

Global Film Dressing Market Size study & Forecast, by Application (Acute Wounds, Chronic Wounds), by End User (Hospitals, Clinics, Home Healthcare, Others) and Regional Analysis, 2022-2029

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Abstracts

Global Film Dressing Market is valued at approximately USD 1,454.34 million in 2021 and is anticipated to grow with a healthy growth rate of more than 4.54% over the forecast period 2022-2029. Film dressings are thin polyurethane (polymer) sheets that are transparent and covered in an adhesive. These dressings are offered in a variety of shapes and sizes, which is permeable to water vapor, oxygen, and carbon dioxide whereas resistant to bacteria and water. The rising number of accidents, trauma cases and burn injuries, the growing condition of chronic conditions affecting wound healing capabilities, and increasing technological advancements in wound dressing are some prominent factors that are impelling the market demand across the globe.

The growing spending on chronic and surgical wounds to access improved and advance medical facilities is also exhibiting a positive influence on market growth. As per Statista, in Brazil, the healthcare expenditure during 2019 accounted for USD 182.38 billion and it is anticipated that the amount increases and reach USD 212.59 billion by the year 2028. Moreover, an article published in NCBI stated that in 2021, it was estimated that approximately 2.0% of the total population was affected by chronic wounds in the United States. Hence, these factors are stipulating the demand for film dressing, thus, in turn, reinforcing the market growth at a substantial rate. In addition, the rising availability of products on e-commerce platforms and the rising number of strategic initiatives by the key market players are propelling the market demand over the forecasting years. However, stringent manufacturing policies and the availability of alternative wound care products are hindering market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Film Dressing Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America dominated the market in terms of revenue, owing to the accessibility of supportive reimbursement programs, higher treatment costs, and growing R&D activities. Whereas, Asia Pacific is expected to grow at the highest CAGR during the forecast period. Factors such as the introduction of new products, escalating population, increase in medical tourism, and rising cases of chronic wounds are burgeoning the market growth in the forecasting years.

Major market players included in this report are:

Cardinal Health

Smith & Nephew

3M

Paul Hartmann AG

McKesson Corporation

Molnlycke Health Care AB.

Medline Industries, Inc.

DermaRite

Lohmann & Rauscher

Johnson & Johnson

Recent Developments in the Market:

In August 2021, Indian Institute of Technology (IIT) Guwahati researchers developed a novel, cost-effective, transparent material for wound healing and reducing scarring. The new material beats existing wound-dressing treatments owing to the integration of a synthetic polymer and forms a film that creates a moist environment around the wound.

Global Film Dressing Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Application, End User, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define the market sizes of different segments & countries

in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study.

The report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application:

Acute Wounds

Chronic Wounds

By End User:

Hospitals

Clinics

Home Healthcare

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Million)
 - 1.2.1. Film Dressing Market, by Region, 2019-2029 (USD Million)
 - 1.2.2. Film Dressing Market, by Application, 2019-2029 (USD Million)
 - 1.2.3. Film Dressing Market, by End User, 2019-2029 (USD Million)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL FILM DRESSING MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL FILM DRESSING MARKET DYNAMICS

- 3.1. Film Dressing Market Impact Analysis (2019-2029)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Rising number of accidents, trauma cases and burn injuries
 - 3.1.1.2. Growing spending on chronic and surgical wounds
 - 3.1.2. Market Challenges
 - 3.1.2.1. Stringent manufacturing policies
 - 3.1.2.2. Availability of alternative wound care products
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Rising availability of products on e-commerce platforms
 - 3.1.3.2. Increasing number of strategic initiatives by the key market players

CHAPTER 4. GLOBAL FILM DRESSING MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
- 4.4. Investment Adoption Model
- 4.5. Analyst Recommendation & Conclusion
- 4.6. Top investment opportunity
- 4.7. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL FILM DRESSING MARKET, BY APPLICATION

- 6.1. Market Snapshot
- 6.2. Global Film Dressing Market by Application, Performance - Potential Analysis
- 6.3. Global Film Dressing Market Estimates & Forecasts by Application 2019-2029 (USD Million)
- 6.4. Film Dressing Market, Sub Segment Analysis
 - 6.4.1. Acute Wounds
 - 6.4.2. Chronic Wounds

CHAPTER 7. GLOBAL FILM DRESSING MARKET, BY END USER

- 7.1. Market Snapshot
- 7.2. Global Film Dressing Market by End User, Performance - Potential Analysis
- 7.3. Global Film Dressing Market Estimates & Forecasts by End User 2019-2029 (USD Million)
- 7.4. Film Dressing Market, Sub Segment Analysis
 - 7.4.1. Hospitals
 - 7.4.2. Clinics

