

# **Global Fashion Business-to-Business (B2B) E-commerce Market Size study, by Product (Buyer-oriented E-commerce, Supplier-oriented E-commerce and Intermediary-oriented E-commerce), by Application (Network as a Service (NaaS), Data as a Service (Daas), Storage as a Service (STaaS) and Backend as a Service (BaaS)) and Regional Forecasts 2019-2026**

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## **Abstracts**

Global Fashion Business-to-Business (B2B) E-commerce Market is valued approximately at USD XX billion in 2018 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2019-2026. Fashion Business-to-Business (B2B) E-commerce encompasses the online – through an online sales portal – sale of products and services between companies.

B2B are wholesale trade fairs and conventions, which started from European Fashion Industry and have less profit margin as compared to B2C channel. The growing mobile penetration, rising urbanization and increasing per capita disposable income, changing lifestyle along as well as rising adoption of online shopping (E-commerce) are the few factors responsible for growth of the market over the forecast period. For instance: Around 66% of individuals adopted smartphone in 2018, an increase from 63% in 2017 and 58% in 2016, globally, as per Zenith's Mobile Advertising Forecasts 2017.

The regional analysis of global Fashion Business-to-Business (B2B) E-commerce Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the high disposable income and

rising fashion trend in this region. However, Asia-Pacific is anticipated to exhibit highest growth rate / CAGR over the forecast period of 2019-2026.

Major market player included in this report are:

Shopinlot  
System  
Amazon.com Inc.  
Traede  
WayNet  
Arvato  
FDM4  
Alibaba Group  
Pepperi  
Cloudfy

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Buyer-oriented E-commerce  
Supplier-oriented E-commerce  
Intermediary-oriented E-commerce

By Application:

Network as a Service (NaaS)  
Data as a Service (Daas)  
Storage as a Service (STaaS)  
Back-end as a Service (BaaS)

By Region:

North America  
U.S.

Canada  
Europe  
UK  
Germany  
Asia Pacific  
China  
India  
Japan  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017

Base year – 2018

Forecast period – 2019 to 2026

Target Audience of the Global Fashion Business-to-Business (B2B) E-commerce Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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## COMPANIES MENTIONED

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