

Global Fast Food Market Size study, by Type (Burgers & Sandwiches, Pizzas & Pasta, Chinese Food, Fried Chicken and others), by Distribution Platform (Quick Service Restaurant (QSR), Street Vendors, Food Delivery Services and Others) and Regional Forecasts 2019-2026

<https://marketpublishers.com/r/G05A3AC0EEA4EN.html>

Date: April 2020

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G05A3AC0EEA4EN

Abstracts

Global Fast Food Market is valued approximately at USD 545.4 billion in 2018 and is anticipated to grow with a healthy growth rate of more than 5.6% over the forecast period 2019-2026. Fast food can be defined as a substitute to home-made meals which can be prepared quickly, easily accessible, and served. Fast food contains less amount of nutrition value as compared to other food products and dishes. These foods are high in sugar, sodium, and fat, which may cause health-related problems, and obesity. Fast food contains bulk of calories and no rarer micronutrients. Fast food is mainly served in a restaurant or store with precooked or preheated ingredients and served to the customer in a wrapped form for take away or drive through. growing urbanization and increasing per capita disposable income, changing lifestyle followed by changing eating habits of consumers as well as continuous product launches by the manufacturers offering a wide range of fast food products are the few factors responsible for growth of the market over the forecast period. For instance, as per company's news release in August 2019, Burger King launched its plant-based Impossible Whopper nationwide. Impossible whopper will be meatless and vegan burger, available at more than 7,000 locations. However, consumer health awareness, especially obesity is the major factor restraining the growth of global Fast Food market during the forecast period.

The regional analysis of global Fast Food Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North

America is the leading/significant region across the world in terms of market share owing to the high disposable income and consumer eating patterns in this region. However, Asia-Pacific is anticipated to exhibit highest growth rate / CAGR over the forecast period of 2019-2026.

Major market player included in this report are:

McDonald's
Hardee's
Pizza Hut
Domino's Pizza
Burger King
KFC
Subway
Dunkin Donuts
Firehouse Subs
Auntie Anne's

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Burgers & Sandwiches
Pizzas & Pasta
Chinese Food
Fried Chicken
Others

By Distribution Platform:

Quick Service Restaurant (QSR)
Street Vendors
Food Delivery Services
Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017

Base year – 2018

Forecast period – 2019 to 2026

Target Audience of the Global Fast Food Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2017-2026 (USD BILLION)
 - 1.2.1. Fast Food Market, by Region, 2017-2026 (USD BILLION)
 - 1.2.2. Fast Food Market, by Type, 2017-2026 (USD BILLION)
 - 1.2.3. Fast Food Market, by Distribution Platform, 2017-2026 (USD BILLION)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL FAST FOOD MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL FAST FOOD MARKET DYNAMICS

- 3.1. Fast Food Market Impact Analysis (2018-2026)
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. GLOBAL FAST FOOD INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2016-2026)
- 4.2. PEST Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL FAST FOOD MARKET, BY TYPE

- 5.1. Market Snapshot
- 5.2. Global Fast Food Market by Type, Performance - Potential Analysis
- 5.3. Global Fast Food Market Estimates & Forecasts by Type 2016-2026 (USD BILLION)
- 5.4. Fast Food Market, Sub Segment Analysis
 - 5.4.1. Burgers & Sandwiches
 - 5.4.2. Pizzas & Pasta
 - 5.4.3. Chinese Food
 - 5.4.4. Fried Chicken
 - 5.4.5. Others

CHAPTER 6. GLOBAL FAST FOOD MARKET, BY DISTRIBUTION PLATFORM

- 6.1. Market Snapshot
- 6.2. Global Fast Food Market by Distribution Platform, Performance - Potential Analysis
- 6.3. Global Fast Food Market Estimates & Forecasts by Distribution Platform 2016-2026 (USD BILLION)
- 6.4. Fast Food Market, Sub Segment Analysis
 - 6.4.1. Quick Service Restaurant (QSR)
 - 6.4.2. Street Vendors
 - 6.4.3. Food Delivery Services
 - 6.4.4. Others

CHAPTER 7. GLOBAL FAST FOOD MARKET, REGIONAL ANALYSIS

- 7.1. Fast Food Market, Regional Market Snapshot
- 7.2. North America Fast Food Market
 - 7.2.1. U.S. Fast Food Market
 - 7.2.1.1. Type breakdown estimates & forecasts, 2016-2026
 - 7.2.1.2. Distribution Platform breakdown estimates & forecasts, 2016-2026

