

# Global Feed Testing Market Size Study & Forecast, by Type (Pathogen Testing, Mycotoxin Testing, Nutritional Labeling Testing) and Livestock (Poultry, Swine, Cattle, Aquatic Animals) and Regional Forecasts 2025-2035

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## Abstracts

The Global Feed Testing Market, valued at approximately USD 2.92 billion in 2024, is projected to expand at a robust CAGR of 6.80% throughout the forecast period of 2025–2035. As global livestock production continues to scale up—fueled by rising protein demand, evolving consumption patterns, and the intensification of animal farming—feed testing has emerged as a critical safeguard ensuring quality, safety, and regulatory compliance. This industry revolves around complex analytical procedures that verify the nutritional composition of animal feed, detect contamination, and maintain traceability standards across supply chains. Heightened awareness of feedborne diseases, stricter food safety regulations, and the growing emphasis on maximizing livestock productivity have all combined to accelerate the adoption of advanced feed testing solutions.

The momentum in the market further builds as feed producers and integrated farming enterprises increasingly lean on high-precision testing methodologies to maintain consistency, reduce operational vulnerabilities, and meet export compliance benchmarks. Governments worldwide have tightened safety protocols following recurrent outbreaks of feed contamination, pushing industry stakeholders to adopt more sophisticated diagnostic technologies. While these advancements unlock new efficiencies and open pathways for innovation, they also elevate expectations related to transparency and quality assurance. At the same time, rapid global consumption of poultry, swine, and aquaculture products continues to drive the demand for testing frameworks that are capable of analyzing complex feed formulations with far greater accuracy.

The detailed segments and sub-segments included in the report are:

By Type:

Pathogen Testing

Mycotoxin Testing

Nutritional Labeling Testing

By Livestock:

Poultry

Swine

Cattle

Aquatic Animals

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

#### Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

#### Latin America

Brazil

Mexico

#### Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

## Pathogen Testing is Expected to Dominate the Market

Among the various testing categories, pathogen testing is anticipated to retain its dominant position. As livestock producers grapple with the rising threat of bacterial outbreaks, zoonotic diseases, and cross-contamination incidents, pathogen testing remains their most reliable line of defense. Feed manufacturers, pressured by stringent global standards, increasingly adopt cutting-edge microbial detection technologies to uphold biosecurity and prevent costly production disruptions. Pathogen testing is expected to anchor the largest market share, owing to the essential role it plays in preserving animal health and preventing disease transmission across the supply chain. Meanwhile, mycotoxin testing is growing rapidly as climate-induced fluctuations drive higher incidences of mold and fungal contamination in stored feed—suggesting a notable upswing in adoption over the coming decade.

## Poultry Segment Leads Market Revenue

From the livestock perspective, the poultry segment currently generates the highest revenue share within the feed testing landscape. The expanding global demand for poultry meat and eggs has triggered a surge in large-scale poultry farming, thereby amplifying the need for reliable testing mechanisms that ensure feed purity, nutritional adequacy, and biosecurity compliance. Poultry operations, often characterized by high-density stocking and fast production cycles, rely heavily on precision testing to prevent contamination risks that could ripple through the supply chain. Although poultry dominates in revenue terms, the aquaculture segment is quickly emerging as the fastest-growing, driven by the accelerating expansion of fish farming and the increasing vulnerability of aquatic feed to microbial and chemical contamination.

## North America Held the Largest Share, While Asia Pacific to Grow Fastest

The major regions analyzed across the Global Feed Testing Market include North America, Europe, Asia Pacific, Latin America, and the Middle East & Africa. North America commanded the largest market share in 2024, attributable to its advanced livestock management systems, strong regulatory frameworks, and widespread adoption of high-precision feed quality technologies. The region's well-established feed production sector, along with stringent mandates enforced by agencies such as the FDA and CFIA, has ensured consistent reliance on comprehensive testing protocols. On the other hand, Asia Pacific is forecast to be the fastest-growing region throughout

2025–2035. The region’s soaring demand for animal protein, rapid industrialization of livestock farming, and substantial investments in feed production infrastructure have accelerated the need for advanced feed testing solutions. Countries like China, India, and Vietnam are witnessing rising incidences of feed fraud and contamination, thereby prompting regulatory bodies to strengthen oversight and improve testing accessibility.

Major market players included in this report are:

Bureau Veritas

Eurofins Scientific

SGS SA

Intertek Group

Neogen Corporation

Romer Labs

Cargill, Incorporated

ALS Limited

Bio-Rad Laboratories

Mérieux NutriSciences

AsureQuality

TVS?D

Charm Sciences

Symbio Laboratories

Fera Science

## Global Feed Testing Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period – 2025-2035

Report Coverage – Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope – North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope – Free report customization (equivalent to up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of this study is to define the market size of different segments and countries across recent years and forecast future values through 2035. This report integrates comprehensive qualitative and quantitative insights from major markets worldwide. It further highlights crucial factors—including growth drivers, restraints, and emerging challenges—that are poised to shape the industry's long-term trajectory. Additionally, it uncovers micro-market investment opportunities for stakeholders and provides a detailed evaluation of the competitive landscape, along with product offerings and strategic positioning of key players. The detailed segments and sub-segments of the market are explained above.

### Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional-level analysis for each market segment.

Detailed analysis of the geographical landscape with country-level evaluation of major regions.

Competitive landscape with extensive information on leading players.

Insights into key business strategies and recommendations for future market approaches.

Assessment of competitive market structure.

Demand-side and supply-side market analysis.

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