

Global Fat Replacers Market Size study & Forecast, by Product (Carbohydrate based, Protein based, Fat based), By Application (Bakery & Confectioneries, Dairy & Frozen desserts, Beverages, Processed meat, Dressings, margarines & spreads, Convenience foods, Others) and Regional Analysis, 2022-2029

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Abstracts

Global Fat Replacers Market is valued at approximately USD 2.2 Billion in 2021 and is anticipated to grow with a healthy growth rate of more than 6.2% over the forecast period 2022-2029. The fat replacers market refers to the market for food ingredients that can be used as a substitute for fat in food products. Fat replacers are ingredients that can be added to food products to mimic the texture and flavor of fat, but with fewer calories and less fat content. The market demand is primarily driven by the factors such as rising health consciousness among consumers, growing need for healthier food options and increasing obesity across the globe.

In addition, the growing obesity across the world and the increasing need for healthy food products are acting as major driving factors for market growth. The World Heart Federation estimates that 2.3 billion children and adults are living overweight and obese globally. If the current trend rises, it is predicted that as many as 1 billion adults or 12% of the world population will be living with obesity by the end of 2025. Similarly, according to the Organic Trade Association, the US organic food market grew by 12.4% in 2020, reaching a record high of USD 56.4 billion in sales. The emerging chronic diseases such as diabetes due to obesity and the growing awareness about healthy food options are propelling the demand for fat replacers in the global market. Furthermore, the increasing demand for low-fat and low-calorie food products and growing demand for advanced food ingredients presenting lucrative opportunities for market growth over the

forthcoming years. However, complexity in adherence to international food quality regulations and guidelines is restricting the market growth over the forecast period of 2022-2029.

The key regions considered for the Global Fat Replacers Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue due to the growing change in the eating habits of consumers and changing tastes and preferences of consumers. Whereas, Asia Pacific is also expected to grow at the highest growth rate over the forecasting period. Factors such as the growing processed food industry, increasing awareness about fat replacers and growing obesity among mass are burgeoning the market growth in the forecasting years.

Major market players included in this report are:

DKS Co. Ltd.

Royal DSM

ADM

Cargill, Incorporated

Ashland Inc.

FMC Corporation

DuPont

Kerry Group plc.

Ingredion Incorporated

Grain Processing Corporation

Recent Developments in the Market:

In November 2021, Cargill, a global food corporation based in Minnesota announced the commencement of construction on a US\$35 million expansion of its production facility in Port Klang, Malaysia, to accommodate increased customer demand for specialty fats. This is the first phase of a multi-year global investment that is estimated to approach \$100 million, with the goal of considerably expanding the company's global portfolio in specialty fats.

In February 2020 DuPont Nutrition & Biosciences launched a new fat replacer called Grindsted NG 100. The product is a blend of plant-based ingredients that can replace up to 100% of the fat in certain applications.

Global Fat Replacers Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product, Application, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Carbohydrate based

Protein-based

Fat based

By Application:

Bakery & confectioneries

Dairy & frozen desserts

Beverages

Processed meat

Dressings, margarines, & spreads

Convenience foods

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France
Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
ROLA
Rest of the World

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
 - 1.2.1. Fat Replacers Market, by Region, 2019-2029 (USD Billion)
 - 1.2.2. Fat Replacers Market, by Product, 2019-2029 (USD Billion)
 - 1.2.3. Fat Replacers Market, by Application, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL FAT REPLACERS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL FAT REPLACERS MARKET DYNAMICS

- 3.1. Fat Replacers Market Impact Analysis (2019-2029)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Rising health consciousness among consumers
 - 3.1.1.2. Growing need for healthier food options
 - 3.1.1.3. Increasing obesity across the globe
 - 3.1.2. Market Challenges
 - 3.1.2.1. Complexity in adherence with International Food Quality Regulations and Guidelines
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Increasing demand for low-fat and low-calorie food products
 - 3.1.3.2. Growing demand for advanced food ingredients

CHAPTER 4. GLOBAL FAT REPLACERS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. Industry Experts Prospective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL FAT REPLACERS MARKET, BY PRODUCT

- 6.1. Market Snapshot
- 6.2. Global Fat Replacers Market by Product, Performance - Potential Analysis
- 6.3. Global Fat Replacers Market Estimates & Forecasts by Product 2019-2029 (USD Billion)
- 6.4. Fat Replacers Market, Sub Segment Analysis
 - 6.4.1. Carbohydrate based
 - 6.4.2. Protein-based
 - 6.4.3. Fat based

