

# Global Feed Plant-based Protein Market Size study & Forecast, by Source (Soy, Wheat, Pea, Sunflower, Other sources) by Livestock (Pets, Poultry, Aquatic animals, Others), by Type (Concentrates, Isolates) and Regional Analysis, 2022-2029

<https://marketpublishers.com/r/G6396AEB1948EN.html>

Date: December 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G6396AEB1948EN

## Abstracts

Global Feed Plant-based Protein Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. Feed plant-based protein is a food given to animals that contain a high concentration of essential amino acids and is a vital protein source for animal feed. This feed is rich in nutrients, antioxidants, and fibre that aids in boosting animal health & immunity. The growing demand for plant-based pet food and rising innovation in animal husbandry techniques to introduce better meat quality are the primary factors that are propelling the market demand across the globe.

The rising pet ownership is acting as a catalyzing factor in the growing trend of veganism among pet owners. As per the Pet Food Manufacturers Association, in 2019, there were 34% of British dog food purchasers believed that a plant-based diet is comparatively healthier than a meat-based diet for their dog. Additionally, the rising concern for farm animal welfare and rights is negatively influencing the demand for meat-based pet food diets. Furthermore, the increasing technological developments to develop plant-based protein for feed, as well as the rising adoption of aquatic plants and cannabis as emerging plant-based protein sources are creating lucrative opportunities for market growth in the forecasting years. However, a stringent regulatory framework restrains international trade and rising concern over the quality of feed due to GM adulteration are restricting market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Feed Plant-based Protein Market study

include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America dominated the market in terms of revenue, owing to the growth in animal husbandry and rising preference for organic ingredients. Whereas, the Asia Pacific is expected to grow at a steady rate significantly during the forecast period. Factors such as the rise in adoption of pets, as well as the increasing trend of veganism among pet owners, are burgeoning the market growth in the forecasting years.

Major market players included in this report are:

DuPont

Kerry Group Plc

Ingredion

Emsland Group

Agrana Group

Avebe

Kroner

Batory Foods

Roquette Freres

AGT Foods

Recent Developments in the Market:

In May 2019, Roquette Freres announced that the company plans to expand its presence in Lithuania by setting up a new R&D division with the objective of expanding the regional experts and fulfilling the needs of regional customers and Northern Europe. In April 2019, Ingredion declared the introduction of a VITESSENCE PULSE pea protein concentrate series. This initiative supports pet food manufacturers to create clean labels, and grain-free claims nutritionally balanced products.

Global Feed Plant-based Protein Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Source, Livestock, Type, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries

involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Source:

Soy

Wheat

Pea

Sunflower

Other sources

By Livestock:

Pets

Poultry

Aquatic animals

Others

By Type:

Concentrates

Isolates

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
  - 1.2.1. Feed Plant-based Protein Market, by Region, 2019-2029 (USD Billion)
  - 1.2.2. Feed Plant-based Protein Market, by Source, 2019-2029 (USD Billion)
  - 1.2.3. Feed Plant-based Protein Market, by Livestock, 2019-2029 (USD Billion)
  - 1.2.4. Feed Plant-based Protein Market, by Type, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL FEED PLANT-BASED PROTEIN MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL FEED PLANT-BASED PROTEIN MARKET DYNAMICS

- 3.1. Feed Plant-based Protein Market Impact Analysis (2019-2029)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Growing demand for plant-based pet food
    - 3.1.1.2. Rising pet ownership
  - 3.1.2. Market Challenges
    - 3.1.2.1. Stringent regulatory framework restrains international trade
    - 3.1.2.2. Rising concern over quality of feed due to GM adulteration
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Increasing technological developments to develop plant-based protein for feed
    - 3.1.3.2. Rising adoption of aquatic plants and cannabis as emerging plant-based protein sources

## **CHAPTER 4. GLOBAL FEED PLANT-BASED PROTEIN MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
  - 4.3.1. Political
  - 4.3.2. Economical
  - 4.3.3. Social
  - 4.3.4. Technological
- 4.4. Investment Adoption Model
- 4.5. Analyst Recommendation & Conclusion
- 4.6. Top investment opportunity
- 4.7. Top winning strategies

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

## **CHAPTER 6. GLOBAL FEED PLANT-BASED PROTEIN MARKET, BY SOURCE**

- 6.1. Market Snapshot
- 6.2. Global Feed Plant-based Protein Market by Source, Performance - Potential Analysis
- 6.3. Global Feed Plant-based Protein Market Estimates & Forecasts by Source 2019-2029 (USD Billion)
- 6.4. Feed Plant-based Protein Market, Sub Segment Analysis
  - 6.4.1. Soy
  - 6.4.2. Wheat
  - 6.4.3. Pea
  - 6.4.4. Sunflower
  - 6.4.5. Other sources

