

Global Flexible Plastic Packaging Market Size study, By Type (Bags, Wraps, Pouches, Rollstock, Others {include Labels, stick packs and sachets}), By Material, Plastic, Aluminum Foil, Others {include coating, ink, coating, and adhesive}), By Technology (Flexography, Rotogravure, Digital Printing, Others {include screen, offset, and letterpress printing}), By Application (Food, Beverage, Pharma & Health care, Personal care & Cosmetics, Others {includes consumer goods, oil & lubricants, agriculture, automotive, household products, tobacco, and sporting goods}) and Regional Forecasts 2021-2027

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# **Abstracts**

Global Flexible Plastic Packaging Market is valued approximately USD 160.8 Billion in 2020 and is anticipated to grow with a healthy growth rate of more than 4.5% over the forecast period 2021-2027.

Flexible Packaging is a type of packaging that can be readily formed, altered, and take shape of overwrap, pouch, bag, liner, etc. This packaging uses less material and integrates the fine qualities of films, plastic, paper, and foil. Flexible plastic packaging is majorly adopted by personal care & cosmetic, food & beverage, healthcare, and many other industries. Thereby, the growth of the e-commerce industry, rising application of flexible plastic packaging in various segments as it increases the product shelf-life and



is pocket-friendly are augmenting the market growth across the globe. For instance, according to Statista, in 2020, the global retail e-commerce sales are accounted for USD 4.28 trillion and revenue is anticipated to rise by USD 5.4 trillion by 2022. Thereby, the growth of the e-commerce industry is associated with the demand for flexible plastic packaging, which, in turn, propels the market demand. However, the execution of stringent government regulations impedes the growth of the market over the forecast period of 2021-2027. Also, the emergence of sustainable and new flexible plastics packaging solutions is anticipated to act as a catalyzing factor for the market demand during the forecast period.

The key regions considered for the global Flexible Plastic Packaging market study includes Asia Pacific, North America, Europe, Latin America and the Rest of the World. The Asia Pacific is the leading region across the world in terms of market share owing to the escalating working population, growing demand for ready-to-eat food products, and exponential growth of the healthcare, food & beverage, and cosmetics & personal care sector. Whereas, Asia-Pacific is also anticipated to exhibit the highest CAGR over the forecast period 2021-2027. Factors such as the increasing disposable income, growing number of import & export activities, and emerging economies such as India and China would create lucrative growth prospects for the Flexible Plastic Packaging market across the Asia-Pacific region.

Major market player included in this report are:
Sealed Air Corporation
Sonoco Products Company
Transcontinental Inc.
Mondi Group
Coveris Holdings S.A.
Bemis Company Inc.
Constantia Flexibles Group GmbH
Ampac Holdings LLC
Amcor Limited
Huhtamaki Group

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report



shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type

Bags

Wraps

Pouches

Rollstock

Others (include Labels, stick packs and sachets)

By Material

**Plastic** 

Aluminum Foil

Others (include coating, ink, coating, and adhesive)

By Technology

Flexography

Rotogravure

**Digital Printing** 

Others (include screen, offset, and letterpress printing)

By Application

Food

Beverage

Pharma & Health care

Personal care & Cosmetics

Others (includes consumer goods, oil & lubricants, agriculture, automotive, household products, tobacco, and sporting goods)

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China



India

Japan

Australia

South Korea

**RoAPAC** 

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019 Base year – 2020 Forecast period – 2021 to 2027

Target Audience of the Global Flexible Plastic Packaging Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors



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