

**Global Family Entertainment Centers Market Size study, by Visitor Demographics (Families with Children (0-8), Families with Children (9-12), Teenagers (13-19), Young adults (20-25) and Adults (Ages 25+)), by Facility Size (Up to 5,000 sq. ft., 5,001 to 10,000 sq. ft., 10,001 to 20,000 sq. ft., 20,001 to 40,000 sq. ft., 1 to 10 acres, 10 to 30 acres and Over 30 acres), by Revenue Source (Entry Fees & Ticket Sales, Food & Beverages, Merchandising, Advertisement and Others), by Application (Arcade Studios, AR and VR Gaming Zones, Physical Play Activities , Skill/Competition Games and Others), by Type (Children's Entertainment Centers (CECs), Children's Edutainment Centers (CEDCs), Adult Entertainment Centers (AECs) and Location-based VR Entertainment Centers (LBECs)) and Regional Forecasts 2020-2027**

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## **Abstracts**

Global Family Entertainment Centers Market is valued approximately USD 23.0 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 10.2 % over the forecast period 2020-2027. Family/indoor entertainment centers (FECs) are entertainment zones or small amusement parks that engaged family in big and small cities. Family Entertainment Centers has various amusement options including video

games, gaming consoles, arcades, children's rides, soft play areas, redemption machines, indoor playground systems, skill-based machine games, and games based on virtual and augmented reality. FECs also host private celebrations such as corporate events and birthday parties which in result attracts huge customers. The rising technological advancements in Family Entertainment Centers such as Augmented Reality (AR) and Virtual Reality (VR) games that are highly trending among adults drive the demand of the market. Also, increase in per-capita disposable income, expansion of commercial infrastructures and upsurge in the integration of food & beverages in the entertainment zones due to rising availability of different food options for kids as well as adults encourages the growth of Family Entertainment Centers Market. Furthermore, the rising advancements and other strategic alliance by market key players will create a lucrative demand for this market. For instance: on 24th August 2018, KidZania Kuala Lumpur introduced KidZ & Tech 3.0., allows kids to interact with tools and programmes that utilize Artificial Intelligence (AI) and Robotics. This technology will provide smart learning to kids with an entertaining Emoji Scavenger Hunt activity, also enjoyed by whole family. However, high capital investments in establishing the FECs is the major factor restraining the growth of global Family Entertainment Centers market during the forecast period.

The regional analysis of global Family Entertainment Centers Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the growing adoption advanced technologies, well-established infrastructure and presence of key market players. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027.

Major market player included in this report are:

Dave & Buster's  
CEC Entertainment, Inc.  
Cinergy Entertainment  
KidZania  
Scene 75 Entertainment Centers  
The Walt Disney Company  
Lucky Strike Entertainment  
FunCity  
Smaaash Entertainment Pvt. Ltd.  
LEGOLAND Discovery Center

The objective of the study is to define market sizes of different segments & countries in

recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

**By Visitor Demographics:**

- Families with Children (0-8)
- Families with Children (9-12)
- Teenagers (13-19)
- Young adults (20-25)
- Adults (Ages 25+)

**Facility Size:**

- Up to 5,000 sq. ft.
- 5,001 to 10,000 sq. ft.
- 10,001 to 20,000 sq. ft.
- 20,001 to 40,000 sq. ft.
- 1 to 10 acres
- 10 to 30 acres
- Over 30 acres

**By Revenue Source:**

- Entry Fees & Ticket Sales
- Food & Beverages
- Merchandising
- Advertisement
- Others

**By Application:**

- Arcade Studios
- AR and VR Gaming Zones
- Physical Play Activities
- Skill/Competition Games
- Others

**By Type:**

Children's Entertainment Centers (CECs)  
Children's Edutainment Centers (CEDCs)  
Adult Entertainment Centers (AECs)  
Location-based VR Entertainment Centers (LBECs)

**By Region:**

North America  
U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

**Asia Pacific**

China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Family Entertainment Centers Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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