7.4.3. Home Healthcare

7.4.4. Others

CHAPTER 8. GLOBAL FILM DRESSING MARKET, REGIONAL ANALYSIS

8.1. Film Dressing Market, Regional Market Snapshot

8.2. North America Film Dressing Market

8.2.1. U.S. Film Dressing Market

8.2.1.1. Application breakdown estimates & forecasts, 2019-2029

8.2.1.2. End User breakdown estimates & forecasts, 2019-2029

8.2.2. Canada Film Dressing Market

8.3. Europe Film Dressing Market Snapshot

8.3.1. U.K. Film Dressing Market

8.3.2. Germany Film Dressing Market

8.3.3. France Film Dressing Market

8.3.4. Spain Film Dressing Market

8.3.5. Italy Film Dressing Market

8.3.6. Rest of Europe Film Dressing Market

8.4. Asia-Pacific Film Dressing Market Snapshot

8.4.1. China Film Dressing Market

8.4.2. India Film Dressing Market

8.4.3. Japan Film Dressing Market

8.4.4. Australia Film Dressing Market

8.4.5. South Korea Film Dressing Market

8.4.6. Rest of Asia Pacific Film Dressing Market

8.5. Latin America Film Dressing Market Snapshot

8.5.1. Brazil Film Dressing Market

8.5.2. Mexico Film Dressing Market

8.6. Rest of The World Film Dressing Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

9.1. Top Market Strategies

9.2. Company Profiles

9.2.1. Cardinal Health

9.2.1.1. Key Information

9.2.1.2. Overview

9.2.1.3. Financial (Subject to Data Availability)

9.2.1.4. Product Summary

- 9.2.1.5. Recent Developments
- 9.2.2. Smith & Nephew
- 9.2.3. 3M
- 9.2.4. Paul Hartmann AG
- 9.2.5. McKesson Corporation
- 9.2.6. Molnlycke Health Care AB.
- 9.2.7. Medline Industries, Inc.
- 9.2.8. DermaRite
- 9.2.9. Lohmann & Rauscher
- 9.2.10. Johnson & Johnson

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Film Dressing Market, report scope

TABLE 2. Global Film Dressing Market estimates & forecasts by Region 2019-2029
(USD Million)

TABLE 3. Global Film Dressing Market estimates & forecasts by Application 2019-2029
(USD Million)

TABLE 4. Global Film Dressing Market estimates & forecasts by End User 2019-2029
(USD Million)

TABLE 5. Global Film Dressing Market by segment, estimates & forecasts, 2019-2029
(USD Million)

TABLE 6. Global Film Dressing Market by region, estimates & forecasts, 2019-2029
(USD Million)

TABLE 7. Global Film Dressing Market by segment, estimates & forecasts, 2019-2029
(USD Million)

TABLE 8. Global Film Dressing Market by region, estimates & forecasts, 2019-2029
(USD Million)

TABLE 9. Global Film Dressing Market by segment, estimates & forecasts, 2019-2029
(USD Million)

TABLE 10. Global Film Dressing Market by region, estimates & forecasts, 2019-2029
(USD Million)

TABLE 11. Global Film Dressing Market by segment, estimates & forecasts, 2019-2029
(USD Million)

TABLE 12. Global Film Dressing Market by region, estimates & forecasts, 2019-2029
(USD Million)

TABLE 13. Global Film Dressing Market by segment, estimates & forecasts, 2019-2029
(USD Million)

TABLE 14. Global Film Dressing Market by region, estimates & forecasts, 2019-2029
(USD Million)

TABLE 15. U.S. Film Dressing Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 16. U.S. Film Dressing Market estimates & forecasts by segment 2019-2029
(USD Million)

TABLE 17. U.S. Film Dressing Market estimates & forecasts by segment 2019-2029
(USD Million)

TABLE 18. Canada Film Dressing Market estimates & forecasts, 2019-2029 (USD
Million)

TABLE 19. Canada Film Dressing Market estimates & forecasts by segment 2019-2029

(USD Million)

TABLE 20. Canada Film Dressing Market estimates & forecasts by segment 2019-2029

(USD Million)

TABLE 21. UK Film Dressing Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 22. UK Film Dressing Market estimates & forecasts by segment 2019-2029

(USD Million)

TABLE 23. UK Film Dressing Market estimates & forecasts by segment 2019-2029

(USD Million)

TABLE 24. Germany Film Dressing Market estimates & forecasts, 2019-2029 (USD

Million)

TABLE 25. Germany Film Dressing Market estimates & forecasts by segment

2019-2029 (USD Million)

TABLE 26. Germany Film Dressing Market estimates & forecasts by segment

2019-2029 (USD Million)

TABLE 27. France Film Dressing Market estimates & forecasts, 2019-2029 (USD

Million)

TABLE 28. France Film Dressing Market estimates & forecasts by segment 2019-2029

(USD Million)

TABLE 29. France Film Dressing Market estimates & forecasts by segment 2019-2029

(USD Million)

TABLE 30. Italy Film Dressing Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 31. Italy Film Dressing Market estimates & forecasts by segment 2019-2029

(USD Million)

TABLE 32. Italy Film Dressing Market estimates & forecasts by segment 2019-2029

(USD Million)

