTRIBUTION CHANNEL 2022-2032**

8.1. Segment Dashboard

8.2. Global Floor Wax Market: Distribution Channel Revenue Trend Analysis, 2022 & 2032 (USD Billion)

- 8.2.1. Offline Retail Stores
- 8.2.2. Online Retail

## **CHAPTER 9. GLOBAL FLOOR WAX MARKET SIZE & FORECASTS BY REGION 2022-2032**

9.1. North America Floor Wax Market

- 9.1.1. U.S. Floor Wax Market

- 9.1.1.1. Product breakdown size & forecasts, 2022-2032
- 9.1.1.2. Source breakdown size & forecasts, 2022-2032
- 9.1.1.3. Application breakdown size & forecasts, 2022-2032
- 9.1.1.4. Distribution Channel breakdown size & forecasts, 2022-2032
- 9.1.2. Canada Floor Wax Market
  - 9.1.2.1. Product breakdown size & forecasts, 2022-2032
  - 9.1.2.2. Source breakdown size & forecasts, 2022-2032
  - 9.1.2.3. Application breakdown size & forecasts, 2022-2032
  - 9.1.2.4. Distribution Channel breakdown size & forecasts, 2022-2032
- 9.2. Europe Floor Wax Market
  - 9.2.1. U.K. Floor Wax Market
  - 9.2.2. Germany Floor Wax Market
  - 9.2.3. France Floor Wax Market
  - 9.2.4. Spain Floor Wax Market
  - 9.2.5. Italy Floor Wax Market
  - 9.2.6. Rest of Europe Floor Wax Market
- 9.3. Asia-Pacific Floor Wax Market
  - 9.3.1. China Floor Wax Market
  - 9.3.2. India Floor Wax Market
  - 9.3.3. Japan Floor Wax Market
  - 9.3.4. Australia Floor Wax Market
  - 9.3.5. South Korea Floor Wax Market
  - 9.3.6. Rest of Asia Pacific Floor Wax Market
- 9.4. Latin America Floor Wax Market
  - 9.4.1. Brazil Floor Wax Market
  - 9.4.2. Mexico Floor Wax Market
  - 9.4.3. Rest of Latin America Floor Wax Market
- 9.5. Middle East & Africa Floor Wax Market
  - 9.5.1. Saudi Arabia Floor Wax Market
  - 9.5.2. South Africa Floor Wax Market
  - 9.5.3. Rest of Middle East & Africa Floor Wax Market

## **CHAPTER 10. COMPETITIVE INTELLIGENCE**

- 10.1. Key Company SWOT Analysis
  - 10.1.1. Company
  - 10.1.2. Company
  - 10.1.3. Company
- 10.2. Top Market Strategies



### 10.3. Company Profiles

#### 10.3.1. 3M Company

##### 10.3.1.1. Key Information

##### 10.3.1.2. Overview

##### 10.3.1.3. Financial (Subject to Data Availability)

##### 10.3.1.4. Product Summary

##### 10.3.1.5. Market Strategies

#### 10.3.2. Alpha Wax BV

#### 10.3.3 B.P.S. srl

#### 10.3.4 BASF SE

#### 10.3.5 Beaumont Products Inc.

#### 10.3.6 Bellinzoni

#### 10.3.7 Blended Waxes, Inc.

#### 10.3.8 Bona AB

#### 10.3.9 BYK-Chemie GmbH

#### 10.3.10 CleanFreak.com

#### 10.3.11 Fiddes USA

#### 10.3.12 Fila Industria Chimica S.p.A.

#### 10.3.13 Goyel Chemical Corporation

#### 10.3.14 Guangzhou Botny Chemical Co. Ltd.

#### 10.3.15 Instaquim by Detervic SA

## **CHAPTER 11. RESEARCH PROCESS**

### 11.1. Research Process

#### 11.1.1. Data Mining

#### 11.1.2. Analysis

#### 11.1.3. Market Estimation

#### 11.1.4. Validation

#### 11.1.5. Publishing

### 11.2. Research Attributes

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Floor Wax market, report scope

TABLE 2. Global Floor Wax market estimates & forecasts by Region 2022-2032 (USD Billion)

TABLE 3. Global Floor Wax market estimates & forecasts by Product 2022-2032 (USD Billion)

TABLE 4. Global Floor Wax market estimates & forecasts by Source 2022-2032 (USD Billion)

TABLE 5. Global Floor Wax market estimates & forecasts by Application 2022-2032 (USD Billion)

TABLE 6. Global Floor Wax market estimates & forecasts by Distribution Channel 2022-2032 (USD Billion)

TABLE 7. Global Floor Wax market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 8. Global Floor Wax market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 9. U.S. Floor Wax market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 10. Canada Floor Wax market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 11. U.K. Floor Wax market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 12. Germany Floor Wax market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 13. France Floor Wax market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 14. Spain Floor Wax market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 15. Italy Floor Wax market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 16. China Floor Wax market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 17. India Floor Wax market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 18. Japan Floor Wax market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 19. Australia Floor Wax market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 20. South Korea Floor Wax market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 21. Brazil Floor Wax market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 22. Mexico Floor Wax market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 23. Saudi Arabia Floor Wax market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 24. South Africa Floor Wax market estimates & forecasts, 2022-2032 (USD Billion)

...

This list is not complete, final report does contain more than 100 tables. The list may be updated in the final deliverable.

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Floor Wax market, research methodology
- FIG 2. Global Floor Wax market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods.
- FIG 4. Global Floor Wax market, key trends 2023
- FIG 5. Global Floor Wax market, growth prospects 2022-2032
- FIG 6. Global Floor Wax market, porters 5 force model
- FIG 7. Global Floor Wax market, PESTEL analysis
- FIG 8. Global Floor Wax market, value chain analysis
- FIG 9. Global Floor Wax market by segment, 2022 & 2032 (USD Billion)
- FIG 10. Global Floor Wax market by segment, 2022 & 2032 (USD Billion)
- FIG 11. Global Floor Wax market by segment, 2022 & 2032 (USD Billion)
- FIG 12. Global Floor Wax market by segment, 2022 & 2032 (USD Billion)
- FIG 13. Global Floor Wax market by segment, 2022 & 2032 (USD Billion)
- FIG 14. Global Floor Wax market, regional snapshot 2022 & 2032
- FIG 15. North America Floor Wax market 2022 & 2032 (USD Billion)
- FIG 16. Europe Floor Wax market 2022 & 2032 (USD Billion)
- FIG 17. Asia pacific Floor Wax market 2022 & 2032 (USD Billion)
- FIG 18. Latin America Floor Wax market 2022 & 2032 (USD Billion)
- FIG 19. Middle East & Africa Floor Wax market 2022 & 2032 (USD Billion)
- FIG 20. Global Floor Wax market, company market share analysis (2023)

...

This list is not complete, final report does contain more than 50 figures. The list may be updated in the final deliverable.

## I would like to order

Product name: Global Floor Wax Market Size Study by Product (Liquid Floor Wax, Paste Floor Wax, Solid Floor Wax), Source (Natural, Synthetic), Application (Commercial, Industrial, Residential), Distribution Channel (Offline Retail Stores, Online Retail) and Regional Forecasts 2022-2032

Product link: <https://marketpublishers.com/r/G5E3D11FE265EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G5E3D11FE265EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970