

Global Fermented Drink Market Size study & Forecast, by Type (Fermented beverages, Alcoholic Beverages, Non-alcoholic beverages), by Source (Dairy products, Fruits, Vegetables, Others), by Distribution Channel (Supermarkets/Hypermarkets, convenience stores, online/offline Retail stores, Others) and Regional Analysis, 2022-2029

<https://marketpublishers.com/r/G10152527D1BEN.html>

Date: March 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G10152527D1BEN

Abstracts

Global Fermented Drink Market is valued at approximately USD 3.59 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 5.90% over the forecast period 2022-2029. Fermented beverages are flavorful beverage mixes that contain ethanol, a type of alcohol made by fermenting grains, fruits, and other sugar sources. Fermentation is a natural process in which yeast or bacteria combine sugars to produce alcohol and carbon dioxide. Beer, wine and spirits are the most common fermented beverages. Fermented beverages have become one of the most commonly consumed beverages worldwide. In recent years, with the gradual improvement of fermentation technology and increased investment in research and development of other processing technologies, we not only meet the growing demand for fermented beverages. Several recent new product launches are the result of developing new products with improved taste and versatility combined with strong marketing support. Several new product launches during the forecast period are expected to improve the market outlook for fermented beverages.

However, Transportation service and inventory shortage issues will bring heavy losses to fruit and vegetable producers, limit the market, and challenge the fermented beverages market during the forecast period. On the other hand, increasing penetration of e-commerce platforms, especially in developing countries, and strict laws

guaranteeing the production of high-quality organic beverages will drive the growth of market value.

The key regions considered for the Global Fermented Drink Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominates the market due to rising consumer interest towards therapeutic products containing probiotic bacteria. Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as an expansion of the fermented dairy products market. Dairy products used to be fermented, but new technologies and innovations are drawing consumers towards commercialized fermented dairy products which significantly grow the market in the forecast period.

Major market player included in this report are:

Bayer AG (Germany)

DSM (Netherlands)

Amway (U.S.)

The Nature's Bounty Co. (U.S.)

GlaxoSmithKline plc. (U.K.)

Nestlé SA (Switzerland)

Mead Johnson & Company, LLC. (U.S.)

Medifast, Inc. (U.S.)

PepsiCo Inc. (KeVita Inc.) (US)

Health Food Manufacturers' Association (U.K.)

Recent Developments in the Market:

In October 2021; A new product Vegan Kimchi which is claimed to be 100% vegan, gluten free and more convenient, is added by Nasoya in their product portfolio.

In Aug 2021; A new Alcoholic beverage Hard MTN Dew was produced by the Boston beer company and PepsiCo in an announced business partnership.

In July 2021; The Boston beer company and Beam Suntory announced a long-term business partnership to expand and grow as one of the fastest-growing alcohol beverages.

Global Fermented Drink Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Type, Source, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World
Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Fermented Beverages

Non-Alcoholic

Alcoholic

By Source:

Dairy Products

Fruits

Vegetables

others

By Distribution Channel:

Supermarkets/Hypermarkets

Convenience Store

Online/offline Retail Store

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France
Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

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