

Global Fiber And Specialty Carbohydrates Market Size Study, By Source (Grains, Fruits, Vegetables, Dairy Products, Legumes And Pulses), By Application (Functional Foods, Animal Nutrition, Functional Beverages, Personal Care), and Regional Forecasts 2022-2032

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Abstracts

The Global Fiber and Specialty Carbohydrates Market was valued at USD 14.04 billion in 2023 and is anticipated to grow at a CAGR of 5.6% over the forecast period 2024-2032. The increasing consumer focus on health and wellness, coupled with a rising awareness of functional foods' nutritional benefits, is driving the market growth. Fiber and specialty carbohydrates play a crucial role in improving digestive health, weight management, and blood sugar regulation, aligning with evolving dietary preferences toward healthier, clean-label products.

The growing prevalence of lifestyle-related diseases, including obesity, diabetes, and cardiovascular disorders, has led to an increasing demand for dietary fibers and specialty carbohydrates. Consumers are seeking functional foods and beverages that enhance overall wellness while addressing specific health concerns. Specialty carbohydrates, which include prebiotics and nutraceuticals, are gaining popularity for their ability to promote gut health and immunity. Additionally, the demand for plant-based and natural ingredients further fuels the adoption of these components in the food and beverage industry.

Advancements in extraction technologies and innovations in product formulations have enabled the incorporation of fibers and specialty carbohydrates into diverse applications such as functional foods, dietary supplements, and personal care products. For

instance, fruit-based and grain-derived fibers are being widely adopted in clean-label formulations due to their high nutritional value and consumer appeal. Functional beverages enriched with dietary fibers have also emerged as a convenient solution for health-conscious consumers, boosting market expansion.

The functional food segment dominated the market in 2024, accounting for a significant revenue share, as consumers increasingly prioritize food products that offer additional health benefits beyond basic nutrition. The segment's growth is propelled by the surging demand for fortified foods that cater to modern dietary needs. Meanwhile, functional beverages are expected to exhibit the fastest growth, driven by innovations in ready-to-drink (RTD) formats and clean-label products tailored for on-the-go nutrition.

From a regional perspective, North America accounted for the largest market share in 2024, owing to strong consumer awareness, a focus on preventive healthcare, and the presence of major food manufacturers offering fiber-enriched products. The Asia Pacific market is expected to grow at the fastest CAGR during the forecast period, fueled by increasing disposable incomes, rising health consciousness, and the growing adoption of dietary supplements in countries like China, India, and Japan.

Key market players are focusing on product innovation, clean-label solutions, and sustainability initiatives to maintain a competitive edge. Companies such as Tate & Lyle, Cargill Incorporated, and Ingredion are actively expanding their product portfolios and investing in research and development to meet evolving consumer preferences for functional ingredients.

Major Market Players Included in This Report Are:

Tate & Lyle

Cargill Incorporated

DuPont

Ingredion

Roquette Frères

S&Dzucker AG

ADM

SunOpta

Grain Processing Corporation

Ajinomoto Co., Inc.

The Detailed Segments and Sub-Segment of the Market Are Explained Below:

By Source:

Grains

Vegetables

Fruits

Dairy Products

Legumes and Pulses

Nuts and Seeds

By Application:

Functional Foods

Functional Beverages

Dietary Supplements

Animal Nutrition

Personal Care

By Region:

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Italy

Spain

Asia Pacific

China

Japan

India

Australia

Latin America

Brazil

Middle East and Africa (MEA)

South Africa

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional-level analysis for each market segment.

Detailed analysis of the geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approaches.

Analysis of the competitive structure of the market.

Demand-side and supply-side analysis of the market.

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