

Global Fiber and Specialty Carbohydrates Market Size Study, By Source (Grains, Vegetables, Fruits, Dairy Products, Legumes and Pulses, Nuts and Seeds), By Application (Functional Foods, Functional Beverage, Dietary Supplements, Animal Nutrition, Personal Care) and Regional Forecasts 2024-2032

<https://marketpublishers.com/r/G6D940191837EN.html>

Date: January 2025

Pages: 285

Price: US\$ 3,218.00 (Single User License)

ID: G6D940191837EN

Abstracts

The Global Fiber and Specialty Carbohydrates Market was valued at USD 13.30 billion in 2023 and is projected to grow at a compound annual growth rate (CAGR) of 5.6% during the forecast period from 2024 to 2032.

This growth is driven by increasing consumer awareness of the health benefits associated with fiber and specialty carbohydrates, including improved digestion, weight management, and blood sugar control. Additionally, the rising demand for functional foods and beverages enriched with these ingredients has propelled market expansion, catering to the growing preference for natural and clean-label products.

The market is underpinned by advancements in dietary enrichment, where fibers serve as essential components in gut health improvement. Specialty carbohydrates, derived from prebiotic and probiotic sources, offer nutraceutical benefits, enhancing their demand across functional foods, beverages, dietary supplements, and personal care products. Functional foods, which held the largest market share in 2024, continue to dominate due to their widespread adoption as health-promoting dietary choices.

Among sources, grains emerged as the leading segment with the largest revenue share in 2024, driven by their extensive application in cereals, snacks, and bakery products. Meanwhile, the fruit-based segment is expected to grow at the fastest rate due to the

increased preference for natural, health-enhancing, and clean-label products.

Geographically, North America led the global market in 2024, with a revenue share of 33.5%, supported by high consumer awareness and the presence of a robust food and beverage manufacturing base. Asia Pacific is poised to grow at the fastest CAGR during the forecast period, fueled by rising health consciousness, increasing disposable incomes, and a burgeoning middle class. Europe remains a significant market due to stringent food quality regulations and a growing trend toward functional and minimally processed foods.

Major market players included in this report are:

Tate & Lyle

Cargill, Incorporated

DuPont

Ingredion

Roquette Frères

Südzucker AG

ADM

SunOpta

Grain Processing Corporation

Ajinomoto Co., Inc.

Kerry Group

Beneo

FrieslandCampina

Fibersol

Cosucra Groupe Warcoing

The detailed segments and sub-segments of the market are explained below:

By Source:

Grains

Vegetables

Fruits

Dairy Products

Legumes and Pulses

Nuts and Seeds

By Application:

Functional Foods

Functional Beverage

Dietary Supplements

Animal Nutrition

Personal Care

By Region:

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Italy

Spain

Asia Pacific

China

Japan

India

Australia

Latin America

Brazil

Middle East & Africa

South Africa

Years considered for the study are as follows:

Historical Year: 2018–2023

Base Year: 2024

Forecast Period: 2025–2030

Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2030.

Annualized revenues and regional-level analysis for each market segment.

Detailed analysis of the geographical landscape with country-level insights.

Competitive landscape with key market players' information.

Analysis of key business strategies and recommendations for future market approach.

Demand-side and supply-side analysis.

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