

# **Global Flat Steel Market Size study, by Process (Basic Oxygen Furnace, Electric Arc Furnace), Type (Sheets & Strips, Plates), End-Use Sector (Building & Infrastructure, Mechanical Equipment, Automotive & Other Transport) and Regional Forecasts 2020-2027**

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## **Abstracts**

Global Flat Steel Market is valued approximately USD 452.2 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 5.30 % over the forecast period 2020-2027. Flat Steel is made by melting semi-furnished material such as ingots and billets into rolled forms. It is commonly used in consumer durable, white goods, construction as well as automotive industry. The use of flat steel increases the quality, reliability, ductility, consistency and toughness of the end product. Also, Flat steel has applications for various manufacturers such as cable trays, railways, light bar industries, grating manufacturers, truck trailers and others. the use of flat steel in these key industries mainly automotive, building and mechanical equipment drives the market growth. Further, rapid urbanization, growing industrialization, rising level of disposable income of middle-class families in emerging economies, and growing global population provides a significant boost to the market growth. As, the Union Cabinet, Government of India approved the National Steel Policy (NSP) 2017, as it intends to create a globally competitive steel industry in India. NSP 2017 envisage 300 million tons (MT) steel-making capacity and 160 kgs per capita steel consumption by 2030-31. Moreover, innovation in steel production techniques and expansion in manufacturing capacities and steel companies further augment the market growth. For Instance: In March 2020, Arcelor Mittal Nippon Steel India acquired from Edelweiss Asset Reconstruction company the Bhandar Power Plant in Gujrat, India. While in February 2020, Adhunik Metaliks and Zion Steel were acquired by GFG Alliance for USD 60.81 million illustrating geological expansion and manufacturing capacity growth in the country. However, fluctuating iron ore prices impedes the growth of the market over the forecast

period of 2020-2027. Although, increasing use of advanced high strength steel (AHSS) in automotive manufacturing for reducing the overall weight presents a lucrative opportunity for the market.

The regional analysis of global Flat Steel market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia-Pacific is the leading/significant region across the world in terms of market share owing to the availability of raw materials and swelling industrialization and urbanization. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as rising disposable income, rising population and rapid technological advancements would create lucrative growth prospects for the Flat Steel market across Asia-Pacific region.

Major market player included in this report are:

ArcelorMittal

Nippon Steel & Sumitomo Metal Corporation

Tata Steel

POSCO

China Baowu Steel Group Corporation Limited

Shougang Group Co., Ltd.

SSAB AB

JFE Steel Corporation

HBIS Group

ThyssenKrupp AG

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Process:

Basic Oxygen Furnace

Electric Arc Furnace

By Type:

Sheets & Strips

Plates

By End-Use Sector:

Building & Infrastructure

Mechanical Equipment

Automotive & Other Transport

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Flat Steel Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Billion)
  - 1.2.1. Flat Steel Market, by Region, 2018-2027 (USD Billion)
  - 1.2.2. Flat Steel Market, by Process, 2018-2027 (USD Billion)
  - 1.2.3. Flat Steel Market, by Type, 2018-2027 (USD Billion)
  - 1.2.4. Flat Steel Market, by End-User, 2018-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL FLAT STEEL MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL FLAT STEEL MARKET DYNAMICS

- 3.1. Flat Steel Market Impact Analysis (2018-2027)
  - 3.1.1. Market Drivers
  - 3.1.2. Market Challenges
  - 3.1.3. Market Opportunities