CHAPTER 7. GLOBAL FAT REPLACERS MARKET, BY APPLICATION

- 7.1. Market Snapshot
- 7.2. Global Fat Replacers Market by Application, Performance - Potential Analysis
- 7.3. Global Fat Replacers Market Estimates & Forecasts by Application 2019-2029 (USD Billion)
- 7.4. Fat Replacers Market, Sub Segment Analysis

- 7.4.1. Bakery & confectioneries
- 7.4.2. Dairy & frozen desserts
- 7.4.3. Beverages
- 7.4.4. Processed meat
- 7.4.5. Dressings, margarines, & spreads
- 7.4.6. Convenience foods
- 7.4.7. Others

CHAPTER 8. GLOBAL FAT REPLACERS MARKET, REGIONAL ANALYSIS

- 8.1. Fat Replacers Market, Regional Market Snapshot
- 8.2. North America Fat Replacers Market
 - 8.2.1. U.S. Fat Replacers Market
 - 8.2.1.1. Product breakdown estimates & forecasts, 2019-2029
 - 8.2.1.2. Application breakdown estimates & forecasts, 2019-2029
 - 8.2.2. Canada Fat Replacers Market
- 8.3. Europe Fat Replacers Market Snapshot
 - 8.3.1. U.K. Fat Replacers Market
 - 8.3.2. Germany Fat Replacers Market
 - 8.3.3. France Fat Replacers Market
 - 8.3.4. Spain Fat Replacers Market
 - 8.3.5. Italy Fat Replacers Market
 - 8.3.6. Rest of Europe Fat Replacers Market
- 8.4. Asia-Pacific Fat Replacers Market Snapshot
 - 8.4.1. China Fat Replacers Market
 - 8.4.2. India Fat Replacers Market
 - 8.4.3. Japan Fat Replacers Market
 - 8.4.4. Australia Fat Replacers Market
 - 8.4.5. South Korea Fat Replacers Market
 - 8.4.6. Rest of Asia Pacific Fat Replacers Market
- 8.5. Latin America Fat Replacers Market Snapshot
 - 8.5.1. Brazil Fat Replacers Market
 - 8.5.2. Mexico Fat Replacers Market
 - 8.5.3. Rest of Latin America Fat Replacers Market
- 8.6. Rest of The World Fat Replacers Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Top Market Strategies

9.2. Company Profiles

9.2.1. DKS Co. Ltd.

9.2.1.1. Key Information

9.2.1.2. Overview

9.2.1.3. Financial (Subject to Data Availability)

9.2.1.4. Product Summary

9.2.1.5. Recent Developments

9.2.2. Royal DSM

9.2.3. ADM

9.2.4. Cargill, Incorporated

9.2.5. Ashland Inc.

9.2.6. FMC Corporation

9.2.7. DuPont

9.2.8. Kerry Group plc.

9.2.9. Ingredion Incorporated

9.2.10. Grain Processing Corporation

CHAPTER 10. RESEARCH PROCESS

10.1. Research Process

10.1.1. Data Mining

10.1.2. Analysis

10.1.3. Market Estimation

10.1.4. Validation

10.1.5. Publishing

10.2. Research Attributes

10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Fat Replacers Market, report scope
TABLE 2. Global Fat Replacers Market estimates & forecasts by Region 2019-2029 (USD Billion)
TABLE 3. Global Fat Replacers Market estimates & forecasts by Product 2019-2029 (USD Billion)
TABLE 4. Global Fat Replacers Market estimates & forecasts by Application 2019-2029 (USD Billion)
TABLE 5. Global Fat Replacers Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
TABLE 6. Global Fat Replacers Market by region, estimates & forecasts, 2019-2029 (USD Billion)
TABLE 7. Global Fat Replacers Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
TABLE 8. Global Fat Replacers Market by region, estimates & forecasts, 2019-2029 (USD Billion)
TABLE 9. Global Fat Replacers Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
TABLE 10. Global Fat Replacers Market by region, estimates & forecasts, 2019-2029 (USD Billion)
TABLE 11. Global Fat Replacers Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
TABLE 12. Global Fat Replacers Market by region, estimates & forecasts, 2019-2029 (USD Billion)
TABLE 13. Global Fat Replacers Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
TABLE 14. Global Fat Replacers Market by region, estimates & forecasts, 2019-2029 (USD Billion)
TABLE 15. U.S. Fat Replacers Market estimates & forecasts, 2019-2029 (USD Billion)
TABLE 16. U.S. Fat Replacers Market estimates & forecasts by segment 2019-2029 (USD Billion)
TABLE 17. U.S. Fat Replacers Market estimates & forecasts by segment 2019-2029 (USD Billion)
TABLE 18. Canada Fat Replacers Market estimates & forecasts, 2019-2029 (USD Billion)
TABLE 19. Canada Fat Replacers Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 20. Canada Fat Replacers Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 21. UK Fat Replacers Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 22. UK Fat Replacers Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 23. UK Fat Replacers Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 24. Germany Fat Replacers Market estimates & forecasts, 2019-2029 (USD

