

# Global Flexible Paper Packaging Market Size study, by Packaging Type (Pouches, Roll Stock, Shrink Sleeves, Wraps), by Printing Technology (Rotogravure, Flexography, Digital Printing) and Regional Forecasts 2021-2027

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## Abstracts

Global Flexible Paper Packaging Market is valued at approximately USD 60 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 4.00 % over the forecast period 2021-2027. Flexible packaging is lightweight bags or pouches sealed using heat or pressure. Papers made from the inorganic fiber are less expensive than aramid fiber papers and have better thermal conductivity. The increasing e-commerce sales have led to the adoption of Flexible paper packaging across the forecast period. For Instance: As per the NIP&FA, online retail market is estimated to be 25% of the total organized retail market and is expected to reach 37% by 2030. By 2030, it is expected to have an annual gross merchandise value of \$350 bn. Also, with the increased product shelf life and branding opportunities, the adoption & demand for Flexible paper packaging is likely to increase the market growth during the forecast period. However, multi-layer packaging pose challenges for recyclability and can impede the growth of the market over the forecast period of 2021-2027.

The key regions considered for the global Flexible paper packaging market study include Asia Pacific, North America, Europe, Latin America and Rest of the World. Europe is the leading region across the world in terms of market share owing to the high disposable income. Whereas, Asia-Pacific is also anticipated to exhibit the highest growth rate over the forecast period 2021-2027. Factors such as substantial growth in the construction industries, increasing public and private sector investments would create lucrative growth prospects for the Flexible paper packaging market across Asia-Pacific region.

Major market players included in this report are:

Wihuri (Finland)

Amcor Limited (Australia)

Mondi Group (UK)

Sonoco Products Company (US)

Sealed Air Corporation (US)

Huhtamaki OYJ (Finland)

Sappi Global (South Africa)

DS Smith (UK)

Coveris Holding SA (UK)

Sabert (US)

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Packaging Type:

Pouches

Roll Stock

Shrink Sleeves

Wraps

By Printing Technology:

Rotogravure

Flexography

Digital Printing

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019  
Base year – 2020  
Forecast period – 2021 to 2027

Target Audience of the Global Flexible Paper Packaging Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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