

# **Global Facial Implant Market Size study, by Product (Chin and Mandibular, Cheek, Nasal, Injectables) by Material (Metal, Biologicals, Polymers, Ceramic) by Procedure (Eyelid Surgery, Facelift, Rhinoplasty) and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Facial Implant Market is valued approximately USD 2.29 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 8.20 % over the forecast period 2022-2028. Facial implants are a sort of cosmetic surgery that uses advanced technology to alter a person's physical appearance in the case of birth or acquired defects such as cancer or accidents.. Implanting a medically produced homologous product can improve various regions such as the chin, cheek, and jaw. There are no medical options for reshaping the cheeks or chin with facial implants. Throughout the projected period, increased virtual representation on social media is expected to fuel demand for facial implants. Furthermore, the growing concern about personal appearance among the local population in both developed and emerging countries is likely to raise the number of cosmetic procedures, propelling the market's rise. The increased concern for physical and aesthetic appearance across all age groups, as well as the increasing adoption of cosmetic procedures, is expected to drive demand for plastic surgery globally throughout the forecast period. Furthermore, benefits such as painless operation, safety and efficacy, shorter recovery times, and shorter hospital stays are likely to drive demand for invasive aesthetic surgery over the projection period. In addition, rising incidences of facial abnormalities due to congenital illnesses and trauma necessitating cosmetic surgery are predicted to increase demand for a facial implant over the forecast period.. However, high cost of facial procedures impedes the growth of the market over the forecast period of 2021-2027.

The key regions considered for the Global Facial Implant Market study includes Asia

Pacific, North America, Europe, Latin America, and Rest of the World. Due to increased incidences of facial distortion as a result of significant commercialization, North America held the greatest market share.. Furthermore, high levels of patient awareness, the development of technologically advanced facial implants, increased demand for minimally invasive surgeries, and the presence of improved facial procedure healthcare infrastructure are all driving factors for regional market expansion. In the future years, demand for cosmetic surgery is expected to rise due to a growing focus on facial aesthetics and a desire to seem younger among the population. During the projected period, the market in Asia Pacific is expected to grow at the fastest rate. The Asia Pacific market is being driven by a number of major factors, including high untapped opportunities, economic development, increased patient awareness, and constantly expanding healthcare infrastructure. In addition, over the next seven years, the growing economies of India and China are predicted to fuel industry expansion by increasing medical tourism activities supported by cheap procedural costs.

Major market player included in this report are:

Zimmer Biomet

Depuy Synthes

Stryker Corp.

Medartis AG

EUROS

Xilloc

KLS Martin Group

Hanson Medical, Inc.

Integra LifeSciences

OsteoMed

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Chin and Mandibular

Cheek

Nasal

Injectables

By Material:

Metal

Biologicals

Polymers

Ceramic

By Procedure:

Eyelid Surgery

Facelift

Rhinoplasty

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Facial Implant Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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