

Global Floor Covering Market Size study, by Product Type (Textile Floor Covering, Tiles, Wood Laminate, Vinyl and rubber), Application (Commercial, Residential) and Regional Forecasts 2019-2026

<https://marketpublishers.com/r/GF7613741FBDEN.html>

Date: April 2020

Pages: 200

Price: US\$ 3,218.00 (Single User License)

ID: GF7613741FBDEN

Abstracts

Global Floor Covering Market is valued approximately at USD 290 billion in 2018 and is anticipated to grow with a healthy growth rate of more than 6.20% over the forecast period 2019-2026. The floor covering products are precisely made with textiles, rubber, felts, resins and other artificial and natural substances primarily applied on the base level surface. The floor coverings are mainly applied in residential and commercial spaces to offer comfort, decoration, safety and durability to the flooring space. The flooring covering market is primarily driven owing to escalating construction sector which include establishments of both residential and commercial spaces, surging disposable income of the individuals, surging adoption and utility in hotels & restaurants along with escalating demand for luxury flooring in both developed and developing countries. The escalating construction sector is acting as a key driving factor towards the adoption and utility of floor coverings market. For instance: According to International Construction Market Survey, the growth rate of construction industry globally in 2017 was estimated nearly 3.5% and it grew to 3.9% (approx.) in 2018. In addition, as per the annual report of European Construction Industry Federation (FIEC) in 2017, it is clearly stated that construction activity in entire Europe grew by 2.2% in 2016 (reaching approximately 1,278 billion Euro) compared to 2015. Similarly, in 2017, a similar increase is forecasted (more than 2%) followed by increase of 3% in 2018. Also, In 2018, it is estimated that commercial construction is roughly 89.52 billion in the United States, an increase from 40.1 billion in 2010 resulting into paving the way for the growth and development of floor covering market. However, the amount of non-degradable waste which is generated through the manufacturing of textile floor coverings consisting of carpet and rugs impedes the growth of the market over the

forecast period of 2019-2026.

The regional analysis of global Floor Covering market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the surging construction sector which include establishments of both residential and commercial spaces, low cost of floor coverings and high disposable income of the individuals. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2019-2026. Factors such as surging construction sector in the countries of China and India and escalating demand for luxury flooring by the customers would create lucrative growth prospects for the Floor Covering market across Asia-Pacific region.

Major market player included in this report are:

Armstrong Flooring

Dixie Group, Inc

Forbo Holding

Gerflor Group

Home Depot Inc

Interface, Inc

Mannington Mills, Inc

Mohawk Industries, Inc

Shaw Industries Group, Inc

TOLI Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Textile Floor Covering

Tiles

Wood and Laminate

Vinyl and Rubber

By Application:

Commercial
Residential
By Region:
North America
U.S.
Canada
Europe
UK
Germany
Asia Pacific
China
India
Japan
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017

Base year – 2018

Forecast period – 2019 to 2026

Target Audience of the Global Floor Covering Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2017-2026 (USD Billion)
 - 1.2.1. Floor covering Market, by Region, 2017-2026 (USD Billion)
 - 1.2.2. Floor covering Market, by Product Type, 2017-2026 (USD Billion)
 - 1.2.3. Floor covering Market, by Application, 2017-2026 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL FLOOR COVERING MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL FLOOR COVERING MARKET DYNAMICS

- 3.1. Floor covering Market Impact Analysis (2018-2026)
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. GLOBAL FLOOR COVERING MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2016-2026)
- 4.2. PEST Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL FLOOR COVERING MARKET, BY PRODUCT TYPE

- 5.1. Market Snapshot
- 5.2. Global Floor covering Market by Product Type, Performance - Potential Analysis
- 5.3. Global Floor covering Market Estimates & Forecasts by Product Type 2016-2026 (USD Billion)
- 5.4. Floor covering Market, Sub Segment Analysis
 - 5.4.1. Textile Floor Covering
 - 5.4.2. Tiles
 - 5.4.3. Wood and Laminate
 - 5.4.4. Vinyl and Rubber

CHAPTER 6. GLOBAL FLOOR COVERING MARKET, BY APPLICATION

- 6.1. Market Snapshot
- 6.2. Global Floor covering Market by Application, Performance - Potential Analysis
- 6.3. Global Floor covering Market Estimates & Forecasts by Application 2016-2026 (USD Billion)
- 6.4. Floor covering Market, Sub Segment Analysis
 - 6.4.1. Commercial
 - 6.4.2. Residential

CHAPTER 7. GLOBAL FLOOR COVERING MARKET, REGIONAL ANALYSIS

- 7.1. Floor covering Market, Regional Market Snapshot
- 7.2. North America Floor covering Market
 - 7.2.1. U.S. Floor covering Market
 - 7.2.1.1. Product Type breakdown estimates & forecasts, 2016-2026
 - 7.2.1.2. Application breakdown estimates & forecasts, 2016-2026
 - 7.2.2. Canada Floor covering Market
- 7.3. Europe Floor covering Market Snapshot
 - 7.3.1. U.K. Floor covering Market

