

Global Flavoured Yogurt Market Size study & Forecast, by Flavor (Strawberry, Blueberry, Vanilla, Peach), By Distribution Channel (Supermarket, Convenience Stores, Online) and Regional Analysis, 2022-2029

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Abstracts

The global Flavoured Yogurt Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2029. Flavoured Yogurt includes strawberry, vanilla , peach and others. It can be presented as an alternative for ice-creams and mayonnaise as dessert. The Flavoured Yogurt market is expanding because of factors such as the rising awareness of the health benefits of yogurt and innovation in the taste and flavor of yogurt in the forecast period. Flavored yogurt is obtained by the addition of flavor to the fermented milk with well-defined and viable bacteria. It creates a thickened product with having extended shelf life.

According to Lifehack in 2019, the adoption of yogurt on daily basis offers several benefits such as decreasing allergy symptoms, making teeth pretty, prevents from the common cold, helps to prevent yeast infections, reducing the risk of high blood pressure, helping to prevent osteoporosis, boosts energy, build muscle, helps to lose weight, etc. Whereas rising demand for flavored yogurt in developing countries and growing demand for organic flavored yogurts create lucrative opportunities for the market. However, the increasing use of dairy alternative-based products hampers the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Flavoured Yogurt Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. Europe is deemed as the dominating region in terms of revenue, owing to the increasing

popularity of the berry yogurts and flavored Greek yogurt. Whereas the Asia Pacific is expected to grow significantly during the forecast period, owing to factors such as increasing popularity of flavored yogurt as an alternative option for ice-cream and desserts

Major market players included in this report are:

General Mills, Inc.

Danone S.A.

Nestle S.A.

Chobani LLC

Lactalis

Fonterra Co-operative Group

Arla foods

Yakult Honsha Co., Ltd.,

ULTIMA FOODS, Chobani, LLC.

Sodiaal, M?ller UK & Ireland

Recent Developments in the Market:

In 2017: Lactalis Group has acquired Stonyfield Farm, a major producer of yoghurt varieties such as grass-fed and soy, in order to expand their flavoured yogurt business across North America.

Global Flavoured Yogurt Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Flavor, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it

also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Flavor:

Strawberry,

Blueberry,

Vanilla,

Peach

By Distribution Channel:

Supermarket,

Convenience Stores,

Online

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
 - 1.2.1. Flavoured Yogurt Market, by Region, 2019-2029 (USD Billion)
 - 1.2.2. Flavoured Yogurt Market, by Flavor, 2019-2029 (USD Billion)
 - 1.2.3. Flavoured Yogurt Market, by Distribution Channel, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL FLAVOURED YOGURT MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL FLAVOURED YOGURT MARKET DYNAMICS

- 3.1. Flavoured Yogurt Market Impact Analysis (2019-2029)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Rising awareness of the health benefits of yogurt
 - 3.1.1.2. Innovation in taste and flavour of yogurt
 - 3.1.2. Market Challenges
 - 3.1.2.1. Increasing use of dairy alternative-based products
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Rising demand for flavoured yogurt in the developing countries
 - 3.1.3.2. Growing demand for organic flavoured yogurts

CHAPTER 4. GLOBAL FLAVOURED YOGURT MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers

- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
- 4.4. Investment Adoption Model
- 4.5. Analyst Recommendation & Conclusion
- 4.6. Top investment opportunity
- 4.7. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL FLAVOURED YOGURT MARKET, BY FLAVOR

- 6.1. Market Snapshot
- 6.2. Global Flavoured Yogurt Market by Flavor, Performance - Potential Analysis
- 6.3. Global Flavoured Yogurt Market Estimates & Forecasts by Flavor 2019-2029 (USD Billion)
- 6.4. Flavoured Yogurt Market, Sub Segment Analysis
 - 6.4.1. Strawberry,
 - 6.4.2. Blueberry,
 - 6.4.3. Vanilla,
 - 6.4.4. Peach

CHAPTER 7. GLOBAL FLAVOURED YOGURT MARKET, BY DISTRIBUTION CHANNEL

- 7.1. Market Snapshot
- 7.2. Global Flavoured Yogurt Market by Distribution Channel, Performance - Potential Analysis
- 7.3. Global Flavoured Yogurt Market Estimates & Forecasts by Distribution Channel 2019-2029 (USD Billion)

