

Global Eyewear Market Size study, by Product Type (Contact Lenses, Spectacles, Sunglasses), by Distribution Channel (E-Commerce, Brick and Mortar) and Regional Forecasts 2022-2028

<https://marketpublishers.com/r/G5E295DA3F3FEN.html>

Date: May 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G5E295DA3F3FEN

Abstracts

Global Eyewear Market is valued at approximately USD 11.59 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 6.0 % over the forecast period 2022-2028. Eyewear Market comprises of Spectacles, sunglasses, and contact lenses. With many domestic and international competitors, the industry is highly fragmented. These items provide vision correction as well as protection from dangerous UVA and UVB solar rays. More functional kinds of eye protection, such as goggles, can also be considered eyewear. Rising geriatric population, government initiatives to mitigate vision defects in rural areas, rising cases of Visual Impairment, and defects in eyes have driven the adoption of Eyewear Market across the projected period. For Instance: Lancet Global Health projected that almost 43.3 million people were blind in 2020 and WHO has also reported that in 2021 there were at least 2.2 million people globally who have vision deficiency. Also, rising fashion trends and rising demand for different types of Eyewear are most likely to boost the overall growth of the Eyewear market. However, surging laser treatment can obstruct the market's expansion over the projection period of 2022-2028.

The key regions considered for the global Eyewear market study include Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading region across the world. Rising acceptance of eye care products is driving the market growth in North America. Asia Pacific is also anticipated to exhibit the highest growth rate over the forecast period 2022-2028. The market is expected to grow during the projected period, due to rising prevalence of ocular disease, and increasing fashion trends.

Major market players included in this report are:

Carl Zeiss AG

Essilor International S.A.

Johnson & Johnson, Inc.

Safilo Group S.p.A

Prada S.p.A

Luxottica Group S.p.A

Valeant Pharmaceuticals International Inc.

Cooper Companies Inc.

Fielmann AG

Bausch Health Companies Inc

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Contact Lenses

Spectacles

Sunglasses

By Distribution Channel:

E-Commerce

Brick and Mortar

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020
Base year – 2021
Forecast period – 2022 to 2028

Target Audience of the Global Eyewear Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
 - 1.2.1. Eyewear Market, by Region, 2020-2028 (USD Billion)
 - 1.2.2. Eyewear Market, by Product Type, 2020-2028 (USD Billion)
 - 1.2.3. Eyewear Market, by Distribution Channel, 2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL EYEWEAR MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL EYEWEAR MARKET DYNAMICS

- 3.1. Eyewear Market Impact Analysis (2020-2028)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Rising Geriatric Population
 - 3.1.1.2. Government initiatives to mitigate vision defects in rural areas
 - 3.1.1.3. Rising cases of Visual Impairment and defects in eyes
 - 3.1.2. Market Challenges
 - 3.1.2.1. Surging laser surgeries
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Rising fashion trends
 - 3.1.3.2. Rising demand for different types of Eyewear

CHAPTER 4. GLOBAL EYEWEAR MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 market scenario

CHAPTER 6. GLOBAL EYEWEAR MARKET, BY PRODUCT TYPE

- 6.1. Market Snapshot
- 6.2. Global Eyewear Market by Product Type, Performance - Potential Analysis
- 6.3. Global Eyewear Market Estimates & Forecasts by Product Type, 2018-2028 (USD Billion)
- 6.4. Eyewear Market, Sub Segment Analysis
 - 6.4.1. Contact Lenses
 - 6.4.2. Spectacles
 - 6.4.3. Sunglasses

CHAPTER 7. GLOBAL EYEWEAR MARKET, BY DISTRIBUTION CHANNEL

- 7.1. Market Snapshot
- 7.2. Global Eyewear Market by Distribution Channel, Performance - Potential Analysis
- 7.3. Global Eyewear Market Estimates & Forecasts by Distribution Channel, 2018-2028 (USD Billion)
- 7.4. Eyewear Market, Sub Segment Analysis
 - 7.4.1. E-commerce