- 7.2.2. Canada Fast Food Market
- 7.3. Europe Fast Food Market Snapshot
 - 7.3.1. U.K. Fast Food Market
 - 7.3.2. Germany Fast Food Market
 - 7.3.3. Rest of Europe Fast Food Market
- 7.4. Asia-Pacific Fast Food Market Snapshot
 - 7.4.1. China Fast Food Market
 - 7.4.2. India Fast Food Market
 - 7.4.3. Japan Fast Food Market
 - 7.4.4. Rest of Asia Pacific Fast Food Market
- 7.5. Latin America Fast Food Market Snapshot
 - 7.5.1. Brazil Fast Food Market
 - 7.5.2. Mexico Fast Food Market
- 7.6. Rest of The World Fast Food Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Top Market Strategies
- 8.2. Company Profiles
 - 8.2.1. McDonald's
 - 8.2.1.1. Key Information
 - 8.2.1.2. Overview
 - 8.2.1.3. Financial (Subject to Data Availability)
 - 8.2.1.4. Type Summary
 - 8.2.1.5. Recent Developments
 - 8.2.2. Hardee's
 - 8.2.3. Pizza Hut
 - 8.2.4. Domino's Pizza
 - 8.2.5. Burger King
 - 8.2.6. KFC
 - 8.2.7. Subway
 - 8.2.8. Dunkin Donuts
 - 8.2.9. Firehouse Subs
 - 8.2.10. Auntie Anne's

CHAPTER 9. RESEARCH PROCESS

- 9.1. Research Process
 - 9.1.1. Data Mining

- 9.1.2. Analysis
- 9.1.3. Market Estimation
- 9.1.4. Validation
- 9.1.5. Publishing
- 9.2. Research Attributes
- 9.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. LIST OF SECONDARY SOURCES, USED IN THE STUDY OF GLOBAL FAST FOOD MARKET

TABLE 2. LIST OF PRIMARY SOURCES, USED IN THE STUDY OF GLOBAL FAST FOOD MARKET

TABLE 3. GLOBAL FAST FOOD MARKET, REPORT SCOPE

TABLE 4. YEARS CONSIDERED FOR THE STUDY

TABLE 5. EXCHANGE RATES CONSIDERED

TABLE 6. GLOBAL FAST FOOD MARKET ESTIMATES & FORECASTS BY REGION 2016-2026 (USD BILLION)

TABLE 7. GLOBAL FAST FOOD MARKET ESTIMATES & FORECASTS BY TYPE 2016-2026 (USD BILLION)

TABLE 8. GLOBAL FAST FOOD MARKET ESTIMATES & FORECASTS BY DISTRIBUTION PLATFORM 2016-2026 (USD BILLION)

TABLE 9. GLOBAL FAST FOOD MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 10. GLOBAL FAST FOOD MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 11. GLOBAL FAST FOOD MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 12. GLOBAL FAST FOOD MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 13. GLOBAL FAST FOOD MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 14. GLOBAL FAST FOOD MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 15. GLOBAL FAST FOOD MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 16. GLOBAL FAST FOOD MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 17. GLOBAL FAST FOOD MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 18. GLOBAL FAST FOOD MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 19. GLOBAL FAST FOOD MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 20. GLOBAL FAST FOOD MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 21. U.S. FAST FOOD MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 22. U.S. FAST FOOD MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 23. U.S. FAST FOOD MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 24. CANADA FAST FOOD MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 25. CANADA FAST FOOD MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 26. CANADA FAST FOOD MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 27. UK FAST FOOD MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 28. UK FAST FOOD MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 29. UK FAST FOOD MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 30. GERMANY FAST FOOD MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 31. GERMANY FAST FOOD MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 32. GERMANY FAST FOOD MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 33. ROE FAST FOOD MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 34. ROE FAST FOOD MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 35. ROE FAST FOOD MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 36. CHINA FAST FOOD MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 37. CHINA FAST FOOD MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 38. CHINA FAST FOOD MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 39. INDIA FAST FOOD MARKET ESTIMATES & FORECASTS, 2016-2026

(USD BILLION)

TABLE 40. INDIA FAST FOOD MARKET ESTIMATES & FORECASTS BY SEGMENT
2016-2026 (USD BILLION)

TABLE 41. INDIA FAST FOOD MARKET ESTIMATES & FORECASTS BY SEGMENT
2016-2026 (USD BILLION)

TABLE 42. JAPAN FAST FOOD MARKET ESTIMATES & FORECASTS, 2016-2026
(USD BILLION)

TABLE 43. JAPAN FAST FOOD MARKET ESTIMATES & FORECASTS BY SEGMENT
2016-2026 (USD BILLION)

TABLE 44. JAPAN FAST FOOD MARKET ESTIMATES & FORECASTS BY SEGMENT
2016-2026 (USD BILLION)

TABLE 45. ROAPAC FAST FOOD MARKET ESTIMATES & FORECASTS, 2016-2026
(USD BILLION)

