

# **Global Fintech Investment Market Size study, by Application (P2P Lending, Online Acquiring and Mobile Wallets, Personal Finance Management or Private Financial Planning, MSME Services, MPOS, Mobile First Banking, Bitcoin, Crowd Funding, Others) and by Regional Forecasts 2018-2025**

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## **Abstracts**

Global Fintech Investment Market to reach USD 152.94 billion by 2025.

Global Fintech Investment Market valued approximately USD 39.6 billion in 2017 is anticipated to grow with a healthy growth rate of more than 18.40% over the forecast period 2018-2025. The growth of an alternative business model that can both replace and complement traditional payment practices is a key growth driver for the fintech market growth. Major banks are helping to incubate, invest in, or partner with FinTech companies. For instance, Oradian, a software provider caters to organizations that offer financial services to low-income individuals. Oradian develops core systems that help microfinance institutions manage their clients efficiently and facilitates day-to-day operations. The Oradian business model relies primarily on creating a niche in the microfinance industry as developing countries are encouraging microfinance institutions and dispersing credit to small businesses in a bid to revive economic growth. The growing popularity of blockchain is also expected to aid market growth over the forecast period. The blockchain is considered the world's most popular bitcoin wallet. Many banks are opting for this technology to execute different tasks (such as authentication processes) or to verify documents residing within the banking system. Blockchain technology can help complete business-to-business transfers at significantly low costs and with minimal decentralization

The regional analysis of Global Fintech Investment Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America dominated the market, accounting for more market share. In this region, the traditional financial services are at risk as there is a vast number of new technology-enabled entrants. This region is also expected to witness a huge number of partnerships, acquisitions, and competition during the forecast period. Many start-ups have started offering student loans and other types of financing through various FinTech platforms. This is anticipated to increase the deal volumes of investment in the Americas during the forecast period.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application:

P2P Lending

Online Acquiring and Mobile Wallets

Personal Finance Management or Private Financial Planning

MSME Services

MPOS

Mobile First Banking

Bitcoin

Crowd Funding

Others

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

The industry is seeming to be fairly competitive. Some of the leading market players include ZhongAn (China), Oscar, Wealth front, Quefangi, Funding Circle, Kreditech, Avant., Atom Bank, Klarna, Our Crowd and so on. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and continuous technological innovations are the key strategies adopted by the major players.

Target Audience of the Global Fintech Investment Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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