

Global Flavoured Yogurt Market Size study & Forecast, by Flavor (Strawberry, Blueberry, Vanilla, Peach), By Distribution Channel (Supermarket, Convenience Stores, Online) and Regional Analysis, 2022-2029

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Abstracts

The global Flavoured Yogurt Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2029. Flavoured Yogurt includes strawberry, vanilla , peach and others. It can be presented as an alternative for ice-creams and mayonnaise as dessert. The Flavoured Yogurt market is expanding because of factors such as the rising awareness of the health benefits of yogurt and innovation in the taste and flavor of yogurt in the forecast period. Flavored yogurt is obtained by the addition of flavor to the fermented milk with well-defined and viable bacteria. It creates a thickened product with having extended shelf life.

According to Lifehack in 2019, the adoption of yogurt on daily basis offers several benefits such as decreasing allergy symptoms, making teeth pretty, prevents from the common cold, helps to prevent yeast infections, reducing the risk of high blood pressure, helping to prevent osteoporosis, boosts energy, build muscle, helps to lose weight, etc. Whereas rising demand for flavored yogurt in developing countries and growing demand for organic flavored yogurts create lucrative opportunities for the market. However, the increasing use of dairy alternative-based products hampers the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Flavoured Yogurt Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. Europe is deemed as the dominating region in terms of revenue, owing to the increasing

popularity of the berry yogurts and flavored Greek yogurt. Whereas the Asia Pacific is expected to grow significantly during the forecast period, owing to factors such as increasing popularity of flavored yogurt as an alternative option for ice-cream and desserts

Major market players included in this report are:

General Mills, Inc.

Danone S.A.

Nestle S.A.

Chobani LLC

Lactalis

Fonterra Co-operative Group

Arla foods

Yakult Honsha Co., Ltd.,

ULTIMA FOODS, Chobani, LLC.

Sodiaal, M?ller UK & Ireland

Recent Developments in the Market:

In 2017: Lactalis Group has acquired Stonyfield Farm, a major producer of yoghurt varieties such as grass-fed and soy, in order to expand their flavoured yogurt business across North America.

Global Flavoured Yogurt Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Flavor, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it

also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Flavor:

Strawberry,

Blueberry,

Vanilla,

Peach

By Distribution Channel:

Supermarket,

Convenience Stores,

Online

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

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