

# **Global Fintech-as-a-Service Platform Market Size study, By Services (Payments, Fund Transfer, Wealth Management, Personal Loans And P2P Lending, Insurance, Personal Finance, Others), By Technology (AI, Blockchain, Analytics, Mobile Commerce, Cryptography, Cloud Infrastructure, Biometrics, RPA, Cyber Security), By Application (Retail Banking, Investment Banking, Stock Trading Firms, Hedge Funds, Others) and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Fintech-as-a-Service Platform Market is valued at approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than 10 % over the forecast period 2021-2027. Fintech-as-a-Service Platform is a software that helps business owners, companies, and consumers to manage and monitor their financial operations, by utilizing algorithms and other software. The increasing adoption of smartphones for money transactions has led to the adoption of Fintech-as-a-Service Platform across the forecast period. For Instance: according to the Indian Brand Equity Foundation in 2019, the Indian online money transactions industry is projected to amount to USD 500 billion by 2020 which is contributing almost 15 % to the total GDP. According to Statista in 2021, approximately 2 billion people were using smartphones for online money transactions globally. In 2020 the global retail e-commerce sales grew by 25 %. Thus, digital transactions will also increase. Digitalization in financial services is propelling the market growth of Fintech-as-a-Service Platform. Also, with the increasing government and private initiatives towards digital payments, the adoption & demand for Fintech-as-a-Service Platform is likely to increase the market growth during the forecast period. However, lack of awareness and skilled Professionals impede the

growth of the market over the forecast period of 2021-2027.

The geographical regions considered for the global Fintech-as-a-Service Platform market study includes Asia Pacific, Europe, North America, Latin America and Rest of the World. North America is considered as the leading region across the world with respect to huge market share owing to the increasing demand for digitalization in money transactions, increasing adoption of smartphones and technological awareness. Whereas, Asia-Pacific is also projected to attain a favorable growth rate during 2021-2027. Factors such as rising demand for technological innovations in money transactions and financial services, internet penetration, increasing adoption of smartphones would create lucrative growth forecasts for the Fintech-as-a-Service Platform market across Asia-Pacific region.

Major market players included in this report are:

PayPal Holdings Inc.

Ant Financial Services Group

Tencent Holdings Ltd.

Square Inc.

Investnet Inc.

SoFi Inc.

LendingClub Corporation

Adyen N.V.

Xero Limited

Kabbage

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Service:

Payments

Fund Transfer

Wealth Management

Personal Loans And P2P Lending

Insurance

Personal Finance

Others

By Technology:

AI,

Blockchain

Analytics

Mobile Commerce

Cryptography

Cloud Infrastructure

Biometrics

RPA

Cyber Security

Others

By Application:

Retail Banking,

Investment Banking

Hedge Funds

Stock Trading Firms

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019  
Base year – 2020  
Forecast period – 2021 to 2027

Target Audience of the Global Fintech-as-a-Service Platform Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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