

Global Female Bio Cellulose Facial Mask Market Size study & Forecast, by Type (Anti-Aging Mask, Hydrating Mask, Whitening Mask, Others), By Application (Oil Skin, Normal Skin, Dry Skin, Combination Skin) and Regional Analysis, 2022-2029

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Abstracts

Global Female Bio Cellulose Facial Mask Market is valued at approximately USD XX Billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. The female bio-cellulose facial mask market refers to the segment of the beauty industry that focuses on creating and selling facial masks made from bio-cellulose materials to female consumers. Bio-cellulose is a natural fiber that is derived from the fermentation of coconut water, and it is known for its exceptional moisture retention properties. The market demand is primarily driven by the factors such as increasing awareness of the benefits of natural and organic skincare products among women, rising demand for anti-ageing products and treatments and growing interest in self-care and wellness practices.

In addition, the increasing skin problems such as acne and growing employment rates are acting as major driving factors for market growth. According to the American Academy of Dermatology Association, acne impacts 40-50 million people each year and affects over 85% of teens at some time throughout their adolescence. Similarly, according to the Periodic Labour Force Survey conducted by the Ministry of Statistics and Programme Implementation, the employment participation rate climbed from 46.9 per cent a year earlier to 47.9 per cent in July-September 2022, while the workforce ratio improved from 42.3 per cent to 44.5 per cent over the same time. Hence, the potentially emerging employment rate and growing acne problems among people are expected to escalate the demand for bio cellulose facial masks in the global market. Furthermore, the increasing developments in bio-cellulose facial masks and growing

demand for organic skincare products among women are presenting lucrative opportunities for market growth over the forthcoming years. However, the high cost of bio-cellulose masks compared to regular masks is restricting the market growth over the forecast period of 2022-2029.

The key regions considered for the Global Female Bio Cellulose Facial Mask Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. Asia Pacific dominated the market in terms of revenue owing to the growing employment rate and increasing demand for facial masks due to pollution. Whereas, North America is also expected to grow at the highest growth rate over the forecasting period. Factors such as the influence of social media on skincare, growing concern about facial care among women and rising demand for anti-ageing products are burgeoning the market growth in the forecasting years.

Major market players included in this report are:

Cellderma USA

Procter & Gamble

AMOREPACIFIC US, Inc.

Proya Cosmetics Co., Ltd.

Dermafique

Shiseido Co., Ltd.

Shanghai Xiangyi Herbal Cosmetics Co., Ltd.

L'Oréal

THE FACE SHOP

Estée Lauder Inc.

Recent Developments in the Market:

In December 2022, AMOREPACIFIC US, Inc., a South Korean beauty and cosmetics chaebol, announced the launch of a new Laneige anti-ageing serum that targets three important skin ageing concerns. The new anti-ageing serum consists of a bioflavonoid extracted from camellia seeds that helps in skin radiance, anti-wrinkle and firming.

In January 2021, Dermafique, an intelligent and essential skincare system company announced the launch of its three new bio-cellulose facial masks named Dermafique Bio Cellulose Pore Tightening Masque, Dermafique Bio Cellulose Charcoal Masque and Dermafique Bio Cellulose Tone Perfecting Masque. Instead of standard synthetic sheet masks, these masks deliver a moisturising sheet masking sensation with bio-cellulose sheet masks created from 100% Natural Coconut water via a patented technology.

Global Female Bio Cellulose Facial Mask Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Type, Application, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Anti-Aging Mask

Hydrating Mask

Whitening Mask

Others

By Application:

Oil Skin

Normal Skin

Dry Skin

Combination Skin

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France
Spain
Italy
ROE
Asia Pacific
China
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Rest of the World

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