- 7.3.2. Germany Floor covering Market
- 7.3.3. Rest of Europe Floor covering Market
- 7.4. Asia-Pacific Floor covering Market Snapshot
 - 7.4.1. China Floor covering Market
 - 7.4.2. India Floor covering Market
 - 7.4.3. Japan Floor covering Market
 - 7.4.4. Rest of Asia Pacific Floor covering Market
- 7.5. Latin America Floor covering Market Snapshot
 - 7.5.1. Brazil Floor covering Market
 - 7.5.2. Mexico Floor covering Market
- 7.6. Rest of The World Floor covering Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Top Market Strategies
- 8.2. Company Profiles
 - 8.2.1. Armstrong Flooring
 - 8.2.1.1. Key Information
 - 8.2.1.2. Overview
 - 8.2.1.3. Financial (Subject to Data Availability)
 - 8.2.1.4. Product Summary
 - 8.2.1.5. Recent Developments
 - 8.2.2. Dixie Group, Inc
 - 8.2.3. Forbo Holding
 - 8.2.4. Gerflor Group
 - 8.2.5. Home Depot Inc
 - 8.2.6. Interface, Inc
 - 8.2.7. Mannington Mills, Inc
 - 8.2.8. Mohawk Industries, Inc
 - 8.2.9. Shaw Industries Group, Inc
 - 8.2.10. TOLICorporation

CHAPTER 9. RESEARCH PROCESS

- 9.1. Research Process
 - 9.1.1. Data Mining
 - 9.1.2. Analysis
 - 9.1.3. Market Estimation
 - 9.1.4. Validation

- 9.1.5. Publishing
- 9.2. Research Attributes
- 9.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. LIST OF SECONDARY SOURCES, USED IN THE STUDY OF GLOBAL FLOOR COVERING MARKET

TABLE 2. LIST OF PRIMARY SOURCES, USED IN THE STUDY OF GLOBAL FLOOR COVERING MARKET

TABLE 3. GLOBAL FLOOR COVERING MARKET, REPORT SCOPE

TABLE 4. YEARS CONSIDERED FOR THE STUDY

TABLE 5. EXCHANGE RATES CONSIDERED

TABLE 6. GLOBAL FLOOR COVERING MARKET ESTIMATES & FORECASTS BY REGION 2016-2026 (USD BILLION)

TABLE 7. GLOBAL FLOOR COVERING MARKET ESTIMATES & FORECASTS BY PRODUCT TYPE 2016-2026 (USD BILLION)

TABLE 8. GLOBAL FLOOR COVERING MARKET ESTIMATES & FORECASTS BY APPLICATION 2016-2026 (USD BILLION)

TABLE 9. GLOBAL FLOOR COVERING MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 10. GLOBAL FLOOR COVERING MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 11. GLOBAL FLOOR COVERING MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 12. GLOBAL FLOOR COVERING MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 13. GLOBAL FLOOR COVERING MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 14. GLOBAL FLOOR COVERING MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 15. GLOBAL FLOOR COVERING MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 16. GLOBAL FLOOR COVERING MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 17. GLOBAL FLOOR COVERING MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 18. GLOBAL FLOOR COVERING MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 19. U.S. FLOOR COVERING MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 20. U.S. FLOOR COVERING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 21. U.S. FLOOR COVERING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 22. CANADA FLOOR COVERING MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 23. CANADA FLOOR COVERING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 24. CANADA FLOOR COVERING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 25. UK FLOOR COVERING MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 26. UK FLOOR COVERING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 27. UK FLOOR COVERING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 28. GERMANY FLOOR COVERING MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 29. GERMANY FLOOR COVERING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 30. GERMANY FLOOR COVERING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 31. ROE FLOOR COVERING MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 32. ROE FLOOR COVERING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 33. ROE FLOOR COVERING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 34. CHINA FLOOR COVERING MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 35. CHINA FLOOR COVERING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 36. CHINA FLOOR COVERING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 37. INDIA FLOOR COVERING MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 38. INDIA FLOOR COVERING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 39. INDIA FLOOR COVERING MARKET ESTIMATES & FORECASTS BY

SEGMENT 2016-2026 (USD BILLION)

TABLE 40. JAPAN FLOOR COVERING MARKET ESTIMATES & FORECASTS,
2016-2026 (USD BILLION)

TABLE 41. JAPAN FLOOR COVERING MARKET ESTIMATES & FORECASTS BY
SEGMENT 2016-2026 (USD BILLION)

TABLE 42. JAPAN FLOOR COVERING MARKET ESTIMATES & FORECASTS BY
SEGMENT 2016-2026 (USD BILLION)

TABLE 43. ROAPAC FLOOR COVERING MARKET ESTIMATES & FORECASTS,
2016-2026 (USD BILLION)

TABLE 44. ROAPAC FLOOR COVERING MARKET ESTIMATES & FORECASTS BY
SEGMENT 2016-2026 (USD BILLION)