7.4. Flavoured Yogurt Market, Sub Segment Analysis

- 7.4.1. Supermarket,
- 7.4.2. Convenience Stores,
- 7.4.3. Online

CHAPTER 8. GLOBAL FLAVOURED YOGURT MARKET, REGIONAL ANALYSIS

8.1. Flavoured Yogurt Market, Regional Market Snapshot

8.2. North America Flavoured Yogurt Market

8.2.1. U.S. Flavoured Yogurt Market

8.2.1.1. Flavor breakdown estimates & forecasts, 2019-2029

8.2.1.2. Distribution Channel breakdown estimates & forecasts, 2019-2029

8.2.2. Canada Flavoured Yogurt Market

8.3. Europe Flavoured Yogurt Market Snapshot

8.3.1. U.K. Flavoured Yogurt Market

8.3.2. Germany Flavoured Yogurt Market

8.3.3. France Flavoured Yogurt Market

8.3.4. Spain Flavoured Yogurt Market

8.3.5. Italy Flavoured Yogurt Market

8.3.6. Rest of Europe Flavoured Yogurt Market

8.4. Asia-Pacific Flavoured Yogurt Market Snapshot

8.4.1. China Flavoured Yogurt Market

8.4.2. India Flavoured Yogurt Market

8.4.3. Japan Flavoured Yogurt Market

8.4.4. Australia Flavoured Yogurt Market

8.4.5. South Korea Flavoured Yogurt Market

8.4.6. Rest of Asia Pacific Flavoured Yogurt Market

8.5. Latin America Flavoured Yogurt Market Snapshot

8.5.1. Brazil Flavoured Yogurt Market

8.5.2. Mexico Flavoured Yogurt Market

8.6. Rest of The World Flavoured Yogurt Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

9.1. Top Market Strategies

9.2. Company Profiles

9.2.1. General Mills, Inc.

9.2.1.1. Key Information

9.2.1.2. Overview

- 9.2.1.3. Financial (Subject to Data Availability)
- 9.2.1.4. Product Summary
- 9.2.1.5. Recent Developments
- 9.2.2. Danone S.A.
- 9.2.3. Nestle S.A.
- 9.2.4. Chobani LLC
- 9.2.5. Lactalis
- 9.2.6. Fonterra Co-operative Group
- 9.2.7. Arla foods
- 9.2.8. Yakult Honsha Co., Ltd.,
- 9.2.9. ULTIMA FOODS, Chobani, LLC.
- 9.2.10. Sodial, Müller UK & Ireland

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Flavoured Yogurt Market, report scope

TABLE 2. Global Flavoured Yogurt Market estimates & forecasts by Region 2019-2029 (USD Billion)

TABLE 3. Global Flavoured Yogurt Market estimates & forecasts by Flavor 2019-2029 (USD Billion)

TABLE 4. Global Flavoured Yogurt Market estimates & forecasts by Distribution Channel 2019-2029 (USD Billion)

TABLE 5. Global Flavoured Yogurt Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 6. Global Flavoured Yogurt Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 7. Global Flavoured Yogurt Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 8. Global Flavoured Yogurt Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 9. Global Flavoured Yogurt Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 10. Global Flavoured Yogurt Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 11. Global Flavoured Yogurt Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 12. Global Flavoured Yogurt Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 13. Global Flavoured Yogurt Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 14. Global Flavoured Yogurt Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 15. U.S. Flavoured Yogurt Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 16. U.S. Flavoured Yogurt Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 17. U.S. Flavoured Yogurt Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 18. Canada Flavoured Yogurt Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 19. Canada Flavoured Yogurt Market estimates & forecasts by segment
2019-2029 (USD Billion)

TABLE 20. Canada Flavoured Yogurt Market estimates & forecasts by segment
2019-2029 (USD Billion)

TABLE 21. UK Flavoured Yogurt Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 22. UK Flavoured Yogurt Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 23. UK Flavoured Yogurt Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 24. Germany Flavoured Yogurt Market estimates & forecasts, 2019-2029 (USD
Billion)

TABLE 25. Germany Flavoured Yogurt Market estimates & forecasts by segment
2019-2029 (USD Billion)

TABLE 26. Germany Flavoured Yogurt Market estimates & forecasts by segment
2019-2029 (USD Billion)