### CHAPTER 4. GLOBAL FLAT STEEL MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2017-2027)

#### 4.2. PEST Analysis

##### 4.2.1. Political

##### 4.2.2. Economical

##### 4.2.3. Social

##### 4.2.4. Technological

#### 4.3. Investment Adoption Model

#### 4.4. Analyst Recommendation & Conclusion

### **CHAPTER 5. GLOBAL FLAT STEEL MARKET, BY PROCESS**

#### 5.1. Market Snapshot

#### 5.2. Global Flat Steel Market by Process, Performance - Potential Analysis

#### 5.3. Global Flat Steel Market Estimates & Forecasts by Process 2017-2027 (USD Billion)

#### 5.4. Flat Steel Market, Sub Segment Analysis

##### 5.4.1. Basic Oxygen Furnace

##### 5.4.2. Electric Arc Furnace

### **CHAPTER 6. GLOBAL FLAT STEEL MARKET, BY TYPE**

#### 6.1. Market Snapshot

#### 6.2. Global Flat Steel Market by Type, Performance - Potential Analysis

#### 6.3. Global Flat Steel Market Estimates & Forecasts by Type 2017-2027 (USD Billion)

#### 6.4. Flat Steel Market, Sub Segment Analysis

##### 6.4.1. Sheets & Strips

##### 6.4.2. Plates

### **CHAPTER 7. GLOBAL FLAT STEEL MARKET, BY END-USER**

#### 7.1. Market Snapshot

#### 7.2. Global Flat Steel Market by End-User, Performance - Potential Analysis

#### 7.3. Global Flat Steel Market Estimates & Forecasts by End-User 2017-2027 (USD Billion)

#### 7.4. Flat Steel Market, Sub Segment Analysis

##### 7.4.1. Building & Infrastructure

##### 7.4.2. Mechanical Equipment

##### 7.4.3. Automotive & Other Transport

### **CHAPTER 8. GLOBAL FLAT STEEL MARKET, REGIONAL ANALYSIS**

- 8.1. Flat Steel Market, Regional Market Snapshot
- 8.2. North America Flat Steel Market
  - 8.2.1. U.S. Flat Steel Market
    - 8.2.1.1. Process breakdown estimates & forecasts, 2017-2027
    - 8.2.1.2. Type breakdown estimates & forecasts, 2017-2027
    - 8.2.1.3. End-User breakdown estimates & forecasts, 2017-2027
  - 8.2.2. Canada Flat Steel Market
- 8.3. Europe Flat Steel Market Snapshot
  - 8.3.1. U.K. Flat Steel Market
  - 8.3.2. Germany Flat Steel Market
  - 8.3.3. France Flat Steel Market
  - 8.3.4. Spain Flat Steel Market
  - 8.3.5. Italy Flat Steel Market
  - 8.3.6. Rest of Europe Flat Steel Market
- 8.4. Asia-Pacific Flat Steel Market Snapshot
  - 8.4.1. China Flat Steel Market
  - 8.4.2. India Flat Steel Market
  - 8.4.3. Japan Flat Steel Market
  - 8.4.4. Australia Flat Steel Market
  - 8.4.5. South Korea Flat Steel Market
  - 8.4.6. Rest of Asia Pacific Flat Steel Market
- 8.5. Latin America Flat Steel Market Snapshot
  - 8.5.1. Brazil Flat Steel Market
  - 8.5.2. Mexico Flat Steel Market
- 8.6. Rest of The World Flat Steel Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Top Market Strategies
- 9.2. Company Profiles
  - 9.2.1. ArcelorMittal
    - 9.2.1.1. Key Information
    - 9.2.1.2. Overview
    - 9.2.1.3. Financial (Subject to Data Availability)
    - 9.2.1.4. Product Summary
    - 9.2.1.5. Recent Developments
  - 9.2.2. Nippon Steel & Sumitomo Metal Corporation
  - 9.2.3. Tata Steel

- 9.2.4. POSCO
- 9.2.5. China Baowu Steel Group Corporation Limited
- 9.2.6. Shougang Group Co., Ltd.
- 9.2.7. SSAB AB
- 9.2.8. JFE Steel Corporation
- 9.2.9. HBIS Group
- 9.2.10. ThyssenKrupp AG

## **CHAPTER 10. RESEARCH PROCESS**

- 10.1. Research Process
  - 10.1.1. Data Mining
  - 10.1.2. Analysis
  - 10.1.3. Market Estimation
  - 10.1.4. Validation
  - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Flat Steel market, report scope

