

Global Female Depilatory Products Market Size study & Forecast, by Type (Hair Removal, Creams, Gels, Lotions, Waxes and Wax Strips, Razors and Blades, Epilators and Electric Hair Removal Devices, Others), By Application (Online Stores, Retail Outlets), and Regional Analysis, 2022-2029

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Abstracts

Global Female Depilatory Products Market is valued at approximately USD XXX million in 2021 and is anticipated to grow with a healthy growth rate of more than XXX % over the forecast period 2022-2029. Female depilatory products refer to a range of products designed to remove unwanted hair from the body of a female. These products include shaving razors, hair removal creams, waxing strips and kits, epilators, and other tools and products designed to help women remove hair from various parts of their bodies, such as legs, underarms, bikini areas, and facial hair. These products are marketed and sold specifically to women, recognizing the fact that many women choose to remove hair for aesthetic or personal reasons. The female depilatory products market is a significant one, with a wide variety of products available to suit different preferences and needs. The market demand is primarily driven by factors such as changing beauty standards, product innovation, coupled with convenience and ease of use.

In addition, the growing awareness towards feminine personal hygiene is acting as a major driving factor for market growth. According to Statista, the feminine personal hygiene market reported approximately USD 41.2 billion in 2021 at an annual growth rate of 3.10%, thus, in turn, these factors are expected to escalate the demand for vaccines in the global market. Furthermore, the emerging market economies and e-commerce, as well as recent advancements in product manufacturing are presenting lucrative opportunities for market growth over the forthcoming years. However, some

depilatory products contain chemicals that may cause allergic reactions or skin irritation is restricting the market growth over the forecast period of 2022-2029.

The key regions considered for the Global Female Depilatory Products Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the rising demand for creams, gels, and lotions for hair removal. Whereas, Asia Pacific is also expected to grow at the highest growth rate over the forecasting period. Factors such as an increase in disposable income, particularly among middle-class populations in nations such as China and India who favor these items over traditional razors or blades since they are less expensive are burgeoning the market growth in the forecasting years.

Major market players included in this report are:

Procter & Gamble Company

L'Oreal Groupe

Johnson & Johnson Pvt. Ltd.

Church & Dwight Co. Inc.

Reckitt Benckiser Group Plc.

Jolenbeauty

Avon Products Inc.

Edgewell Personal Care Company

Revlon Consumer Products Corporation

Vi-John Group

Recent Developments in the Market:

In September 2022, Church & Dwight Co., Inc. agreed to acquire the Hero Mighty Patch brand (Hero) and other acne treatment products, as well as Church & Dwight restricted stock. In the United States, Mighty Patch is the top patch brand for acne and the second-best brand overall in the acne category.

In April 2022, Edgewell Personal Care has taken a significant step towards making the shaving sector more environmentally friendly with the introduction of the new Schick Xtreme Men's and Schick Intuition Women's Bamboo Hybrid Razors. These two developments are intended to be more environmentally friendly than regular razors by incorporating recycled, recyclable, or renewable materials into both the product and the packaging. This news represents a big step forward in the company's Sustainable Care 2030 plan, which seeks to cut virgin petroleum-based plastic components in disposable razor handle offers by half by 2030.

In May 2021, Procter & Gamble launched its Venus Skin brand, which offers a range of products designed to care for the skin before, during, and after hair removal. The range includes products such as shave gels, moisturizers, and exfoliants.

Global Female Depilatory Products Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Type, Application, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Hair Removal

Creams

Gels

Lotions

Waxes and Wax Strips

Razors and Blades

Epilators and Electric Hair Removal Devices

Others

By Application:

Online Stores

Retail Outlets

By Region:

North America

U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
ROLA
Rest of the World

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