TABLE 33. Spain Film Dressing Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 34. Spain Film Dressing Market estimates & forecasts by segment 2019-2029

(USD Million)

TABLE 35. Spain Film Dressing Market estimates & forecasts by segment 2019-2029

(USD Million)

TABLE 36. RoE Film Dressing Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 37. RoE Film Dressing Market estimates & forecasts by segment 2019-2029

(USD Million)

TABLE 38. RoE Film Dressing Market estimates & forecasts by segment 2019-2029

(USD Million)

TABLE 39. China Film Dressing Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 40. China Film Dressing Market estimates & forecasts by segment 2019-2029

(USD Million)

TABLE 41. China Film Dressing Market estimates & forecasts by segment 2019-2029

(USD Million)

TABLE 42. India Film Dressing Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 43. India Film Dressing Market estimates & forecasts by segment 2019-2029
(USD Million)

TABLE 44. India Film Dressing Market estimates & forecasts by segment 2019-2029
(USD Million)

TABLE 45. Japan Film Dressing Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 46. Japan Film Dressing Market estimates & forecasts by segment 2019-2029
(USD Million)

TABLE 47. Japan Film Dressing Market estimates & forecasts by segment 2019-2029
(USD Million)

TABLE 48. South Korea Film Dressing Market estimates & forecasts, 2019-2029 (USD
Million)

TABLE 49. South Korea Film Dressing Market estimates & forecasts by segment
2019-2029 (USD Million)

TABLE 50. South Korea Film Dressing Market estimates & forecasts by segment
2019-2029 (USD Million)

TABLE 51. Australia Film Dressing Market estimates & forecasts, 2019-2029 (USD
Million)

TABLE 52. Australia Film Dressing Market estimates & forecasts by segment
2019-2029 (USD Million)

TABLE 53. Australia Film Dressing Market estimates & forecasts by segment
2019-2029 (USD Million)

TABLE 54. RoAPAC Film Dressing Market estimates & forecasts, 2019-2029 (USD
Million)

TABLE 55. RoAPAC Film Dressing Market estimates & forecasts by segment
2019-2029 (USD Million)

TABLE 56. RoAPAC Film Dressing Market estimates & forecasts by segment
2019-2029 (USD Million)

TABLE 57. Brazil Film Dressing Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 58. Brazil Film Dressing Market estimates & forecasts by segment 2019-2029
(USD Million)

TABLE 59. Brazil Film Dressing Market estimates & forecasts by segment 2019-2029
(USD Million)

TABLE 60. Mexico Film Dressing Market estimates & forecasts, 2019-2029 (USD
Million)

TABLE 61. Mexico Film Dressing Market estimates & forecasts by segment 2019-2029
(USD Million)

TABLE 62. Mexico Film Dressing Market estimates & forecasts by segment 2019-2029

(USD Million)

TABLE 63. RoLA Film Dressing Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 64. RoLA Film Dressing Market estimates & forecasts by segment 2019-2029
(USD Million)

TABLE 65. RoLA Film Dressing Market estimates & forecasts by segment 2019-2029
(USD Million)

TABLE 66. Row Film Dressing Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 67. Row Film Dressing Market estimates & forecasts by segment 2019-2029
(USD Million)

TABLE 68. Row Film Dressing Market estimates & forecasts by segment 2019-2029
(USD Million)

TABLE 69. List of secondary sources, used in the study of global Film Dressing Market

TABLE 70. List of primary sources, used in the study of global Film Dressing Market

TABLE 71. Years considered for the study

TABLE 72. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final
deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Film Dressing Market, research methodology
 - FIG 2. Global Film Dressing Market, Market estimation techniques
 - FIG 3. Global Market size estimates & forecast methods
 - FIG 4. Global Film Dressing Market, key trends 2021
 - FIG 5. Global Film Dressing Market, growth prospects 2022-2029
 - FIG 6. Global Film Dressing Market, porters 5 force model
 - FIG 7. Global Film Dressing Market, pest analysis
 - FIG 8. Global Film Dressing Market, value chain analysis
 - FIG 9. Global Film Dressing Market by segment, 2019 & 2029 (USD Million)
 - FIG 10. Global Film Dressing Market by segment, 2019 & 2029 (USD Million)
 - FIG 11. Global Film Dressing Market by segment, 2019 & 2029 (USD Million)
 - FIG 12. Global Film Dressing Market by segment, 2019 & 2029 (USD Million)
 - FIG 13. Global Film Dressing Market by segment, 2019 & 2029 (USD Million)
 - FIG 14. Global Film Dressing Market, regional snapshot 2019 & 2029
 - FIG 15. North America Film Dressing Market 2019 & 2029 (USD Million)
 - FIG 16. Europe Film Dressing Market 2019 & 2029 (USD Million)
 - FIG 17. Asia pacific Film Dressing Market 2019 & 2029 (USD Million)
 - FIG 18. Latin America Film Dressing Market 2019 & 2029 (USD Million)
 - FIG 19. Global Film Dressing Market, company Market share analysis (2021)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

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