

# **Global Film and Video Professional Production LED Lighting Market Size study & Forecast, by Application (Television/Broadcast, Motion Picture, Videography), by Fixture Size & Shape (Square/Rectangle (**

## **Abstracts**

Global Film and Video Professional Production LED Lighting Market is valued at approximately USD XX billion in 2022 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2023-2030. Film and video professional production LED lighting is the use of Light-Emitting Diode (LED) technology in the filmmaking and video production industry. LED lights are widely used because they offer several advantages over traditional lighting sources. LED lights are energy-efficient, compact, and emit less heat, making them safer and more comfortable for actors and crew members. It also provides a wide range of color temperatures, allowing filmmakers to achieve various lighting moods and effects. LED lights are versatile and easily adjusted and controlled, making them ideal for creating different lighting setups and scenes. Overall, LED lighting has become a popular choice in the film and video production industry due to its efficiency, flexibility, and ability to enhance the visual quality of the content being produced. Moreover, the growing LED lighting market and growing entertainment industry are anticipated as the market drivers. Furthermore, emerging global markets and growing e-commerce markets fuel the market space during the forecast period of 2023-2030.

According to Statista in 2023, The global market for Film and Video Professional Production LED Lighting, a segment of the overall LED lighting market, was valued at approximately USD 76 billion in 2020. It is anticipated that the market experience robust growth, with a projected compound annual growth rate (CAGR) of over 13 % in the foreseeable future. By the year 2026, the Film and Video Professional Production LED Lighting Market is expected to expand significantly, reaching a size of around USD 160 billion. This growth can be attributed to the increasing demand for high-quality content, the expansion of the entertainment industry, technological innovations, and the focus on sustainability within the film and video production sector. According to the same source in 2023, the media and entertainment market demonstrated a rebound, with its value reaching USD 2.34 trillion in 2021. This represented a growth rate of 10.4 % compared to the previous year, indicating a positive trajectory. While the pace of growth is projected to decelerate in the upcoming years, the market is still expected to expand, and by the end of 2026, it is estimated to reach a substantial figure of USD 2.93 trillion.

However, the high cost of affordability and heat dissipation & cooling anticipated to hamper the growth of the market during the forecast period of 2023-2030.

The key regions considered for the Global Film and Video Professional Production LED Lighting Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominates the film and video professional LED lighting Market due to its established entertainment industry, high production volume, technological advancements, and emphasis on visual quality. The region's strong infrastructure, financial capacity, and access to cutting-edge equipment position it at the forefront of LED lighting adoption in the industry. The Asia-Pacific region is the fastest-growing market for film and video professional LED lighting due to its booming entertainment industry, expanding consumer demand, and technological advancements. The region's high production volume, increasing disposable income, and local innovation contribute to its rapid growth in LED lighting adoption.

Major market player included in this report are:

AAdyn Technology LLC

ADJ Products, LLC

Aputure Imaging Industries Co. Ltd.

BB&S America Sales LLC

Bescor Video Accessories Ltd.

Boling Photographic Equipment Co. LTD.

Xiamen Came Photographic Equipment Co. Ltd

Cineart SRL

DADCO, LLC

Datavision Software Solutions Pvt Ltd.

Recent Developments in the Market:

NA

Global Film and Video Professional Production LED Lighting Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Application, Fixture Size and Shape, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application:

Television/Broadcast

Motion Picture

Videography

By Fixture Size & Shape:

Square/Rectangle (

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