

Global Flavor Enhancer Market Size study & Forecast, by Applications (Soups and Noodles, Savory Snacks, Seasoning and Condiments, Other Applications) and Regional Analysis, 2023-2030

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Abstracts

Global Flavor Enhancer Market is valued at approximately USD XX billion in 2022 and is anticipated to grow with a healthy growth rate of more than 4.5% over the forecast period 2023-2030. A flavor enhancer is a specialized ingredient that intensifies and improves the taste profile of food and beverage products. It acts as a catalyst, amplifying the natural flavors present or adding a specific taste element to enhance the overall sensory experience. By stimulating taste receptors and heightening flavor perception, flavor enhancers bring out the desired savory, sweet, sour, or umami characteristics in foods, allowing manufacturers to create more appealing and enjoyable culinary creations that tantalize the palate and captivate consumers' taste buds. The driving factors boosting the market growth are the growing food and beverage industry and increasing consumer demand for enhanced taste.

According to Statista, the food market is estimated to generate a revenue of USD 9.36 trillion in 2023, with an expected annual growth rate of 6.73% between 2023 and 2028. Similarly, the beverages market is projected to reach a revenue of USD202.50 billion in 2023, and the annual growth rate from 2023 to 2027 is anticipated to be 12.66%, leading to a projected market volume of USD326.20 billion by 2027. Moreover, growing food service and quick-service restaurants and technological advancements in flavor enhancer production are expected to create lucrative opportunities in the market. However, the fluctuating raw material prices and competition from natural flavor sources such as herbs, spices, and extracts stifle market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Flavor Enhancer Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the established food industry, a well-established distribution infrastructure that efficiently delivers food products to consumers, and consumers having diverse tastes and preferences, leading to a higher demand for flavor-enhanced food products. Asia Pacific is expected to become the fastest growing region during the forecast period, owing to factors such as a rapidly growing population, increasing disposable income changing consumer preferences and a growing food processing industry.

Major market player included in this report are:

Ajinomoto Co., Inc.

Kerry Group plc

Firmenich SA

Koninklijke DSM N.V.

Bell Flavors & Fragrances

Sensient Technologies Corporation

Archer Daniels Midland Company

Corbion NV

Symrise AG

International Flavors & Fragrances Inc.

Recent Developments in the Market:

In January 2023, International Flavors & Fragrances Inc. introduced ChoozIt Vintage in the markets of the United States and Canada. This new product aims to assist cheddar cheese manufacturers in addressing issues related to unwanted flavor development during the aging process. ChoozIt Vintage offers reliable and consistent results in terms of pH and texture throughout the ripening process, ensuring high-quality outcomes. In May 2022, Givaudan introduced NaNino+, a plant-based flavoring ingredient designed as a viable alternative to nitrites in processed meat. Initially introduced in Europe for emulsified cooked sausages, NaNino+ has expanded its range of applications to include cooked ham and bacon. This innovative product provides manufacturers with a solution to replace nitrites while delivering desirable flavors in processed meat products.

Global Flavor Enhancer Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Application, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application:

Soups and Noodles

Savory Snacks

Seasoning and Condiments

Other Applications

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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