

Global Flexible Green Packaging Market Size study & Forecast, by Application (Consumer Goods, Medical Industry, E-Commerce and Logistics), by Type (Degradable Packaging, Recyclable Packaging, Reusable Packaging) and Regional Analysis, 2023-2030

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Abstracts

Global Flexible Green Packaging Market is valued approximately USD XX billion in 2022 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2023-2030. The Global Flexible Green Packaging Market refers to the market for environmentally friendly and sustainable packaging solutions that are designed to minimize the negative impact on the environment. Flexible green packaging is characterized by its use of renewable materials, reduced energy consumption, and reduced carbon footprint throughout its lifecycle. The major driving factors for the Global Flexible Green Packaging Market are government regulations and policies, increased regulations on plastic waste, and shifting consumer preferences towards sustainable and eco-friendly products are some of the key factors driving the growth of the global flexible green packaging market. Moreover, brand image and corporate social responsibility

For instance, in the United States the Department of Energy has invested USD 25 million in the production of plastics, in year 2021. Along with this, in February 2021, Dow Packaging and Specialty Plastics and Lucro Plastecycle, a Mumbai-based recycling company, announced an agreement to produce and market polyethylene films made from post-consumer recycled (PCR) plastics in India. Also, in October 2022, Kamakshi Sudpack a Germany based company has started a flexible packaging manufacturing unit, which is used for making non-food, food and medical packaging and invested USD

24.40 million for manufacturing flexible packaging. However, the high cost of Flexible Green Packaging stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Flexible Green Packaging Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America is a significant market for flexible green packaging, driven by stringent regulations on plastic waste and a strong emphasis on sustainability. The United States and Canada have implemented measures to reduce single-use plastics, leading to increased demand for eco-friendly packaging solutions. Consumer awareness and preference for sustainable products further contribute to market growth. The Asia Pacific region is experiencing fastest-growth in the flexible green packaging market. Rising environmental concerns, expanding middle-class population, and increasing urbanization are driving the demand for sustainable packaging solutions. Countries like China, Japan, India, and South Korea are key markets, with a growing focus on reducing plastic waste and promoting eco-friendly packaging alternatives.

Major market player included in this report are:

Sealed Air Corporation

Wipak Group

Reynolds Group Holdings

DowDuPont Inc. (now known as DuPont de Nemours, Inc.)

Ukrplastic LLC

Tetra Laval International S.A.

Clondalkin Group Holdings BV

Amcor Limited

Ampac Holdings LLC

Mondi Group

Recent Developments in the Market:

In April 2023, Huhtamaki a company based in Finland has launched a sustainable flexible packaging, which is game changing technology that provides full recyclability and affordability for packaging.

Global Flexible Green Packaging Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape,

Growth factors, and Trends

Segments Covered - Application, Type, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application:

Consumer Goods

Medical Industry

E-Commerce and Logistics

By Type:

Degradable Packaging

Recyclable Packaging

Reusable Packaging

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Billion)
 - 1.2.1. Flexible Green Packaging Market, by Region, 2020-2030 (USD Billion)
 - 1.2.2. Flexible Green Packaging Market, by Application, 2020-2030 (USD Billion)
 - 1.2.3. Flexible Green Packaging Market, by Type, 2020-2030 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL FLEXIBLE GREEN PACKAGING MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Industry Evolution
 - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL FLEXIBLE GREEN PACKAGING MARKET DYNAMICS

- 3.1. Flexible Green Packaging Market Impact Analysis (2020-2030)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Government Regulations and Policies
 - 3.1.1.2. Increased Regulations on Plastic Waste
 - 3.1.1.3. Shifting Consumer Preferences Towards Sustainable and Eco-Friendly Products
 - 3.1.2. Market Challenges
 - 3.1.2.1. High Cost of Flexible Green Packaging
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Brand Image and Corporate Social Responsibility
 - 3.1.3.2. Rising initiatives by key market players

CHAPTER 4. GLOBAL FLEXIBLE GREEN PACKAGING MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Impact Analysis
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
 - 4.3.5. Environmental
 - 4.3.6. Legal
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. COVID-19 Impact Analysis
- 4.7. Disruptive Trends
- 4.8. Industry Expert Perspective
- 4.9. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL FLEXIBLE GREEN PACKAGING MARKET, BY APPLICATION

- 5.1. Market Snapshot
- 5.2. Global Flexible Green Packaging Market by Application, Performance - Potential Analysis
- 5.3. Global Flexible Green Packaging Market Estimates & Forecasts by Application 2020-2030 (USD Billion)
- 5.4. Flexible Green Packaging Market, Sub Segment Analysis
 - 5.4.1. Consumer Goods
 - 5.4.2. Medical Industry
 - 5.4.3. E-Commerce and Logistics

