

Global Feminine Hygiene Products Market Size study, by Distribution Channel (E-commerce, Department store, Convenience store, Retail pharmacies), by Nature (Disposable, Reusable), by Type (Sanitary napkins, Tampons , Panty liners, Menstrual cups), and Regional Forecasts 2021-2027

<https://marketpublishers.com/r/G8EB4B231799EN.html>

Date: August 2021

Pages: 200

Price: US\$ 4,972.00 (Single User License)

ID: G8EB4B231799EN

Abstracts

Global Feminine Hygiene Products Market is valued approximately at USD 20.9 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 6.0% over the forecast period 2021-2027. Feminine hygiene products are personal care products that are used during vaginal discharge, menstruation, and other related bodily functions. The global Feminine Hygiene Products market is being driven by increasing female population & rapid urbanization, rising female literacy and awareness of menstrual health & hygiene, rising disposable income of females and women empowerment. Furthermore, developing eco-friendly feminine hygiene products and growing opportunities in emerging countries, will provide new opportunities for the global Feminine Hygiene Products industry. For instance, from last decade, various global agencies and several organizations such as UNESCO and UNICEF have been actively participating in raising the level of literacy among young females in the region of developing countries and under-developed countries, as rising female literacy will reflect a positive impact in feminine health management. Additionally, UNICEF also views menstrual health and hygiene as a fundamental right of women and girls and hence is considered as a key objective in its Sustainable Development Goals (SDGs) for the year 2030. As a result, increased awareness among female literacy and awareness of menstrual health & hygiene, will serve as a catalyst for the Feminine Hygiene Products industry in the future. However, social stigma associated with menstruation and feminine hygiene products may impede the market growth over the forecast period of

2021-2027.

Asia Pacific, North America, Europe, Latin America, and Rest of the World are the key region considered for the regional analysis of global Feminine Hygiene Products Market. Rising female population in the key countries such as India and China makes the Asia Pacific the leading region across the world in terms of market share. Whereas Asia Pacific is also anticipated to exhibit the highest growth rate over the forecast period 2021-2027 due to increase in disposable income and increase in rapid urbanization, and rapid awareness about menstrual hygiene management in the region.

Major market player included in this report are:

Procter & Gamble
Kimberly-clark Corporation
Johnson & Johnson
Unicharm Corporation
Essity aktiebolag (publ)
Kao Corporation
Daio Paper Corporation
Ontex
Hengan international group company Ltd.
Premier FMCG

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By distribution channel:

E-commerce
Department store
Convenience store
Retail pharmacies

By Nature:

Disposable
Reusable

By Type:

- Sanitary napkins
- Tampons
- Panty liners
- Menstrual cups

By Region:

- North America
 - U.S.
 - Canada
- Europe
 - UK
 - Germany
 - France
 - Spain
 - Italy
 - ROE

Asia Pacific

- China
- India
- Japan
- Australia
- South Korea
- RoAPAC
- Latin America
 - Brazil
 - Mexico
- Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Feminine Hygiene Products Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
 - 1.2.1. Feminine Hygiene Products Market , by Region, 2019-2027 (USD Billion)
 - 1.2.2. Feminine Hygiene Products Market , by Distribution Channel , 2019-2027 (USD Billion)
 - 1.2.3. Feminine Hygiene Products Market , by Nature, 2019-2027 (USD Billion)
 - 1.2.4. Feminine Hygiene Products Market , by Type, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL FEMININE HYGIENE PRODUCTS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL FEMININE HYGIENE PRODUCTS MARKET DYNAMICS

- 3.1. Feminine Hygiene Products Market Impact Analysis (2019-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increasing female population & rapid urbanization
 - 3.1.1.2. Rising female literacy and awareness of menstrual health & hygiene
 - 3.1.1.3. Rising disposable income of females and women empowerment
 - 3.1.2. Market Restraint
 - 3.1.2.1. Social stigma associated with menstruation and feminine hygiene products
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Developing eco-friendly feminine hygiene products
 - 3.1.3.2. Growth opportunities in emerging countries

