

Global Family Camping Tent Market Size study & Forecast, by Type (Multi-Room Tent, Backpacking Tent, Pop Up Tent, Tunnel Tent, Inflatable Tent), by Material (Polyester, Nylon, Cotton, Canvas), by Application (Grassland, Beach, Mountains, Other), by Distribution Channel (Online, Offline) and Regional Analysis, 2022-2029

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Abstracts

Global Family Camping Tent Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. Family camping tents are used for outdoor activities like hiking and rock climbing. Tents are durable and affordable because they are constructed of nylon, PVC, poles, and strings. Family camping tents provide protection from erratic and changing weather, such as heavy winter snowfall, soggy monsoon conditions, and sweltering summer heat. The market has a selection of tents. These consist of tents with many rooms, inflatable tents, dome tents, tunnel tents, backpack tents, and geodesic tents. The increasing growth of tourism industry in post covid era and growing adoption of outdoor activities are key factors driving the market growth.

The growing tourism industry is contributing towards the growth of the Global Family Camping Tent Market. For instance – as per the World Travel & Tourism Council (WTTC)'s Travel & Tourism Economic Impact 2022 report – in 2020, in the American region the contribution of Travel & Tourism to GDP declined by 45.5 percent and reached USD 1447 billion, and it further increased by 23.1 percent and reached to USD 1781 billion. Furthermore, in African region during 2020 the contribution of travel and tourism to GDP declined by 47.1 % and reached 97 billion, and in 2021 it further increased by 23.5 percent and reached 119 billion. Also, growing emergence of hybrid

tents and rising popularity of camping activities would create lucrative growth opportunities for the market over the projected period. However, high cost of family camping tents hinders the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Family Camping Tent Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the growing popularity of outdoor activities as well as increasing growth of tourism industry in post-pandemic era in the region. Whereas Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as rising popularity of outdoor camping activities and growing investment towards development of camping sites in the region.

Major market players included in this report are:

HKD International (CEPZ) Limited
Jarden (United States)
Johnson Outdoors (United States)
NEMO Equipment, Inc. (United States)
Oase Outdoors (Denmark)
AMG Group (United Kingdom)
Big Agnes (United States)
Force Ten (United Kingdom)
Hilleberg (United States)
Kelty (United States)

Recent Developments in the Market:

In July 2021, MacNeill Pride Group (MPG), the Brentwood, Tennessee-based portfolio company of private equity firm Centre Partners, announced acquisition of the camping gear brand Klymit.

Global Family Camping Tent Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Type, Material, Application, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working

hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type

- Multi-Room Tent
- Backpacking Tent
- Pop Up Tent
- Tunnel Tent
- Inflatable Tent

By Material

- Polyester
- Nylon
- Cotton
- Canvas

By Application

- Grassland
- Beach
- Mountains

By Distribution Channel

- Online
- Offline

By Region:

- North America
- U.S.
- Canada

Europe
UK
Germany
France
Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
RoLA
Rest of the World

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