CHAPTER 6. GLOBAL FLEXIBLE GREEN PACKAGING MARKET, BY TYPE

- 6.1. Market Snapshot
- 6.2. Global Flexible Green Packaging Market by Type, Performance - Potential Analysis

6.3. Global Flexible Green Packaging Market Estimates & Forecasts by Type 2020-2030 (USD Billion)

6.4. Flexible Green Packaging Market, Sub Segment Analysis

6.4.1. Degradable Packaging

6.4.2. Recyclable Packaging

6.4.3. Reusable Packaging

CHAPTER 7. GLOBAL FLEXIBLE GREEN PACKAGING MARKET, REGIONAL ANALYSIS

7.1. Top Leading Countries

7.2. Top Emerging Countries

7.3. Flexible Green Packaging Market, Regional Market Snapshot

7.4. North America Flexible Green Packaging Market

7.4.1. U.S. Flexible Green Packaging Market

7.4.1.1. Application breakdown estimates & forecasts, 2020-2030

7.4.1.2. Type breakdown estimates & forecasts, 2020-2030

7.4.2. Canada Flexible Green Packaging Market

7.5. Europe Flexible Green Packaging Market Snapshot

7.5.1. U.K. Flexible Green Packaging Market

7.5.2. Germany Flexible Green Packaging Market

7.5.3. France Flexible Green Packaging Market

7.5.4. Spain Flexible Green Packaging Market

7.5.5. Italy Flexible Green Packaging Market

7.5.6. Rest of Europe Flexible Green Packaging Market

7.6. Asia-Pacific Flexible Green Packaging Market Snapshot

7.6.1. China Flexible Green Packaging Market

7.6.2. India Flexible Green Packaging Market

7.6.3. Japan Flexible Green Packaging Market

7.6.4. Australia Flexible Green Packaging Market

7.6.5. South Korea Flexible Green Packaging Market

7.6.6. Rest of Asia Pacific Flexible Green Packaging Market

7.7. Latin America Flexible Green Packaging Market Snapshot

7.7.1. Brazil Flexible Green Packaging Market

7.7.2. Mexico Flexible Green Packaging Market

7.8. Middle East & Africa Flexible Green Packaging Market

7.8.1. Saudi Arabia Flexible Green Packaging Market

7.8.2. South Africa Flexible Green Packaging Market

7.8.3. Rest of Middle East & Africa Flexible Green Packaging Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

8.1. Key Company SWOT Analysis

8.1.1. Company

8.1.2. Company

8.1.3. Company

8.2. Top Market Strategies

8.3. Company Profiles

8.3.1. Sealed Air Corporation

8.3.1.1. Key Information

8.3.1.2. Overview

8.3.1.3. Financial (Subject to Data Availability)

8.3.1.4. Product Summary

8.3.1.5. Recent Developments

8.3.2. Wipak Group

8.3.3. Reynolds Group Holdings

8.3.4. DowDuPont Inc. (now known as DuPont de Nemours, Inc.)

8.3.5. Ukrplastic LLC

8.3.6. Tetra Laval International S.A.

8.3.7. Clondalkin Group Holdings BV

8.3.8. Amcor Limited

8.3.9. Ampac Holdings LLC

8.3.10. Mondi Group

CHAPTER 9. RESEARCH PROCESS

9.1. Research Process

9.1.1. Data Mining

9.1.2. Analysis

9.1.3. Market Estimation

9.1.4. Validation

9.1.5. Publishing

9.2. Research Attributes

9.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Flexible Green Packaging Market, report scope
TABLE 2. Global Flexible Green Packaging Market estimates & forecasts by Region 2020-2030 (USD Billion)
TABLE 3. Global Flexible Green Packaging Market estimates & forecasts by Application 2020-2030 (USD Billion)
TABLE 4. Global Flexible Green Packaging Market estimates & forecasts by Type 2020-2030 (USD Billion)
TABLE 5. Global Flexible Green Packaging Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
TABLE 6. Global Flexible Green Packaging Market by region, estimates & forecasts, 2020-2030 (USD Billion)
TABLE 7. Global Flexible Green Packaging Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
TABLE 8. Global Flexible Green Packaging Market by region, estimates & forecasts, 2020-2030 (USD Billion)
TABLE 9. Global Flexible Green Packaging Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
TABLE 10. Global Flexible Green Packaging Market by region, estimates & forecasts, 2020-2030 (USD Billion)
TABLE 11. Global Flexible Green Packaging Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
TABLE 12. Global Flexible Green Packaging Market by region, estimates & forecasts, 2020-2030 (USD Billion)
TABLE 13. Global Flexible Green Packaging Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
TABLE 14. Global Flexible Green Packaging Market by region, estimates & forecasts, 2020-2030 (USD Billion)
TABLE 15. U.S. Flexible Green Packaging Market estimates & forecasts, 2020-2030 (USD Billion)
TABLE 16. U.S. Flexible Green Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)
TABLE 17. U.S. Flexible Green Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)
TABLE 18. Canada Flexible Green Packaging Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 19. Canada Flexible Green Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 20. Canada Flexible Green Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 21. UK Flexible Green Packaging Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 22. UK Flexible Green Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 23. UK Flexible Green Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 24. Germany Flexible Green Packaging Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 25. Germany Flexible Green Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 26. Germany Flexible Green Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 27. France Flexible Green Packaging Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 