

Global Flavored Salt Flakes Market Size study, by Distribution Channel (Retailers, Supermarket, Grocery Stores, Others), by Application (Bakery Products, Meat and Sea Foods, Savory Products, Crackers and Snacks, Others), and Regional Forecasts 2021-2027

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Abstracts

Global Flavored Salt Flakes Market is valued approximately at USD xx Billion in 2020 and is anticipated to grow with a healthy growth rate of more than xx% over the forecast period 2021-2027. Flavored Salt Flakes include various types of flavors such as butter, garlic, onion, and others for enhancing the flavors of food products globally. They are used as a taste enhancement agent for the food products. The global Flavored Salt Flakes market is being driven by growing food products demand worldwide. According to Statista, the revenue from food market generated was USD 8.04 trillion in 2021 and is projected to reach USD 9.10 trillion by 2025 at a growth rate of 3.14%. The introduction of new product launches is the driving factor for the market growth as Flavored Salt Flakes is highly used by the consumers for home cooking and baking. For instance, in 2020, True Salt, launched its Flake Salt for retail in New York. Also, in August 2021, Cornish Sea Salt launched three new flavors to its flavored salt portfolio including Herb Sea Salt, Smoky Paprika Sea Salt and Sweet Chili Sea Salt. Furthermore, growth of e-commerce, increasing demand for seasoning & flavored herbs to enhance food texture and taste and large production of salt globally will provide new opportunities for the global Flavored Salt Flakes industry. However, low consumption of sodium as it is advised by the health professionals for healthy diet and high cost of products may impede market growth over the forecast period of 2021-2027.

The global Flavoured Salt Flakes Market is studied on the basis of key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World for the regional analysis. North America is the leading region across the world in terms of

market share and is also anticipated to exhibit highest growth rate over the forecast period 2021-2027 due to developed food industry, availability of multi-cuisine culture and presence of advanced technologies has stimulated product demand in the region.

Major market player included in this report are:

SaltWorks

Vancouver Island Salt Co.

Cornish Sea Salt

Morton Salt, Inc.

Tata Sons Ltd.

Cerebos

K+S Windsor Salt Ltd

El Nasr Salines Co

Murray River Salt

Pyramid Salt Pty.Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Distribution Channel:

Retailers

Supermarket

Grocery Stores

Others

By Application:

Bakery Products

Meat and Sea Foods

Savory Products

Crackers and Snacks

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Flavoured Salt Flakes Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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