

# Global Facial Hair Care Wipes Market Size study & Forecast, by Distribution Channel (Online Channel, Offline Channel), and Regional Analysis, 2022-2029

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## Abstracts

Global Facial Hair Care Wipes Market is valued at approximately USD XXX billion in 2021 and is anticipated to grow with a healthy growth rate of more than 8.5% over the forecast period 2022-2029. Facial Hair Care Wipes are produced using antiseptic and anti-bacterial solutions to protect and clean the facial hair which keeps facial hair fresh and hygienic the whole day. The facial Hair Care Wipes market is affected due to various factors such as the rising popularity of e-commerce platforms and growing self-awareness among male consumers. These wipes are beneficial as it works instantly and are easy to use which makes them very convenient for the consumer according to their need. As growing facial has been a trend for decades, we can expect there will be a rise in the Facial Haircare Wipes Market.

Men are getting more aware about hygiene and self-care as it is a part of their personality and the lifestyle. The facial hair wipes are suitable for all beard types, portable and convenient with argan oil. These wipes are formulated with preservatives and antibacterial agents that clean and protect facial hair, keeping it in perfect hygiene and fresh all day long. These facial wipes are made from a combination of essential oils such as jojoba, coconut and essential oils. All these ingredients in the wipes keep your beard moisturized, fresh, and dirt and bacteria at bay. Companies are taking initiative to launch disposable facial hair towels made from 100% biodegradable fabrics. According to the research conducted by the Hirslanden Clinic of Switzerland, that the bearded men have more bacteria in their beard as compared to a dogs whiskers. The researchers swabbed the beards of 18 men and the necks of 30 dogs. As a result, it was found that the man's beard sample contained a lot of bacteria. Almost half had insects that were dangerous to human health. This ultimately led to a need for beard cleaning products such as face hair his towels. In addition, this market has great opportunity due to the

increasing demand for bio-based products. However, the shift in consumer's mindset and preference can stifle market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Facial Hair Care Wipes Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. Europe has the largest share in the Facial Hair Care Wipes market and is expected to be the leading market during the forecast years. Europe has been leading with 51.3% of the market share in 2019. The development of male grooming products and increased awareness of self-care contemplate the further growth of this market. North America is expected to grow with the highest CAGR significantly during the forecast period, owing to factors such as increased awareness of men, spending capacity of the consumer and inclusiveness of bio-based products.

Major market players included in this report are:

KleenOWipes

DepotMen no.504

Beardilizer

Original Beard Wipes

Zeke Pharmaceuticals Private Limited

Recent Developments in the Market:

In May 2020, Procter & Gamble's brand line King C. Gillette came up with the idea of including all the products and tools used for the grooming of men's facial hair care along with facial hair care wipes and essential oils.

Global Facial Hair Care Wipes Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Distribution Channel and region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to

incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

#### By Distribution Channel

Online Channel

Offline Channel

#### By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

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