TABLE 2. Global Flat Steel market estimates & forecasts by Region 2017-2027 (USD Billion)

TABLE 3. Global Flat Steel market estimates & forecasts by Process 2017-2027 (USD Billion)

TABLE 4. Global Flat Steel market estimates & forecasts by Type 2017-2027 (USD Billion)

TABLE 5. Global Flat Steel market estimates & forecasts by End-User 2017-2027 (USD Billion)

TABLE 6. Global Flat Steel market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 7. Global Flat Steel market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 8. Global Flat Steel market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 9. Global Flat Steel market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 10. Global Flat Steel market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 11. Global Flat Steel market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 12. Global Flat Steel market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 13. Global Flat Steel market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 14. Global Flat Steel market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 15. Global Flat Steel market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 16. U.S. Flat Steel market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 17. U.S. Flat Steel market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 18. U.S. Flat Steel market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 19. Canada Flat Steel market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 20. Canada Flat Steel market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 21. Canada Flat Steel market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 22. UK Flat Steel market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 23. UK Flat Steel market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 24. UK Flat Steel market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 25. Germany Flat Steel market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 26. Germany Flat Steel market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 27. Germany Flat Steel market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 28. RoE Flat Steel market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 29. RoE Flat Steel market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 30. RoE Flat Steel market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 31. China Flat Steel market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 32. China Flat Steel market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 33. China Flat Steel market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 34. India Flat Steel market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 35. India Flat Steel market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 36. India Flat Steel market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 37. Japan Flat Steel market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 38. Japan Flat Steel market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 39. Japan Flat Steel market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 40. RoAPAC Flat Steel market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 41. RoAPAC Flat Steel market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 42. RoAPAC Flat Steel market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 43. Brazil Flat Steel market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 44. Brazil Flat Steel market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 45. Brazil Flat Steel market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 46. Mexico Flat Steel market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 47. Mexico Flat Steel market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 48. Mexico Flat Steel market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 49. RoLA Flat Steel market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 50. RoLA Flat Steel market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 51. RoLA Flat Steel market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 52. Row Flat Steel market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 53. Row Flat Steel market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 54. Row Flat Steel market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 55. List of secondary sources, used in the study of global Flat Steel market

TABLE 56. List of primary sources, used in the study of global Flat Steel market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Flat Steel market, research methodology
- FIG 2. Global Flat Steel market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Flat Steel market, key trends 2019
- FIG 5. Global Flat Steel market, growth prospects 2020-2027
- FIG 6. Global Flat Steel market, porters 5 force model
- FIG 7. Global Flat Steel market, pest analysis
- FIG 8. Global Flat Steel market, value chain analysis
- FIG 9. Global Flat Steel market by segment, 2017 & 2027 (USD Billion)
- FIG 10. Global Flat Steel market by segment, 2017 & 2027 (USD Billion)
- FIG 11. Global Flat Steel market by segment, 2017 & 2027 (USD Billion)
- FIG 12. Global Flat Steel market by segment, 2017 & 2027 (USD Billion)
- FIG 13. Global Flat Steel market by segment, 2017 & 2027 (USD Billion)
- FIG 14. Global Flat Steel market, regional snapshot 2017 & 2027
- FIG 15. North America Flat Steel market 2017 & 2027 (USD Billion)
- FIG 16. Europe Flat Steel market 2017 & 2027 (USD Billion)
- FIG 17. Asia pacific Flat Steel market 2017 & 2027 (USD Billion)
- FIG 18. Latin America Flat Steel market 2017 & 2027 (USD Billion)
- FIG 19. Global Flat Steel market, company market share analysis (2019)

### COMPANIES MENTIONED

ArcelorMittal  
Nippon Steel & Sumitomo Metal Corporation  
Tata Steel  
POSCO  
China Baowu Steel Group Corporation Limited

Shougang Group Co., Ltd.

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