

Global First Aid Kit Market Size study & Forecast, by Product (Common Type Kit, Special Type Kit), by End-Use (Hospitals & Clinics, Home & Offices, Fire Department, Others), and Regional Analysis, 2023-2030

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Abstracts

Global First Aid Kit Market is valued approximately at USD 185.1 Million in 2022 and is anticipated to grow with a growth rate of more than 5.3% over the forecast period 2023-2030. A first aid kit is a collection of essential medical supplies and equipment used to provide immediate care and treatment for minor injuries and illnesses. It is designed to offer initial medical assistance before professional medical help becomes available. First aid kits are commonly used in various settings such as homes, workplaces, schools, outdoor activities, and vehicles. The use of a first aid kit is to provide immediate medical assistance for minor injuries and illnesses. It is utilized in various settings such as homes, workplaces, schools, and outdoor activities. Its application involves administering initial care, cleaning and dressing wounds, immobilizing injuries, and relieving pain. A properly stocked and accessible first aid kit can help mitigate the severity of injuries and potentially save lives in emergency situations. The factors driving the market growth are increasing cases of minor accidents happening in office and home settings, rising prevalence of road accidents and initiatives taken by the public and private organizations.

According to UN News, despite global efforts, road accidents continue to cause 1.3 million fatalities and 50 million injuries each year worldwide. The growth of the first aid kit market is expected to be supported by a range of programs offered by public and private entities. Initiatives such as World First Aid Day, observed on September 9 every year, play a significant role in increasing awareness about the importance of first aid supplies and instruction. These campaigns aim to educate and promote the use of first

aid kits, thereby contributing to the overall growth of the market. Moreover, rising emergence of industry-specific kits such as classroom kits, emergency kits, pet first-aid kits, etc. and technological innovations in the design of first-aid kits, such as compact and lightweight packaging have boosted the market growth. However, the lack of awareness among people using the kit stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global First Aid Kit Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 with largest market share due to the presence of major market players such as Acme United Corporation, Cramer Products, Green Guard First Aid & Safety etc. and the production of a wide range of products, such as cotton self-adhesive elastic bandages, multipurpose first aid kit, and office wall mount first aid boxes. However, Asia Pacific is expected to grow significantly during the forecast period, due to the rise in accidents and the urgent requirement for well-stocked first aid kits as a vital treatment resource.

Major market player included in this report are:

Acme United Corporation
Dynamic Safety USA, LLC
Green Guard First Aid & Safety
AdvaCare Systems
Cintas Corporation
Johnson & Johnson Service, Inc.
Steroplast Healthcare
KangLiDi Medical
St John Ambulance
First Aid Holdings

Recent Developments in the Market:

In May 2023, Janssen Biotech, Inc., a subsidiary of Johnson & Johnson's Janssen Pharmaceutical Companies, has entered into a global collaboration and license agreement with Cellular Biomedicine Group Inc. (CBMG). The partnership aims to jointly develop, manufacture, and commercialize advanced chimeric antigen receptor (CAR) T-cell therapies for the treatment of B-cell malignancies.

In June 2022, Acme United Corporation acquired Live Safely Products, LLC (doing business as 'Safety Made'), a prominent manufacturer of first aid kits specifically catering to the promotional products industry.

Global First Aid Kit Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Product, End-Use, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Common Type Kit

Special Type Kit

By End-Use:

Hospitals & Clinics

Home & Offices

Fire Department

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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