Billion)

TABLE 25. Germany Fat Replacers Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 26. Germany Fat Replacers Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 27. France Fat Replacers Market estimates & forecasts, 2019-2029 (USD

Billion)

TABLE 28. France Fat Replacers Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 29. France Fat Replacers Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 30. Italy Fat Replacers Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 31. Italy Fat Replacers Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 32. Italy Fat Replacers Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 33. Spain Fat Replacers Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 34. Spain Fat Replacers Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 35. Spain Fat Replacers Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 36. RoE Fat Replacers Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 37. RoE Fat Replacers Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 38. RoE Fat Replacers Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 39. China Fat Replacers Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 40. China Fat Replacers Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 41. China Fat Replacers Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 42. India Fat Replacers Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 43. India Fat Replacers Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 44. India Fat Replacers Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 45. Japan Fat Replacers Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 46. Japan Fat Replacers Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 47. Japan Fat Replacers Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 48. South Korea Fat Replacers Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 49. South Korea Fat Replacers Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 50. South Korea Fat Replacers Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 51. Australia Fat Replacers Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 52. Australia Fat Replacers Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 53. Australia Fat Replacers Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 54. RoAPAC Fat Replacers Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 55. RoAPAC Fat Replacers Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 56. RoAPAC Fat Replacers Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 57. Brazil Fat Replacers Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 58. Brazil Fat Replacers Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 59. Brazil Fat Replacers Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 60. Mexico Fat Replacers Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 61. Mexico Fat Replacers Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 62. Mexico Fat Replacers Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 63. RoLA Fat Replacers Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 64. RoLA Fat Replacers Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 65. RoLA Fat Replacers Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 66. Row Fat Replacers Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 67. Row Fat Replacers Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 68. Row Fat Replacers Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 69. List of secondary sources, used in the study of global Fat Replacers Market

TABLE 70. List of primary sources, used in the study of global Fat Replacers Market

TABLE 71. Years considered for the study

TABLE 72. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final
deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Fat Replacers Market, research methodology
 - FIG 2. Global Fat Replacers Market, Market estimation techniques
 - FIG 3. Global Market size estimates & forecast methods
 - FIG 4. Global Fat Replacers Market, key trends 2021
 - FIG 5. Global Fat Replacers Market, growth prospects 2022-2029
 - FIG 6. Global Fat Replacers Market, porters 5 force model
 - FIG 7. Global Fat Replacers Market, pest analysis
 - FIG 8. Global Fat Replacers Market, value chain analysis
 - FIG 9. Global Fat Replacers Market by segment, 2019 & 2029 (USD Billion)
 - FIG 10. Global Fat Replacers Market by segment, 2019 & 2029 (USD Billion)
 - FIG 11. Global Fat Replacers Market by segment, 2019 & 2029 (USD Billion)
 - FIG 12. Global Fat Replacers Market by segment, 2019 & 2029 (USD Billion)
 - FIG 13. Global Fat Replacers Market by segment, 2019 & 2029 (USD Billion)
 - FIG 14. Global Fat Replacers Market, regional snapshot 2019 & 2029
 - FIG 15. North America Fat Replacers Market 2019 & 2029 (USD Billion)
 - FIG 16. Europe Fat Replacers Market 2019 & 2029 (USD Billion)
 - FIG 17. Asia Pacific Fat Replacers Market 2019 & 2029 (USD Billion)
 - FIG 18. Latin America Fat Replacers Market 2019 & 2029 (USD Billion)
 - FIG 19. Global Fat Replacers Market, company Market share analysis (2021)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

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