

# **Global FD&C dyes Market Size study, by Form (Powder Granule, Liquid) by End-use Industry (Food and Beverage, Pharmaceutical and Nutraceutical, Animal Feed and Pet Food, Cosmetics and Personal Care, Packaging, Others) by Distribution Channel (Direct sales, Hypermarket/Supermarket Specialty Store, Convenience Store, Other Store-based Retailing, Online retail) and Regional Forecasts 2021-2027**

<https://marketpublishers.com/r/G64E777454F9EN.html>

Date: December 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G64E777454F9EN

## **Abstracts**

Global FD&C dyes Market is valued approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of XX % over the forecast period 2021-2027. Food Dyes & Color are used to provide colorful appearance to food. . It is used to enhance the original colors associated with the given product and make products visually appealing. The broad range of applications for FD&C dyes in food, beverage, cosmetics and personal care, pharmaceutical, and nutraceutical industries . The market is mainly driven by growing food and beverage industry and also due to rapid surge in cosmetics industry. According to The American University Journal of Gender, Social Policy & the Law- The global beauty industry, encompassing cosmetics, personal care products, and fragrances is increasing from USD 483 billion in 2020 to USD 511 billion in 2021. The industry is expected to see continual growth. Owing to rising ecommerce and the internet. The United States is leading the cosmetics industry and generated about USD 98.05 billion in 2020. Also, increasing application in end use industries is likely to increase the market growth during the forecast period. However, growing demand for eco-friendly colorants impedes the growth of the market over the forecast period of 2021-2027.

The key regions considered for the global FD&C dyes Market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to increased application of FD&C dyes in pharmaceuticals and OTC (Over the Counter) drugs . Also, Asia-Pacific is anticipated to exhibit highest growth rate / CAGR over the forecast period 2021-2027. Factors such as growing generic population and surging cosmetics and pharmaceutical sector would create lucrative growth prospects for the FD&C dyes market across Asia-Pacific region.

Major market player included in this report are:

IFC Solutions

Organic Dyes and Pigments

Pylam Products Company Inc.

ADM

Dynemic Products Ltd.

Standard Colors Inc.

Marcor

Koel Colours Pvt. Ltd.

Sensient Colors LLC

Merck KGaA

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Source offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Form:

Powder

Granule

Liquid

By End-use Industry:

Food and Beverage

Pharmaceutical and Nutraceutical

Animal Feed and Pet Food

Cosmetics and Personal Care

Packaging

Others

By Distribution Channel:

Direct sales

Hypermarket/Supermarket

Specialty Store

Convenience Store

Other Store-based Retailing

Online retail

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global FD&C dyes Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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