

# Global Fixed Wireless Access Market to Reach USD 569.48 Billion by 2032

https://marketpublishers.com/r/GA6907C87EE8EN.html

Date: February 2025 Pages: 285 Price: US\$ 3,218.00 (Single User License) ID: GA6907C87EE8EN

# **Abstracts**

The Global Fixed Wireless Access (FWA) Market was valued at approximately USD 29.4 billion in 2023 and is poised to expand at an exceptional compound annual growth rate (CAGR) of 39.0% over the forecast period from 2024 to 2032. As demand for high-speed internet connectivity, cost-effective broadband solutions, and last-mile connectivity alternatives intensifies, fixed wireless access has emerged as a revolutionary technology, reshaping rural broadband deployment, enterprise networking, and smart city infrastructure. The proliferation of 5G networks, advancements in millimeter-wave (mmWave) technology, and government-backed digital inclusion initiatives are further fueling the rapid adoption of FWA solutions globally.

With the convergence of next-generation wireless technologies, AI-driven network optimization, and cloud-based service models, the fixed wireless access market is witnessing remarkable transformation. Telecom operators are rapidly expanding FWA deployments to bridge the digital divide, leveraging sub-6GHz, 24-39 GHz, and above 39 GHz frequency bands to cater to diverse market needs. Enterprises and residential users alike are embracing FWA as an alternative to fiber-based solutions, given its lower infrastructure costs, quick deployment capabilities, and ability to deliver ultra-fast broadband speeds. However, network congestion, spectrum limitations, and regulatory hurdles remain significant challenges that could impact widespread adoption.

The market's growth trajectory is further bolstered by increasing demand for highbandwidth applications such as video streaming, online gaming, and remote work solutions. Operators are integrating AI-powered network management tools and beamforming technologies to enhance service reliability and spectrum efficiency. Additionally, private 5G networks, edge computing, and IoT-driven applications are creating lucrative opportunities in sectors such as healthcare, logistics, manufacturing,



and smart agriculture. The deployment of hybrid FWA models combining satellite connectivity with terrestrial networks is also gaining traction, particularly in underserved regions.

Regionally, North America dominates the fixed wireless access market, driven by early 5G rollouts, large-scale spectrum auctions, and strong regulatory backing for broadband expansion programs. The United States and Canada are leading in FWA adoption for residential, commercial, and enterprise connectivity, with major operators investing in mmWave-based FWA networks. Europe follows closely, with fiber-to-the-home (FTTH) alternatives, increased government investments in rural broadband, and expanding private 5G deployments. Meanwhile, Asia-Pacific is expected to witness the fastest growth, with China, India, Japan, and South Korea driving innovation in 5G-powered FWA solutions, smart city integration, and public-private partnerships aimed at expanding broadband coverage in remote areas.

Major Market Players Included in This Report:

Qualcomm Technologies Inc.

Nokia Corporation

Ericsson AB

Huawei Technologies Co., Ltd.

Samsung Electronics Co., Ltd.

Verizon Communications Inc.

AT&T Inc.

Cisco Systems Inc.

Telefonaktiebolaget LM Ericsson

CommScope Inc.

**ZTE** Corporation



NetComm Wireless Limited

Mimosa Networks, Inc.

Ubiquiti Inc.

**Cambium Networks** 

The Detailed Segments and Sub-segments of the Market Are Explained Below:

By Offering:

Hardware

Service

By Operating Frequency:

Sub 6GHz

24-39 GHz

Above 39 GHz

By Demography:

Urban

Semi-urban

Rural

By Region:

North America:

Global Fixed Wireless Access Market to Reach USD 569.48 Billion by 2032



U.S.

Canada

#### Europe:

UK

Germany

France

Spain

Italy

Rest of Europe

#### Asia Pacific:

China

India

Japan

Australia

South Korea

**Rest of Asia Pacific** 

Latin America:

Brazil



#### Mexico

**Rest of Latin America** 

Middle East & Africa:

Saudi Arabia

South Africa

Rest of MEA

Years Considered for the Study:

Historical Year - 2022

Base Year - 2023

Forecast Period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenue and regional-level analysis for each market segment.

Detailed analysis of the geographical landscape with country-level insights.

Competitive landscape analysis with information on major players.

Examination of key business strategies and recommendations for future market approaches.

Assessment of the competitive structure of the market.

Demand-side and supply-side analysis of the market.



Global Fixed Wireless Access Market to Reach USD 569.48 Billion by 2032



# Contents

# CHAPTER 1. GLOBAL FIXED WIRELESS ACCESS MARKET EXECUTIVE SUMMARY

- 1.1. Global Fixed Wireless Access Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
- 1.3.1. By Offering
- 1.3.2. By Operating Frequency
- 1.3.3. By Demography
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

# CHAPTER 2. GLOBAL FIXED WIRELESS ACCESS MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
  - 2.3.1. Inclusion & Exclusion
  - 2.3.2. Limitations
  - 2.3.3. Supply Side Analysis
    - 2.3.3.1. Availability
    - 2.3.3.2. Infrastructure
    - 2.3.3.3. Regulatory Environment
  - 2.3.3.4. Market Competition
  - 2.3.3.5. Economic Viability (Consumer's Perspective)
  - 2.3.4. Demand Side Analysis
    - 2.3.4.1. Regulatory Frameworks
  - 2.3.4.2. Technological Advancements
  - 2.3.4.3. Environmental Considerations
  - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