CHAPTER 4. GLOBAL FEMININE HYGIENE PRODUCTS MARKET INDUSTRY

ANALYSIS

4.1. Porter's 5 Force Model

4.1.1. Bargaining Power of Suppliers

4.1.2. Bargaining Power of Buyers

4.1.3. Threat of New Entrants

4.1.4. Threat of Substitutes

4.1.5. Competitive Rivalry

4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)

4.2. PEST Analysis

4.2.1. Political

4.2.2. Economical

4.2.3. Social

4.2.4. Technological

4.3. Investment Adoption Model

4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL FEMININE HYGIENE PRODUCTS MARKET , BY DISTRIBUTION CHANNEL

5.1. Market Snapshot

5.2. Global Feminine Hygiene Products Market by Distribution Channel , Performance - Potential Analysis

5.3. Global Feminine Hygiene Products Market Estimates & Forecasts by Distribution Channel 2018-2027 (USD Billion)

5.4. Feminine Hygiene Products Market , Sub Segment Analysis

5.4.1. E-commerce

5.4.2. Department store

5.4.3. Convenience store

5.4.4. Retail pharmacies

CHAPTER 6. GLOBAL FEMININE HYGIENE PRODUCTS MARKET, BY NATURE

a. Market Snapshot

6.1. Global Feminine Hygiene Products Market by Nature, Performance - Potential Analysis

6.2. Global Feminine Hygiene Products Market Estimates & Forecasts by Nature 2018-2027 (USD Billion)

6.3. Feminine Hygiene Products Market , Sub Segment Analysis

6.3.1. Disposable

6.3.2. Reusable

CHAPTER 7. GLOBAL FEMININE HYGIENE PRODUCTS MARKET , BY TYPE

b. Market Snapshot

7.1. Global Feminine Hygiene Products Market by Type, Performance - Potential Analysis

7.2. Global Feminine Hygiene Products Market Estimates & Forecasts by Type 2018-2027 (USD Billion)

7.3. Feminine Hygiene Products Market , Sub Segment Analysis

7.3.1. Sanitary napkins

7.3.2. Tampons

7.3.3. Panty liners

7.3.4. Menstrual cups

CHAPTER 8. GLOBAL FEMININE HYGIENE PRODUCTS MARKET, REGIONAL ANALYSIS

8.1. Feminine Hygiene Products Market , Regional Market Snapshot

8.2. North America Feminine Hygiene Products Market

8.2.1. U.S. Feminine Hygiene Products Market

8.2.1.1. Distribution Channel breakdown estimates & forecasts, 2018-2027

8.2.1.2. Nature breakdown estimates & forecasts, 2018-2027

8.2.1.3. Type breakdown estimates & forecasts, 2018-2027

8.2.2. Canada Feminine Hygiene Products Market

8.3. Europe Feminine Hygiene Products Market Snapshot

8.3.1. U.K. Feminine Hygiene Products Market

8.3.2. Germany Feminine Hygiene Products Market

8.3.3. France Feminine Hygiene Products Market

8.3.4. Spain Feminine Hygiene Products Market

8.3.5. Italy Feminine Hygiene Products Market

8.3.6. Rest of Europe Feminine Hygiene Products Market

8.4. Asia-Pacific Feminine Hygiene Products Market Snapshot

8.4.1. China Feminine Hygiene Products Market

8.4.2. India Feminine Hygiene Products Market

8.4.3. Japan Feminine Hygiene Products Market

8.4.4. Australia Feminine Hygiene Products Market

8.4.5. South Korea Feminine Hygiene Products Market

- 8.4.6. Rest of Asia Pacific Feminine Hygiene Products Market
- 8.5. Latin America Feminine Hygiene Products Market Snapshot
 - 8.5.1. Brazil Feminine Hygiene Products Market
 - 8.5.2. Mexico Feminine Hygiene Products Market
- 8.6. Rest of The World Feminine Hygiene Products Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Top Market Strategies
- 9.2. Company Profiles
 - 9.2.1. Procter & gamble
 - 9.2.1.1. Key Information
 - 9.2.1.2. Overview
 - 9.2.1.3. Financial (Subject to Data Availability)
 - 9.2.1.4. Product Summary
 - 9.2.1.5. Recent Developments
 - 9.2.2. Kimberly-clark corporation
 - 9.2.3. Johnson & johnson
 - 9.2.4. Unicharm corporation
 - 9.2.5. Essity aktiebolag (publ)
 - 9.2.6. Kao corporation
 - 9.2.7. Daio Paper Corporation
 - 9.2.8. Ontex
 - 9.2.9. Hengan international group company ltd.
 - 9.2.10. Premier FMCG

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 2. Global Feminine Hygiene Products Market , report scope

TABLE 3. Global Feminine Hygiene Products Market estimates & forecasts by region
2018-2027 (USD Billion)

TABLE 4. Global Feminine Hygiene Products Market estimates & forecasts by
Distribution Channel 2018-2027 (USD Billion)

TABLE 5. Global Feminine Hygiene Products Market estimates & forecasts by
Nature 2018-2027 (USD Billion)

