

# **Global Feed Vitamins Market Size study & Forecast, by Sub Additive (Vitamin A, Vitamin B, Vitamin C, Vitamin E), by Animal (Aquaculture, Poultry, Ruminants, Swine), and Regional Analysis, 2023-2030**

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## **Abstracts**

Global Feed Vitamins Market is valued at approximately USD 1.7 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 4.34% during the forecast period 2023-2030. Feed vitamins refer to essential organic compounds that are added to animal feed to ensure the animals receive adequate nutrition for optimal health, growth, and performance. Just like humans, animals require vitamins for various bodily functions, such as metabolism, immune function, and reproduction. Common feed vitamins include vitamin A, vitamin D, vitamin E, and various B vitamins (such as thiamine, riboflavin, niacin, and vitamin B12), among others. These vitamins may be naturally present in feed ingredients or added as supplements to ensure animals receive the right balance of nutrients in their diet. Supplementing animal feed with vitamins helps prevent deficiencies and promotes overall well-being and productivity in livestock and poultry.

The market growth is driven by key factors such as the increase in the adoption of pet animals, rising industrialization of the livestock industry and rising vitamin deficiencies and diseases in animals. As more people choose to keep pets, there is a growing demand for pet food products that provide essential nutrients to support their health and well-being. Pet owners are increasingly aware of the importance of proper nutrition for their pets, leading to higher consumption of feed vitamins in pet foods. This trend drives growth in the Feed Vitamins Market as manufacturers strive to meet the nutritional needs of companion animals through fortified pet foods. As per pet adoption statistics, every year, millions of dogs, and cats in the United States find loving homes, yet the challenge of addressing homeless pets persists. Annually, approximately 2 million dogs

and 2.1 million cats are adopted from pet shelters across America. Moreover, the number of U.S. households embracing pet ownership has steadily risen from 73 million in 2010 to 87 million in 2022. Significantly, the percentage of U.S. households with pets owning more than one furry companion has increased from 64% in 2020 to 66% in 2022. Amid the COVID-19 pandemic, about 23 million Americans, nearly one in five households, welcomed a new pet into their lives, demonstrating a significant surge in pet adoption rates. Importantly, a vast majority of these new pet owners have stated a strong commitment to their pets, with most indicating that they do not intend to rehome their beloved companions. However, competition of raw materials and fluctuating prices of agricultural commodities stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Feed Vitamins Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. The Asia-Pacific region dominating significantly on its agricultural sector, which serves as a major contributor to the region's GDP. This strong dependence on agriculture positions the region as a dominant force in the Feed Vitamins Market. The growing demand for poultry products, coupled with increasing urbanization trends, further reinforces the region's prominence in this market. Moreover, the Asia-Pacific region is expected to be the fastest growing region rate over the forecast period, driven by a rapid increase in awareness regarding the importance of maintaining optimal livestock health.

Major market player included in this report are:

Prinova Group LLC.

Adisseo

Archer Daniel Midland Co.

BASF SE

Biovet S.A.

Brenntag SE

Cargill Inc.

DSM Nutritional Products AG

Impextraco NV

Lonza Group Ltd.

#### Recent Developments in the Market:

In September 2022, DSM finalized the acquisition of Prodap, a prominent Brazilian company specializing in animal nutrition and technology. This strategic move allows DSM to integrate technology offerings, consulting services, and specialized nutritional solutions, ultimately enhancing efficiency and sustainability in animal farming practices.

In July 2022, BASF made significant investments in a vitamin A plant located in Ludwigshafen, Germany, aimed at bolstering the vitamin A supply and solidifying its position as a key ingredients partner in animal nutrition.

In July 2022, Impextraco expanded its facility in Mexico to enhance product storage capacity and capitalize on business opportunities, further establishing the Impextraco brand's presence in the country.

#### Global Feed Vitamins Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Sub Additives, Animal, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's

working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Sub Additives:

Vitamin A

Vitamin B

Vitamin C

Vitamin E

By Animal:

Aquaculture

Poultry

Ruminants

Swine

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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