

# **Global Flexible Plastic Bags Packaging Market Size Study, by Application (Food, Beverages, Pharmaceutical & Healthcare), By Material (Polyethylene (PE), Polypropylene (PP), Polyethylene Terephthalate (PET), Other Plastic Materials), Printing Technology (Flexography, Rotogravure, Digital Printing), By Type (Pouches, Rollstock, Films & Wraps, Bags, Others), and Regional Forecasts 2025-2035**

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## **Abstracts**

The Global Flexible Plastic Bags Packaging Market was valued at approximately USD 157.1 billion in 2025 and is projected to expand at a CAGR of 6.00% over the forecast period of 2025–2035, with historical data drawn from 2023 and 2025 and 2025 designated as the base year for estimation. Flexible plastic bags packaging refers to lightweight, adaptable packaging formats manufactured using polymer-based materials that are engineered to protect, preserve, and promote products across a wide range of consumer-facing industries. By combining durability with cost efficiency, these packaging solutions have carved out a critical role in modern supply chains, where extended shelf life, logistical convenience, and branding flexibility increasingly shape purchasing decisions.

Market momentum is being built up by the steady shift toward convenience-driven consumption patterns and the rapid expansion of organized retail and e-commerce ecosystems worldwide. Flexible plastic bags are being increasingly favored for their ability to reduce material usage while delivering superior barrier properties, thereby aligning with both operational efficiency goals and evolving sustainability narratives. In

food, beverage, and pharmaceutical supply chains, manufacturers are leaning into advanced multilayer structures and high-performance sealing technologies to enhance product safety and compliance. While environmental scrutiny around plastic waste continues to loom large, ongoing investments in recyclable materials, downgauged films, and circular economy initiatives are helping the industry work through regulatory and reputational challenges across the 2025–2035 forecast horizon.

**The detailed segments and sub-segments included in the report are:**

By Application:

Food

Beverages

Pharmaceutical & Healthcare

By Material:

Polyethylene (PE)

Polypropylene (PP)

Polyethylene Terephthalate (PET)

Other Plastic Materials

By Printing Technology:

Flexography

Rotogravure

Digital Printing

By Type:

Pouches

Rollstock

Films & Wraps

Bags

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Among application segments, food packaging is expected to dominate the global flexible plastic bags packaging market during the forecast period. This dominance is being reinforced by rising urbanization, changing dietary habits, and the growing appetite for packaged and processed food products that require reliable, hygienic, and visually appealing packaging formats. Flexible plastic bags are increasingly being rolled out to accommodate portion control, resealability, and extended shelf life, which makes them indispensable across fresh produce, frozen foods, snacks, and ready-to-eat categories. Although beverages and pharmaceutical & healthcare applications are scaling up steadily, food packaging continues to anchor demand volumes and shape innovation priorities.

From a revenue standpoint, polyethylene-based flexible plastic bags currently lead the market, accounting for the largest share due to their versatility, cost-effectiveness, and wide-ranging compatibility with diverse printing and sealing technologies. Polyethylene materials are being extensively adopted across high-volume applications, particularly in food and beverage packaging, where performance consistency and scalability are critical. At the same time, advanced printing technologies—especially rotogravure—are driving premiumization by enabling high-definition graphics and brand differentiation, while digital printing is gaining traction as a fast-growing segment owing to its suitability for short runs, customization, and rapid turnaround times.

The regional landscape of the Global Flexible Plastic Bags Packaging Market remains dynamic, with Asia Pacific holding a commanding position driven by large-scale manufacturing bases, expanding middle-class populations, and surging demand for packaged consumer goods in countries such as China and India. North America continues to represent a mature yet innovation-driven market, where regulatory pressure and sustainability commitments are pushing manufacturers toward recyclable and mono-material packaging solutions. Europe follows closely, characterized by stringent environmental regulations and strong adoption of eco-conscious packaging designs. Meanwhile, Latin America and the Middle East & Africa are emerging as high-potential regions, supported by improving retail infrastructure, rising disposable incomes, and growing pharmaceutical distribution networks.

**Major market players included in this report are:**

Amcor plc

Mondi Group

Sealed Air Corporation

Berry Global Inc.

Constantia Flexibles

Smurfit Kappa Group

UFlex Ltd.

ProAmpac LLC

Winpak Ltd.

TC Transcontinental Inc.

Huhtamaki Oyj

SIG Group AG

Coveris Holdings S.A.

Clondalkin Group

Glenroy, Inc.

### **Global Flexible Plastic Bags Packaging Market Report Scope:**

Historical Data – 2023, 2025

Base Year for Estimation – 2025

Forecast period – 2025–2035

Report Coverage – Revenue Forecast, Company Ranking, Competitive Landscape, Growth Factors, and Trends

Regional Scope – North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope – Free report customization (equivalent to up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define the market sizes of different segments and countries in recent years and to forecast their values for the coming years. The report has been structured to blend qualitative insights with quantitative rigor, offering a holistic

view of industry dynamics across the regions under consideration. It highlights key growth drivers, regulatory challenges, and evolving consumer preferences that are set to shape future market trajectories, while also mapping out micro-market opportunities for stakeholders. In addition, the study delivers a comprehensive evaluation of the competitive landscape, detailing strategic initiatives, product portfolios, and positioning of leading companies operating within the global flexible plastic bags packaging ecosystem.

**Key Takeaways:**

Market estimates and forecasts spanning 10 years from 2025 to 2035.

Annualized revenue analysis with regional- and segment-level insights.

Detailed geographical assessment with country-level market evaluation.

Comprehensive competitive landscape profiling major industry participants.

Strategic analysis of key business initiatives and future market approaches.

In-depth evaluation of the competitive structure of the market.

Integrated demand-side and supply-side analysis to support informed decision-making.

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