TABLE 6. Global Feminine Hygiene Products Market estimates & forecasts by Type
2018-2027 (USD Billion)

TABLE 7. Global Feminine Hygiene Products Market by segment, estimates &
forecasts, 2018-2027 (USD Billion)

TABLE 8. Global Feminine Hygiene Products Market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 9. Global Feminine Hygiene Products Market by segment, estimates &
forecasts, 2018-2027 (USD Billion)

TABLE 10. Global Feminine Hygiene Products Market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 11. Global Feminine Hygiene Products Market by segment, estimates &
forecasts, 2018-2027 (USD Billion)

TABLE 12. Global Feminine Hygiene Products Market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 13. Global Feminine Hygiene Products Market by segment, estimates &
forecasts, 2018-2027 (USD Billion)

TABLE 14. Global Feminine Hygiene Products Market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 15. Global Feminine Hygiene Products Market by segment, estimates &
forecasts, 2018-2027 (USD Billion)

TABLE 16. Global Feminine Hygiene Products Market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 17. Global Feminine Hygiene Products Market by segment, estimates &
forecasts, 2018-2027 (USD Billion)

TABLE 18. Global Feminine Hygiene Products Market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 19. Global Feminine Hygiene Products Market by segment, estimates &
forecasts, 2018-2027 (USD Billion)

TABLE 20. Global Feminine Hygiene Products Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 21. Global Feminine Hygiene Products Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 22. Global Feminine Hygiene Products Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 23. U.S. Feminine Hygiene Products Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 24. U.S. Feminine Hygiene Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 25. U.S. Feminine Hygiene Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 26. Canada Feminine Hygiene Products Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 27. Canada Feminine Hygiene Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 28. Canada Feminine Hygiene Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 29. UK Feminine Hygiene Products Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 30. UK Feminine Hygiene Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 31. UK Feminine Hygiene Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 32. Germany Feminine Hygiene Products Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 33. Germany Feminine Hygiene Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 34. Germany Feminine Hygiene Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 35. France Feminine Hygiene Products Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 36. France Feminine Hygiene Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 37. France Feminine Hygiene Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 38. Spain Feminine Hygiene Products Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 39. Spain Feminine Hygiene Products Market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 40. Spain Feminine Hygiene Products Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 41. Italy Feminine Hygiene Products Market estimates & forecasts, 2018-2027
(USD Billion)

TABLE 42. Italy Feminine Hygiene Products Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 43. Italy Feminine Hygiene Products Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 44. ROE Feminine Hygiene Products Market estimates & forecasts, 2018-2027
(USD Billion)

TABLE 45. ROE Feminine Hygiene Products Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 46. ROE Feminine Hygiene Products Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 47. China Feminine Hygiene Products Market estimates & forecasts, 2018-2027
(USD Billion)

TABLE 48. China Feminine Hygiene Products Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 49. China Feminine Hygiene Products Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 50. India Feminine Hygiene Products Market estimates & forecasts, 2018-2027
(USD Billion)

