

# Global Feed Pigment Market Size study, by Pigment Type (Curcumin, Caramel, Carotenoids, Spirulina and Others), by Livestock (Aquatic Animals, Cattle, Poultry, Swine and Others), by Source (Synthetic Pigments and Natural Pigments), and Regional Forecasts 2021-2027

https://marketpublishers.com/r/G0E38AC6D4DFEN.html

Date: November 2021

Pages: 200

Price: US\$ 3,218.00 (Single User License)

ID: G0E38AC6D4DFEN

# **Abstracts**

Global Feed Pigment Market is valued approximately at USD XX Million in 2020 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2021-2027. Feed pigments are natural or synthetic carotenoids, extracted from vegetable sources, stabilized and mixed with suitable carrier to enhance the standardized pigment activity in feed products. Growing consumption of meat around the world, health benefits for animals such as strengthening immune and reproduction system and rising poultry industry are the factors fueling demand for feed pigments. According to Statista, poultry meat consumption volume in India has increased from 3737 thousand metric tons in 2019 to 3955 thousand metric tons in 2020 and is expected to reach 4107 thousand metric tons by 2021. Furthermore, growing inclination towards pellet feed consumption and research and development activities taking place in the industry are expected to create demand for feed pigment in near future. However, rising cost of raw material and stringent government regulations are poised to hinder growth in coming years.

Asia Pacific market is dominating the world market in terms of revenue among Asia Pacific, North America, Europe, Latin America, and Rest of the World and is also expected to show significant growth during forecast period. Growing demand for meat and growing preference for better health of livestock are the factors injecting growth in Asia Pacific market.



# Major market player included in this report are:

Nutreco Holdings

Cargill Incorporated

Bio-Technology Co., Ltd.

D. Williamson & Co., Inc.

Royal DSM N. V.

**BASF SE** 

Kemin Industries, Inc.

Novus International, Inc.

Kalsec Inc.

Vitafor NV

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Pigment Type:

Curcumin

Caramel

Carotenoids

Spirulina

Others

By Livestock:

Aquatic Animals

Cattle

Poultry

Swine

Others

By Source:

Synthetic Pigments

**Natural Pigments** 



By Region:
North America
US

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

**RoAPAC** 

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year - 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Feed Pigment Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers

Third-party knowledge provide

Investment bankers



Investors



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