

Global Facial Cleansing Balm Market Size study & Forecast, by Product Type (Normal Skin, Sensitive Skin, Dry Skin), By End User (Women, Men), By Application (Salons, Spa clinics, Personal Usage), By Distribution Channel (Supermarkets and Hypermarkets, Retail Stores, Pharmacy Stores) and Regional Analysis, 2022-2029

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Abstracts

Global Facial Cleansing Balm Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. Facial Cleansing Balms are primarily used to cleanse the face in order to achieve a more attractive facial appearance. Facial cleansing products have their application in eliminating dead cells, and impurity by unclogging the cell pours over its usage. Cleansing balms nourish and hydrate the skin, improving facial radiance. Manufacturers in the facial cleansing balm segment are keenly focused on the ingredients that must be used to provide customers with effective face cleansing results. The demand for natural cosmetics products and the growing prevalence of skin problems as well as rising awareness regarding personal grooming and hygiene are key factors driving the market growth.

The growing adoption of natural cosmetics is contributing towards the growth of the Global Facial Cleansing Balm Market. For instance – as per Statista – in 2021, the global market value for natural cosmetics and personal care was estimated at USD 35 billion and it is projected to grow to USD 59 billion by 2031. Additionally, the rising prevalence of skin problems such as acne, and pimples is another factor driving the market growth. For instance – as per the American Academy of Dermatology (AAD) estimates – in the United States around 85 per cent of people between the ages of 12

and 24 are affected by acne. In addition, up to 50 million Americans are annually affected with acne. Also, the growing e-commerce and drop shipping industry as well as the rising spa and salon sector would create a lucrative growth prospectus for the market over the projected period. However, concern over the high cost of the product impedes the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Facial Cleansing Balm Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the dominance of branded products and the increasing demand for skin care products in the region would offer lucrative growth opportunities for the market over the forecast period. Whereas Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as the rising urbanization rate, coupled with improving standards of livings in the region.

Major market player included in this report are:

L'occitane

L'Oréal

Estee Lauder Companies Inc.

Clarins

Shiseido Co. Ltd.

Beiersdorf AG

Dior

Bobby Brown

Olay (Procter & Gamble Company (P&G))

Sasa

Recent Developments in the Market:

In July 2022, CeraVe announced new products under its skincare portfolio with the launch of its new makeup remover, cleansing balm and anti-aging eye cream.

Global Facial Cleansing Balm Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product Type, End User, Application, Distribution Channel, Region
Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type

- Normal Skin

 - Sensitive Skin

 - Dry Skin

By End-User

- Women

- Men

By Application

- Salons

- Spa clinics

- Personal Usage

By Distribution Channel

- Supermarkets and Hypermarkets

- Retail Stores

 - Pharmacy Stores

By Region:

- North America

 - U.S.

 - Canada

- Europe

 - UK

 - Germany

 - France

 - Spain

Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
RoLA
Rest of the World

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