TABLE 51. India Feminine Hygiene Products Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 52. India Feminine Hygiene Products Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 53. Japan Feminine Hygiene Products Market estimates & forecasts, 2018-2027
(USD Billion)

TABLE 54. Japan Feminine Hygiene Products Market estimates & forecasts by
segment 2018-2027 (USD Billion)

TABLE 55. Japan Feminine Hygiene Products Market estimates & forecasts by
segment 2018-2027 (USD Billion)

TABLE 56. Australia Feminine Hygiene Products Market estimates & forecasts,
2018-2027 (USD Billion)

TABLE 57. Australia Feminine Hygiene Products Market estimates & forecasts by
segment 2018-2027 (USD Billion)

TABLE 58. Australia Feminine Hygiene Products Market estimates & forecasts by
segment 2018-2027 (USD Billion)

TABLE 59. South Korea Feminine Hygiene Products Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 60. South Korea Feminine Hygiene Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 61. South Korea Feminine Hygiene Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 62. ROPAC Feminine Hygiene Products Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 63. ROPAC Feminine Hygiene Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 64. ROPAC Feminine Hygiene Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 65. Brazil Feminine Hygiene Products Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 66. Brazil Feminine Hygiene Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 67. Brazil Feminine Hygiene Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 68. Mexico Feminine Hygiene Products Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 69. Mexico Feminine Hygiene Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 70. Mexico Feminine Hygiene Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 71. ROLA Feminine Hygiene Products Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 72. ROLA Feminine Hygiene Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 73. ROLA Feminine Hygiene Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 74. ROW Feminine Hygiene Products Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 75. ROW Feminine Hygiene Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 76. ROW Feminine Hygiene Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 77. List of secondary sources used in the study of global Feminine Hygiene Products Market .

TABLE 78. List of primary sources used in the study of global Feminine Hygiene

Products Market .

TABLE 79. Years considered for the study.

TABLE 80. Exchange rates considered.

List Of Figures

LIST OF FIGURES

- FIG 1. Global Feminine Hygiene Products Market , research methodology
- FIG 2. Global Feminine Hygiene Products Market , market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Feminine Hygiene Products Market , key trends 2020
- FIG 5. Global Feminine Hygiene Products Market , growth prospects 2021-2027
- FIG 6. Global Feminine Hygiene Products Market , porters 5 force model
- FIG 7. Global Feminine Hygiene Products Market , pest analysis
- FIG 8. Global Feminine Hygiene Products Market , value chain analysis
- FIG 9. Global Feminine Hygiene Products Market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Feminine Hygiene Products Market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Feminine Hygiene Products Market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Feminine Hygiene Products Market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Feminine Hygiene Products Market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Feminine Hygiene Products Market by segment, 2018 & 2027 (USD Billion)
- FIG 15. Global Feminine Hygiene Products Market by segment, 2018 & 2027 (USD Billion)
- FIG 16. Global Feminine Hygiene Products Market by segment, 2018 & 2027 (USD Billion)
- FIG 17. Global Feminine Hygiene Products Market , regional snapshot 2018 & 2027
- FIG 18. North America Feminine Hygiene Products Market 2018 & 2027 (USD Billion)
- FIG 19. Europe Feminine Hygiene Products Market 2018 & 2027 (USD Billion)
- FIG 20. Asia-Pacific Feminine Hygiene Products Market 2018 & 2027 (USD Billion)
- FIG 21. Latin America Feminine Hygiene Products Market 2018 & 2027 (USD Billion)
- FIG 22. Global Feminine Hygiene Products Market , company market share analysis (2020)

I would like to order

Product name: Global Feminine Hygiene Products Market Size study, by Distribution Channel (E-commerce, Department store, Convenience store, Retail pharmacies), by Nature (Disposable, Reusable), by Type (Sanitary napkins, Tampons , Panty liners, Menstrual cups), and Regional Forecasts 2021-2027

Product link: <https://marketpublishers.com/r/G8EB4B231799EN.html>

Price: US\$ 4,972.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G8EB4B231799EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970