28. France Flexible Green Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 29. France Flexible Green Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 30. Italy Flexible Green Packaging Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 31. Italy Flexible Green Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 32. Italy Flexible Green Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 33. Spain Flexible Green Packaging Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 34. Spain Flexible Green Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 35. Spain Flexible Green Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 36. RoE Flexible Green Packaging Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 37. RoE Flexible Green Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 38. RoE Flexible Green Packaging Market estimates & forecasts by segment

2020-2030 (USD Billion)

TABLE 39. China Flexible Green Packaging Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 40. China Flexible Green Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 41. China Flexible Green Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 42. India Flexible Green Packaging Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 43. India Flexible Green Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 44. India Flexible Green Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 45. Japan Flexible Green Packaging Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 46. Japan Flexible Green Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 47. Japan Flexible Green Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 48. South Korea Flexible Green Packaging Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 49. South Korea Flexible Green Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 50. South Korea Flexible Green Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 51. Australia Flexible Green Packaging Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 52. Australia Flexible Green Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 53. Australia Flexible Green Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 54. RoAPAC Flexible Green Packaging Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 55. RoAPAC Flexible Green Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 56. RoAPAC Flexible Green Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 57. Brazil Flexible Green Packaging Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 58. Brazil Flexible Green Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 59. Brazil Flexible Green Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 60. Mexico Flexible Green Packaging Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 61. Mexico Flexible Green Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 62. Mexico Flexible Green Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 63. RoLA Flexible Green Packaging Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 64. RoLA Flexible Green Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 65. RoLA Flexible Green Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 66. Saudi Arabia Flexible Green Packaging Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 67. South Africa Flexible Green Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 68. RoMEA Flexible Green Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 69. List of secondary sources, used in the study of global Flexible Green Packaging Market

TABLE 70. List of primary sources, used in the study of global Flexible Green Packaging Market

TABLE 71. Years considered for the study

TABLE 72. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Flexible Green Packaging Market, research methodology
 - FIG 2. Global Flexible Green Packaging Market, Market estimation techniques
 - FIG 3. Global Market size estimates & forecast methods
 - FIG 4. Global Flexible Green Packaging Market, key trends 2022
 - FIG 5. Global Flexible Green Packaging Market, growth prospects 2023-2030
 - FIG 6. Global Flexible Green Packaging Market, porters 5 force model
 - FIG 7. Global Flexible Green Packaging Market, pest analysis
 - FIG 8. Global Flexible Green Packaging Market, value chain analysis
 - FIG 9. Global Flexible Green Packaging Market by segment, 2020 & 2030 (USD Billion)
 - FIG 10. Global Flexible Green Packaging Market by segment, 2020 & 2030 (USD Billion)
 - FIG 11. Global Flexible Green Packaging Market by segment, 2020 & 2030 (USD Billion)
 - FIG 12. Global Flexible Green Packaging Market by segment, 2020 & 2030 (USD Billion)
 - FIG 13. Global Flexible Green Packaging Market by segment, 2020 & 2030 (USD Billion)
 - FIG 14. Global Flexible Green Packaging Market, regional snapshot 2020 & 2030
 - FIG 15. North America Flexible Green Packaging Market 2020 & 2030 (USD Billion)
 - FIG 16. Europe Flexible Green Packaging Market 2020 & 2030 (USD Billion)
 - FIG 17. Asia pacific Flexible Green Packaging Market 2020 & 2030 (USD Billion)
 - FIG 18. Latin America Flexible Green Packaging Market 2020 & 2030 (USD Billion)
 - FIG 19. Middle East & Africa Flexible Green Packaging Market 2020 & 2030 (USD Billion)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

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