## **CHAPTER 7. GLOBAL FEED PLANT-BASED PROTEIN MARKET, BY LIVESTOCK**

- 7.1. Market Snapshot
- 7.2. Global Feed Plant-based Protein Market by Livestock, Performance - Potential Analysis
- 7.3. Global Feed Plant-based Protein Market Estimates & Forecasts by Livestock 2019-2029 (USD Billion)
- 7.4. Feed Plant-based Protein Market, Sub Segment Analysis
  - 7.4.1. Pets
  - 7.4.2. Poultry
  - 7.4.3. Aquatic animals
  - 7.4.4. Others

## **CHAPTER 8. GLOBAL FEED PLANT-BASED PROTEIN MARKET, BY TYPE**

- 8.1. Market Snapshot
- 8.2. Global Feed Plant-based Protein Market by Type, Performance - Potential Analysis
- 8.3. Global Feed Plant-based Protein Market Estimates & Forecasts by Type 2019-2029 (USD Billion)
- 8.4. Feed Plant-based Protein Market, Sub Segment Analysis
  - 8.4.1. Concentrates
  - 8.4.2. Isolates

## **CHAPTER 9. GLOBAL FEED PLANT-BASED PROTEIN MARKET, REGIONAL ANALYSIS**

- 9.1. Feed Plant-based Protein Market, Regional Market Snapshot
- 9.2. North America Feed Plant-based Protein Market
  - 9.2.1. U.S. Feed Plant-based Protein Market
    - 9.2.1.1. Source breakdown estimates & forecasts, 2019-2029
    - 9.2.1.2. Livestock breakdown estimates & forecasts, 2019-2029
    - 9.2.1.3. Type breakdown estimates & forecasts, 2019-2029
  - 9.2.2. Canada Feed Plant-based Protein Market
- 9.3. Europe Feed Plant-based Protein Market Snapshot
  - 9.3.1. U.K. Feed Plant-based Protein Market
  - 9.3.2. Germany Feed Plant-based Protein Market
  - 9.3.3. France Feed Plant-based Protein Market
  - 9.3.4. Spain Feed Plant-based Protein Market
  - 9.3.5. Italy Feed Plant-based Protein Market

- 9.3.6. Rest of Europe Feed Plant-based Protein Market
- 9.4. Asia-Pacific Feed Plant-based Protein Market Snapshot
  - 9.4.1. China Feed Plant-based Protein Market
  - 9.4.2. India Feed Plant-based Protein Market
  - 9.4.3. Japan Feed Plant-based Protein Market
  - 9.4.4. Australia Feed Plant-based Protein Market
  - 9.4.5. South Korea Feed Plant-based Protein Market
  - 9.4.6. Rest of Asia Pacific Feed Plant-based Protein Market
- 9.5. Latin America Feed Plant-based Protein Market Snapshot
  - 9.5.1. Brazil Feed Plant-based Protein Market
  - 9.5.2. Mexico Feed Plant-based Protein Market
- 9.6. Rest of The World Feed Plant-based Protein Market

## **CHAPTER 10. COMPETITIVE INTELLIGENCE**

- 10.1. Top Market Strategies
- 10.2. Company Profiles
  - 10.2.1. DuPont
    - 10.2.1.1. Key Information
    - 10.2.1.2. Overview
    - 10.2.1.3. Financial (Subject to Data Availability)
    - 10.2.1.4. Product Summary
    - 10.2.1.5. Recent Developments
  - 10.2.2. Kerry Group Plc
  - 10.2.3. Ingredion
  - 10.2.4. Emsland Group
  - 10.2.5. AGRANA Group
  - 10.2.6. Avebe
  - 10.2.7. Kroner
  - 10.2.8. Batory Foods
  - 10.2.9. Roquette Freres
  - 10.2.10. AGT Foods

## **CHAPTER 11. RESEARCH PROCESS**

- 11.1. Research Process
  - 11.1.1. Data Mining
  - 11.1.2. Analysis
  - 11.1.3. Market Estimation



- 11.1.4. Validation
- 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption

## List Of Tables

### LIST OF TABLES

- TABLE 1. Global Feed Plant-based Protein Market, report scope
- TABLE 2. Global Feed Plant-based Protein Market estimates & forecasts by Region 2019-2029 (USD Billion)
- TABLE 3. Global Feed Plant-based Protein Market estimates & forecasts by Source 2019-2029 (USD Billion)
- TABLE 4. Global Feed Plant-based Protein Market estimates & forecasts by Livestock 2019-2029 (USD Billion)
- TABLE 5. Global Feed Plant-based Protein Market estimates & forecasts by Type 2019-2029 (USD Billion)
- TABLE 6. Global Feed Plant-based Protein Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 7. Global Feed Plant-based Protein Market by region, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 8. Global Feed Plant-based Protein Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 9. Global Feed Plant-based Protein Market by region, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 10. Global Feed Plant-based Protein Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 11. Global Feed Plant-based Protein Market by region, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 12. Global Feed Plant-based Protein Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 13. Global Feed Plant-based Protein Market by region, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 14. Global Feed Plant-based Protein Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 15. Global Feed Plant-based Protein Market by region, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 16. U.S. Feed Plant-based Protein Market estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 17. U.S. Feed Plant-based Protein Market estimates & forecasts by segment 2019-2029 (USD Billion)
- TABLE 18. U.S. Feed Plant-based Protein Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 19. Canada Feed Plant-based Protein Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 20. Canada Feed Plant-based Protein Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 21. Canada Feed Plant-based Protein Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 22. UK Feed Plant-based Protein Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 23. UK Feed Plant-based Protein Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 24. UK Feed Plant-based Protein Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 25. Germany Feed Plant-based Protein Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 26. Germany Feed Plant-based Protein Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 27. Germany Feed Plant-based Protein Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 28. France Feed Plant-based Protein Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 29. France Feed Plant-based Protein Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 30. France Feed Plant-based Protein Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 31. Italy Feed Plant-based Protein Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 32. Italy Feed Plant-based Protein Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 33. Italy Feed Plant-based Protein Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 34. Spain Feed Plant-based Protein Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 35. Spain Feed Plant-based Protein Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 36. Spain Feed Plant-based Protein Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 37. RoE Feed Plant-based Protein Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 38. RoE Feed Plant-based Protein Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 39. RoE Feed Plant-based Protein Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 40. China Feed Plant-based Protein Market estimates & forecasts, 2019-2029  
(USD Billion)