TABLE 46. ROAPAC FAST FOOD MARKET ESTIMATES & FORECASTS BY
SEGMENT 2016-2026 (USD BILLION)

TABLE 47. ROAPAC FAST FOOD MARKET ESTIMATES & FORECASTS BY
SEGMENT 2016-2026 (USD BILLION)

TABLE 48. BRAZIL FAST FOOD MARKET ESTIMATES & FORECASTS, 2016-2026
(USD BILLION)

TABLE 49. BRAZIL FAST FOOD MARKET ESTIMATES & FORECASTS BY
SEGMENT 2016-2026 (USD BILLION)

TABLE 50. BRAZIL FAST FOOD MARKET ESTIMATES & FORECASTS BY
SEGMENT 2016-2026 (USD BILLION)

TABLE 51. MEXICO FAST FOOD MARKET ESTIMATES & FORECASTS, 2016-2026
(USD BILLION)

TABLE 52. MEXICO FAST FOOD MARKET ESTIMATES & FORECASTS BY
SEGMENT 2016-2026 (USD BILLION)

TABLE 53. MEXICO FAST FOOD MARKET ESTIMATES & FORECASTS BY
SEGMENT 2016-2026 (USD BILLION)

TABLE 54. ROLA FAST FOOD MARKET ESTIMATES & FORECASTS, 2016-2026
(USD BILLION)

TABLE 55. ROLA FAST FOOD MARKET ESTIMATES & FORECASTS BY SEGMENT
2016-2026 (USD BILLION)

TABLE 56. ROLA FAST FOOD MARKET ESTIMATES & FORECASTS BY SEGMENT
2016-2026 (USD BILLION)

TABLE 57. ROW FAST FOOD MARKET ESTIMATES & FORECASTS, 2016-2026
(USD BILLION)

TABLE 58. ROW FAST FOOD MARKET ESTIMATES & FORECASTS BY SEGMENT
2016-2026 (USD BILLION)

TABLE 59. ROW FAST FOOD MARKET ESTIMATES & FORECASTS BY SEGMENT
2016-2026 (USD BILLION)

List Of Figures

LIST OF FIGURES

- FIG 1. GLOBAL FAST FOOD MARKET, RESEARCH METHODOLOGY
- FIG 2. GLOBAL FAST FOOD MARKET, MARKET ESTIMATION TECHNIQUES
- FIG 3. GLOBAL MARKET SIZE ESTIMATES & FORECAST METHODS
- FIG 4. GLOBAL FAST FOOD MARKET, KEY TRENDS 2018
- FIG 5. GLOBAL FAST FOOD MARKET, GROWTH PROSPECTS 2019-2026
- FIG 6. GLOBAL FAST FOOD MARKET, PORTERS 5 FORCE MODEL
- FIG 7. GLOBAL FAST FOOD MARKET, PEST ANALYSIS
- FIG 8. GLOBAL FAST FOOD MARKET, VALUE CHAIN ANALYSIS
- FIG 9. GLOBAL FAST FOOD MARKET BY SEGMENT, 2016 & 2026 (USD BILLION)
- FIG 10. GLOBAL FAST FOOD MARKET BY SEGMENT, 2016 & 2026 (USD BILLION)
- FIG 11. GLOBAL FAST FOOD MARKET BY SEGMENT, 2016 & 2026 (USD BILLION)
- FIG 12. GLOBAL FAST FOOD MARKET BY SEGMENT, 2016 & 2026 (USD BILLION)
- FIG 13. GLOBAL FAST FOOD MARKET BY SEGMENT, 2016 & 2026 (USD BILLION)
- FIG 14. GLOBAL FAST FOOD MARKET BY SEGMENT, 2016 & 2026 (USD BILLION)
- FIG 15. GLOBAL FAST FOOD MARKET, REGIONAL SNAPSHOT 2016 & 2026
- FIG 16. NORTH AMERICA FAST FOOD MARKET 2016 & 2026 (USD BILLION)
- FIG 17. EUROPE FAST FOOD MARKET 2016 & 2026 (USD BILLION)
- FIG 18. ASIA PACIFIC FAST FOOD MARKET 2016 & 2026 (USD BILLION)
- FIG 19. LATIN AMERICA FAST FOOD MARKET 2016 & 2026 (USD BILLION)
- FIG 20. GLOBAL FAST FOOD MARKET, COMPANY MARKET SHARE ANALYSIS (2018)

I would like to order

Product name: Global Fast Food Market Size study, by Type (Burgers & Sandwiches, Pizzas & Pasta, Chinese Food, Fried Chicken and others), by Distribution Platform (Quick Service Restaurant (QSR), Street Vendors, Food Delivery Services and Others) and Regional Forecasts 2019-2026

Product link: <https://marketpublishers.com/r/G05A3AC0EEA4EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G05A3AC0EEA4EN.html>