TABLE 45. ROAPAC FLOOR COVERING MARKET ESTIMATES & FORECASTS BY
SEGMENT 2016-2026 (USD BILLION)

TABLE 46. BRAZIL FLOOR COVERING MARKET ESTIMATES & FORECASTS,
2016-2026 (USD BILLION)

TABLE 47. BRAZIL FLOOR COVERING MARKET ESTIMATES & FORECASTS BY
SEGMENT 2016-2026 (USD BILLION)

TABLE 48. BRAZIL FLOOR COVERING MARKET ESTIMATES & FORECASTS BY
SEGMENT 2016-2026 (USD BILLION)

TABLE 49. MEXICO FLOOR COVERING MARKET ESTIMATES & FORECASTS,
2016-2026 (USD BILLION)

TABLE 50. MEXICO FLOOR COVERING MARKET ESTIMATES & FORECASTS BY
SEGMENT 2016-2026 (USD BILLION)

TABLE 51. MEXICO FLOOR COVERING MARKET ESTIMATES & FORECASTS BY
SEGMENT 2016-2026 (USD BILLION)

TABLE 52. ROLA FLOOR COVERING MARKET ESTIMATES & FORECASTS,
2016-2026 (USD BILLION)

TABLE 53. ROLA FLOOR COVERING MARKET ESTIMATES & FORECASTS BY
SEGMENT 2016-2026 (USD BILLION)

TABLE 54. ROLA FLOOR COVERING MARKET ESTIMATES & FORECASTS BY
SEGMENT 2016-2026 (USD BILLION)

TABLE 55. ROW FLOOR COVERING MARKET ESTIMATES & FORECASTS,
2016-2026 (USD BILLION)

TABLE 56. ROW FLOOR COVERING MARKET ESTIMATES & FORECASTS BY
SEGMENT 2016-2026 (USD BILLION)

TABLE 57. ROW FLOOR COVERING MARKET ESTIMATES & FORECASTS BY
SEGMENT 2016-2026 (USD BILLION)

List Of Figures

LIST OF FIGURES

- FIG 1. GLOBAL FLOOR COVERING MARKET, RESEARCH METHODOLOGY
- FIG 2. GLOBAL FLOOR COVERING MARKET, MARKET ESTIMATION TECHNIQUES
- FIG 3. GLOBAL MARKET SIZE ESTIMATES & FORECAST METHODS
- FIG 4. GLOBAL FLOOR COVERING MARKET, KEY TRENDS 2018
- FIG 5. GLOBAL FLOOR COVERING MARKET, GROWTH PROSPECTS 2019-2026
- FIG 6. GLOBAL FLOOR COVERING MARKET, PORTERS 5 FORCE MODEL
- FIG 7. GLOBAL FLOOR COVERING MARKET, PEST ANALYSIS
- FIG 8. GLOBAL FLOOR COVERING MARKET, VALUE CHAIN ANALYSIS
- FIG 9. GLOBAL FLOOR COVERING MARKET BY SEGMENT, 2016 & 2026 (USD BILLION)
- FIG 10. GLOBAL FLOOR COVERING MARKET BY SEGMENT, 2016 & 2026 (USD BILLION)
- FIG 11. GLOBAL FLOOR COVERING MARKET BY SEGMENT, 2016 & 2026 (USD BILLION)
- FIG 12. GLOBAL FLOOR COVERING MARKET BY SEGMENT, 2016 & 2026 (USD BILLION)
- FIG 13. GLOBAL FLOOR COVERING MARKET BY SEGMENT, 2016 & 2026 (USD BILLION)
- FIG 14. GLOBAL FLOOR COVERING MARKET, REGIONAL SNAPSHOT 2016 & 2026
- FIG 15. NORTH AMERICA FLOOR COVERING MARKET 2016 & 2026 (USD BILLION)
- FIG 16. EUROPE FLOOR COVERING MARKET 2016 & 2026 (USD BILLION)
- FIG 17. ASIA PACIFIC FLOOR COVERING MARKET 2016 & 2026 (USD BILLION)
- FIG 18. LATIN AMERICA FLOOR COVERING MARKET 2016 & 2026 (USD BILLION)
- FIG 19. GLOBAL FLOOR COVERING MARKET, COMPANY MARKET SHARE ANALYSIS (2018)

COMPANIES MENTIONED

Armstrong Flooring
Dixie Group, Inc
Forbo Holding
Gerflor Group
Home Depot Inc
Interface, Inc
Mannington Mills, Inc

Mohawk Industries, Inc
Shaw Industries Group, Inc
TOLI Corporation

I would like to order

Product name: Global Floor Covering Market Size study, by Product Type (Textile Floor Covering, Tiles, Wood Laminate, Vinyl and rubber), Application (Commercial, Residential) and Regional Forecasts 2019-2026

Product link: <https://marketpublishers.com/r/GF7613741FBDEN.html>

Price: US\$ 3,218.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GF7613741FBDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970