TABLE 41. China Feed Plant-based Protein Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 42. China Feed Plant-based Protein Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 43. India Feed Plant-based Protein Market estimates & forecasts, 2019-2029  
(USD Billion)

TABLE 44. India Feed Plant-based Protein Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 45. India Feed Plant-based Protein Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 46. Japan Feed Plant-based Protein Market estimates & forecasts, 2019-2029  
(USD Billion)

TABLE 47. Japan Feed Plant-based Protein Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 48. Japan Feed Plant-based Protein Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 49. South Korea Feed Plant-based Protein Market estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 50. South Korea Feed Plant-based Protein Market estimates & forecasts by  
segment 2019-2029 (USD Billion)

TABLE 51. South Korea Feed Plant-based Protein Market estimates & forecasts by  
segment 2019-2029 (USD Billion)

TABLE 52. Australia Feed Plant-based Protein Market estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 53. Australia Feed Plant-based Protein Market estimates & forecasts by  
segment 2019-2029 (USD Billion)

TABLE 54. Australia Feed Plant-based Protein Market estimates & forecasts by  
segment 2019-2029 (USD Billion)

TABLE 55. RoAPAC Feed Plant-based Protein Market estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 56. RoAPAC Feed Plant-based Protein Market estimates & forecasts by  
segment 2019-2029 (USD Billion)

TABLE 57. RoAPAC Feed Plant-based Protein Market estimates & forecasts by  
segment 2019-2029 (USD Billion)

TABLE 58. Brazil Feed Plant-based Protein Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 59. Brazil Feed Plant-based Protein Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 60. Brazil Feed Plant-based Protein Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 61. Mexico Feed Plant-based Protein Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 62. Mexico Feed Plant-based Protein Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 63. Mexico Feed Plant-based Protein Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 64. RoLA Feed Plant-based Protein Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 65. RoLA Feed Plant-based Protein Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 66. RoLA Feed Plant-based Protein Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 67. Row Feed Plant-based Protein Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 68. Row Feed Plant-based Protein Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 69. Row Feed Plant-based Protein Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 70. List of secondary sources, used in the study of global Feed Plant-based Protein Market

TABLE 71. List of primary sources, used in the study of global Feed Plant-based Protein Market

TABLE 72. Years considered for the study

TABLE 73. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Feed Plant-based Protein Market, research methodology
- FIG 2. Global Feed Plant-based Protein Market, Market estimation techniques
- FIG 3. Global Market size estimates & forecast methods
- FIG 4. Global Feed Plant-based Protein Market, key trends 2021
- FIG 5. Global Feed Plant-based Protein Market, growth prospects 2022-2029
- FIG 6. Global Feed Plant-based Protein Market, porters 5 force model
- FIG 7. Global Feed Plant-based Protein Market, pest analysis
- FIG 8. Global Feed Plant-based Protein Market, value chain analysis
- FIG 9. Global Feed Plant-based Protein Market by segment, 2019 & 2029 (USD Billion)
- FIG 10. Global Feed Plant-based Protein Market by segment, 2019 & 2029 (USD Billion)
- FIG 11. Global Feed Plant-based Protein Market by segment, 2019 & 2029 (USD Billion)
- FIG 12. Global Feed Plant-based Protein Market by segment, 2019 & 2029 (USD Billion)
- FIG 13. Global Feed Plant-based Protein Market by segment, 2019 & 2029 (USD Billion)
- FIG 14. Global Feed Plant-based Protein Market, regional snapshot 2019 & 2029
- FIG 15. North America Feed Plant-based Protein Market 2019 & 2029 (USD Billion)
- FIG 16. Europe Feed Plant-based Protein Market 2019 & 2029 (USD Billion)
- FIG 17. Asia pacific Feed Plant-based Protein Market 2019 & 2029 (USD Billion)
- FIG 18. Latin America Feed Plant-based Protein Market 2019 & 2029 (USD Billion)
- FIG 19. Global Feed Plant-based Protein Market, company Market share analysis (2021)

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

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