

# Global Female Anti-Aging Facial Mask Market Size study & Forecast, by Product (Non-Woven Mask, Silk Mask, Bio-Cellulose Mask, Paper Mask), By Application (Oil Skin, Normal Skin, Dry Skin, Combination Skin) and Regional Analysis, 2022-2029

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## Abstracts

Global Female Anti-Aging Facial Mask Market is valued at approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. Female anti-aging facial masks are skincare products that are designed to help reduce the signs of aging, such as wrinkles, fine lines, and age spots, on the face. These masks typically contain ingredients that are known to promote skin hydration, firmness, and elasticity, such as hyaluronic acid, collagen, and elastin. The market demand is primarily driven by the factors such as increasing awareness among women about the benefits of using facial masks to combat signs of aging, growing demand for products to hydrate skin and increasing disposable income of women.

In addition, the increasing female consumer spending, rising income of women and growing grooming and personal care sector are acting as major driving factors for market growth. According to Harvard Business Review, globally women control about USD 20 trillion in annual consumer spending and the figure is predicted to rise as high as USD 28 trillion in the next five years. The global income of women annually of USD 13 trillion can reach USD 18 trillion in the same period. Similarly, according to International Market Analysis Research and Consulting Group India is one of the world's fastest grooming and personal care product markets. It was evaluated at USD 1.86 billion in 2021 and is expected to grow at a CAGR of 7.93 % between 2022 and 2027. Hence, these factors are expected to escalate the demand for female anti-aging facial masks in the global market. Furthermore, the growing adoption of skincare

products and the rising development of e-commerce platforms resulting in easy availability of facial masks are presenting lucrative opportunities for market growth over the forthcoming years. However, high competition in the skincare industry is restricting the market growth over the forecast period of 2022-2029.

The key regions considered for the Global Female Anti-Aging Facial Mask Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. Asia Pacific dominated the market in terms of revenue due to the increasing female population in the region and growing product consumption. Whereas, North America is also expected to grow at the highest growth rate over the forecasting period. Factors such as rising innovation and developments in the skincare industry, increasing household expenditure for skincare products and growing demand for organic products are burgeoning the market growth in the forecasting years.

Major market players included in this report are:

Cellderma USA  
Procter & Gamble  
AMOREPACIFIC US, Inc.  
Proya Cosmetics Co., Ltd.  
Dermafique  
Shiseido Co., Ltd.  
Shanghai Xiangyi Herbal Cosmetics Co., Ltd.  
L'Oréal Groupe  
Kao Corporation  
The Estée Lauder Companies Inc.

Recent Developments in the Market:

In August 2021, Kanebo, a company of Kao Corporation, launched the Smile Performer sheet mask. The facial mask sheets are produced completely of cotton by-products with biodegradable qualities to minimize the ecological footprint. KANEBO SMILE PERFORMER sheet mask provides radiance and bounces to the skin, giving it a smiley appearance. The sheet creates a genuine grin by raising the cheeks, corners of the mouth, and jawline.

Global Female Anti-Aging Facial Mask Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape,

Growth factors, and Trends

Segments Covered Product, Application, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Non-Woven Mask

Silk Mask

Bio-Cellulose Mask

Paper Mask

By Application:

Oil Skin

Normal Skin

Dry Skin

Combination Skin

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE  
Asia Pacific  
China  
India  
Japan  
Australia  
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Latin America  
Brazil  
Mexico  
ROLA  
Rest of the World

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