TABLE 27. France Flavoured Yogurt Market estimates & forecasts, 2019-2029 (USD
Billion)

TABLE 28. France Flavoured Yogurt Market estimates & forecasts by segment
2019-2029 (USD Billion)

TABLE 29. France Flavoured Yogurt Market estimates & forecasts by segment
2019-2029 (USD Billion)

TABLE 30. Italy Flavoured Yogurt Market estimates & forecasts, 2019-2029 (USD
Billion)

TABLE 31. Italy Flavoured Yogurt Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 32. Italy Flavoured Yogurt Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 33. Spain Flavoured Yogurt Market estimates & forecasts, 2019-2029 (USD
Billion)

TABLE 34. Spain Flavoured Yogurt Market estimates & forecasts by segment
2019-2029 (USD Billion)

TABLE 35. Spain Flavoured Yogurt Market estimates & forecasts by segment
2019-2029 (USD Billion)

TABLE 36. RoE Flavoured Yogurt Market estimates & forecasts, 2019-2029 (USD
Billion)

TABLE 37. RoE Flavoured Yogurt Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 38. RoE Flavoured Yogurt Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 39. China Flavoured Yogurt Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 40. China Flavoured Yogurt Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 41. China Flavoured Yogurt Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 42. India Flavoured Yogurt Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 43. India Flavoured Yogurt Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 44. India Flavoured Yogurt Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 45. Japan Flavoured Yogurt Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 46. Japan Flavoured Yogurt Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 47. Japan Flavoured Yogurt Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 48. South Korea Flavoured Yogurt Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 49. South Korea Flavoured Yogurt Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 50. South Korea Flavoured Yogurt Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 51. Australia Flavoured Yogurt Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 52. Australia Flavoured Yogurt Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 53. Australia Flavoured Yogurt Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 54. RoAPAC Flavoured Yogurt Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 55. RoAPAC Flavoured Yogurt Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 56. RoAPAC Flavoured Yogurt Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 57. Brazil Flavoured Yogurt Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 58. Brazil Flavoured Yogurt Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 59. Brazil Flavoured Yogurt Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 60. Mexico Flavoured Yogurt Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 61. Mexico Flavoured Yogurt Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 62. Mexico Flavoured Yogurt Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 63. RoLA Flavoured Yogurt Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 64. RoLA Flavoured Yogurt Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 65. RoLA Flavoured Yogurt Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 66. Row Flavoured Yogurt Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 67. Row Flavoured Yogurt Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 68. Row Flavoured Yogurt Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 69. List of secondary sources, used in the study of global Flavoured Yogurt Market

TABLE 70. List of primary sources, used in the study of global Flavoured Yogurt Market

TABLE 71. Years considered for the study

TABLE 72. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Flavoured Yogurt Market, research methodology
 - FIG 2. Global Flavoured Yogurt Market, Market estimation techniques
 - FIG 3. Global Market size estimates & forecast methods
 - FIG 4. Global Flavoured Yogurt Market, key trends 2021
 - FIG 5. Global Flavoured Yogurt Market, growth prospects 2022-2029
 - FIG 6. Global Flavoured Yogurt Market, porters 5 force model
 - FIG 7. Global Flavoured Yogurt Market, pest analysis
 - FIG 8. Global Flavoured Yogurt Market, value chain analysis
 - FIG 9. Global Flavoured Yogurt Market by segment, 2019 & 2029 (USD Billion)
 - FIG 10. Global Flavoured Yogurt Market by segment, 2019 & 2029 (USD Billion)
 - FIG 11. Global Flavoured Yogurt Market by segment, 2019 & 2029 (USD Billion)
 - FIG 12. Global Flavoured Yogurt Market by segment, 2019 & 2029 (USD Billion)
 - FIG 13. Global Flavoured Yogurt Market by segment, 2019 & 2029 (USD Billion)
 - FIG 14. Global Flavoured Yogurt Market, regional snapshot 2019 & 2029
 - FIG 15. North America Flavoured Yogurt Market 2019 & 2029 (USD Billion)
 - FIG 16. Europe Flavoured Yogurt Market 2019 & 2029 (USD Billion)
 - FIG 17. Asia pacific Flavoured Yogurt Market 2019 & 2029 (USD Billion)
 - FIG 18. Latin America Flavoured Yogurt Market 2019 & 2029 (USD Billion)
 - FIG 19. Global Flavoured Yogurt Market, company Market share analysis (2021)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

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