

# **Global Fitness Equipment Market Size study, by Type (Cardiovascular Training Equipment, Strength Training Equipment, and Other Equipment), by End User (Home Consumer, Health Club/Gym, and Other Commercial User) and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Fitness Equipment Market is valued approximately USD 11821.67 million in 2021 and is anticipated to grow with a healthy growth rate of more than 3.3 % over the forecast period 2022-2028. The Fitness Equipment can be defined as a device, which is used for physical activity. People can use fitness equipment at home as well as gym. Doing exercise with fitness equipment, increases our health and immune power. Fitness Equipment includes such as weighting machine, Treadmills and many more. The rising obese population and growing health awareness among individuals as well as strategic initiatives from leading market players are key factors driving the market growth. For instance, according to World Obesity Organization – as of 2019, globally there were around 2 billion adults who were overweight, and of those 650 million are affected by obesity. In addition, if current trends continue, it is estimated that 2.7 billion adults will be overweight, over 1 billion affected by obesity, and 177 million adults severely affected by obesity by 2025. Moreover, in August 2021, Walmart-owned, Flipkart launched a range of sports and fitness equipment for home workouts in partnership with HRX. Also, the growing prevalence of lifestyle diseases and surge in disposable income in emerging countries would create lucrative growth opportunities for the market during the forecast period. However, the high cost of fitness equipment impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Fitness Equipment Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region in terms of market share due to the increased number of

organized gymnasiums as well as the rising number of health-conscious individuals in the region. Whereas the Asia Pacific is the fastest growing region due rising prevalence of lifestyle diseases and the presence of leading market players in the region.

Major market players included in this report are:

Anta Sports Products Limited  
Core Health & Fitness LLC  
Icon Health & Fitness, Inc.  
Impulse Health Technology Co., Ltd.  
Johnson Health Tech Co., Ltd.  
Nautilus, Inc.  
Peloton Interactive, Inc.  
Technogym S.P.A.  
Torque Fitness LLC  
True Fitness Technology, Inc.

The objective of the study is to define the market sizes of different segments & countries in recent years and to forecast the values for the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type

Cardiovascular Training Equipment

Strength Training Equipment

Other Equipment

By End User

Home Consumer

Health clubs/gym

Other Commercial User

By Region:

North America

U.S.

Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Fitness Equipment Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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