#### CHAPTER 3. GLOBAL FIXED WIRELESS ACCESS MARKET DYNAMICS



#### 3.1. Market Drivers

- 3.1.1. Increasing demand for high-speed connectivity and cost-effective broadband
- 3.1.2. Advancements in 5G, mmWave, and AI-driven network optimization
- 3.1.3. Government-backed digital inclusion and rural broadband initiatives
- 3.2. Market Challenges
  - 3.2.1. Network congestion and spectrum limitations
  - 3.2.2. Regulatory hurdles and infrastructure constraints
- 3.3. Market Opportunities
- 3.3.1. Integration of hybrid FWA models and edge computing
- 3.3.2. Expansion in underserved regions through public-private partnerships
- 3.3.3. Growing demand for high-bandwidth applications (streaming, gaming, remote work)

#### CHAPTER 4. GLOBAL FIXED WIRELESS ACCESS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model
  - 4.1.7. Porter's 5 Force Impact Analysis

#### 4.2. PESTEL Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.2.5. Environmental
- 4.2.6. Legal
- 4.3. Top Investment Opportunity
- 4.4. Top Winning Strategies
- 4.5. Disruptive Trends
- 4.6. Industry Expert Perspective
- 4.7. Analyst Recommendation & Conclusion

#### CHAPTER 5. GLOBAL FIXED WIRELESS ACCESS MARKET SIZE & FORECASTS BY OFFERING 2022-2032



5.1. Segment Dashboard

5.2. Global Fixed Wireless Access Market: Offering Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

- 5.2.1. Hardware
- 5.2.2. Service

## CHAPTER 6. GLOBAL FIXED WIRELESS ACCESS MARKET SIZE & FORECASTS BY OPERATING FREQUENCY 2022-2032

6.1. Segment Dashboard
6.2. Global Fixed Wireless Access Market: Operating Frequency Revenue Trend
Analysis, 2022 & 2032 (USD Million/Billion)
6.2.1. Sub 6GHz
6.2.2. 24-39 GHz

6.2.3. Above 39 GHz

# CHAPTER 7. GLOBAL FIXED WIRELESS ACCESS MARKET SIZE & FORECASTS BY DEMOGRAPHY 2022-2032

7.1. Segment Dashboard

7.2. Global Fixed Wireless Access Market: Demography Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

- 7.2.1. Urban
- 7.2.2. Semi-urban
- 7.2.3. Rural

## CHAPTER 8. GLOBAL FIXED WIRELESS ACCESS MARKET SIZE & FORECASTS BY REGION 2022-2032

- 8.1. North America FWA Market
  - 8.1.1. U.S. FWA Market
    - 8.1.1.1. Offering breakdown size & forecasts, 2022-2032
    - 8.1.1.2. Operating Frequency breakdown size & forecasts, 2022-2032
    - 8.1.1.3. Demography breakdown size & forecasts, 2022-2032
  - 8.1.2. Canada FWA Market

8.2. Europe FWA Market

- 8.2.1. UK FWA Market
- 8.2.2. Germany FWA Market



- 8.2.3. France FWA Market
- 8.2.4. Spain FWA Market
- 8.2.5. Italy FWA Market
- 8.2.6. Rest of Europe FWA Market
- 8.3. Asia-Pacific FWA Market
  - 8.3.1. China FWA Market
- 8.3.2. India FWA Market
- 8.3.3. Japan FWA Market
- 8.3.4. Australia FWA Market
- 8.3.5. South Korea FWA Market
- 8.3.6. Rest of Asia-Pacific FWA Market
- 8.4. Latin America FWA Market
  - 8.4.1. Brazil FWA Market
  - 8.4.2. Mexico FWA Market
- 8.4.3. Rest of Latin America FWA Market
- 8.5. Middle East & Africa FWA Market
- 8.5.1. Saudi Arabia FWA Market
- 8.5.2. South Africa FWA Market
- 8.5.3. Rest of MEA FWA Market

#### **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Key Company SWOT Analysis
  - 9.1.1. Qualcomm Technologies Inc.
  - 9.1.2. Nokia Corporation
  - 9.1.3. Ericsson AB
- 9.2. Top Market Strategies
- 9.3. Company Profiles
- 9.3.1. Qualcomm Technologies Inc.
  - 9.3.1.1. Key Information
  - 9.3.1.2. Overview
  - 9.3.1.3. Financial (Subject to Data Availability)
  - 9.3.1.4. Product Summary
  - 9.3.1.5. Market Strategies
- 9.3.2. Huawei Technologies Co., Ltd.
- 9.3.3. Samsung Electronics Co., Ltd.
- 9.3.4. Verizon Communications Inc.
- 9.3.5. AT&T Inc.
- 9.3.6. Cisco Systems Inc.



- 9.3.7. Telefonaktiebolaget LM Ericsson
- 9.3.8. CommScope Inc.
- 9.3.9. ZTE Corporation
- 9.3.10. NetComm Wireless Limited
- 9.3.11. Mimosa Networks, Inc.
- 9.3.12. Ubiquiti Inc.
- 9.3.13. Cambium Networks
- 9.3.14. [Company 14]
- 9.3.15. [Company 15]

#### **CHAPTER 10. RESEARCH PROCESS**

- 10.1. Research Process
  - 10.1.1. Data Mining
  - 10.1.2. Analysis
  - 10.1.3. Market Estimation
  - 10.1.4. Validation
  - 10.1.5. Publishing
- 10.2. Research Attributes



#### I would like to order

Product name: Global Fixed Wireless Access Market to Reach USD 569.48 Billion by 2032 Product link: <u>https://marketpublishers.com/r/GA6907C87EE8EN.html</u>

Price: US\$ 3,218.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/GA6907C87EE8EN.html</u>