7.4.2. Brick and Mortar

CHAPTER 8. GLOBAL EYEWEAR MARKET, REGIONAL ANALYSIS

8.1. Eyewear Market, Regional Market Snapshot

8.2. North America Eyewear Market

8.2.1. U.S. Eyewear Market

8.2.1.1. Product Type breakdown estimates & forecasts, 2018-2028

8.2.1.2. Distribution Channel breakdown estimates & forecasts, 2018-2028

8.2.2. Canada Eyewear Market

8.3. Europe Eyewear Market Snapshot

8.3.1. U.K. Eyewear Market

8.3.2. Germany Eyewear Market

8.3.3. France Eyewear Market

8.3.4. Spain Eyewear Market

8.3.5. Italy Eyewear Market

8.3.6. Rest of Europe Eyewear Market

8.4. Asia-Pacific Eyewear Market Snapshot

8.4.1. China Eyewear Market

8.4.2. India Eyewear Market

8.4.3. Japan Eyewear Market

8.4.4. Australia Eyewear Market

8.4.5. South Korea Eyewear Market

8.4.6. Rest of Asia Pacific Eyewear Market

8.5. Latin America Eyewear Market Snapshot

8.5.1. Brazil Eyewear Market

8.5.2. Mexico Eyewear Market

8.6. Rest of The World Eyewear Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

9.1. Top Market Strategies

9.2. Company Profiles

9.2.1 Carl Zeiss AG

9.2.1.1 Key Information

9.2.1.2 Overview

9.2.1.3 Financial (Subject to Data Availability)

9.2.1.4 Container Product Type Summary

9.2.1.5 Recent Developments

- 9.2.2 Essilor International S.A.
- 9.2.3 Johnson & Johnson, Inc.
- 9.2.4 Safilo Group S.p.A
- 9.2.5 Prada S.p.A
- 9.2.6 Luxottica Group S.p.A
- 9.2.7 Valeant Pharmaceuticals International Inc.
- 9.2.8 Cooper Companies Inc.
- 9.2.9 Fielmann AG
- 9.2.10 Bausch Health Companies Inc.

CHAPTER 10. RESEARCH PROCESS

- 10.1 Research Process
 - 10.1.1 Data Mining
 - 10.1.2 Analysis
 - 10.1.3 Market Estimation
 - 10.1.4 Validation
 - 10.1.5 Publishing
- 10.2 Research Attributes
- 10.3 Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Eyewear Market, report scope

TABLE 2. Global Eyewear Market estimates & forecasts by Region 2018-2028 (USD Billion)

TABLE 3. Global Eyewear Market estimates & forecasts by Product Type 2018-2028 (USD Billion)

TABLE 4. Global Eyewear Market estimates & forecasts by Distribution Channel 2018-2028 (USD Billion)

TABLE 5. Global Eyewear Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 6. Global Eyewear Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 7. Global Eyewear Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 8. Global Eyewear Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 9. Global Eyewear Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 10. Global Eyewear Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 11. Global Eyewear Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 12. Global Eyewear Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 13. Global Eyewear Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 14. Global Eyewear Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 15. U.S. Eyewear Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 16. U.S. Eyewear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 17. U.S. Eyewear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 18. Canada Eyewear Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 19. Canada Eyewear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 20. Canada Eyewear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 21. UK Eyewear Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 22. UK Eyewear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 23. UK Eyewear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 24. Germany Eyewear Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 25. Germany Eyewear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 26. Germany Eyewear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 27. RoE Eyewear Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 28. RoE Eyewear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 29. RoE Eyewear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 30. China Eyewear Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 31. China Eyewear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 32. China Eyewear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 33. India Eyewear Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 34. India Eyewear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 35. India Eyewear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 36. Japan Eyewear Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 37. Japan Eyewear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 38. Japan Eyewear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 39. RoAPAC Eyewear Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 40. RoAPAC Eyewear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 41. RoAPAC Eyewear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 42. Brazil Eyewear Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 43. Brazil Eyewear Market estimates & forecasts by segment 2018-2028 (USD Billion)

Billion)

TABLE 44. Brazil Eyewear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 45. Mexico Eyewear Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 46. Mexico Eyewear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 47. Mexico Eyewear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 48. RoLA Eyewear Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 49. RoLA Eyewear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 50. RoLA Eyewear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 51. Row Eyewear Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 52. Row Eyewear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 53. Row Eyewear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 54. List of secondary source used in the study of global Eyewear Market

TABLE 55. List of primary source used in the study of global Eyewear Market

TABLE 56. Years considered for the study

TABLE 57. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Eyewear Market, research methodology
- FIG 2. Global Eyewear Market, market estimation techniques
- FIG 3. Global market Distribution Channel estimates & forecast methods
- FIG 4. Global Eyewear Market, key trends 2021
- FIG 5. Global Eyewear Market, growth prospects 2022-2028
- FIG 6. Global Eyewear Market, porters 5 force model
- FIG 7. Global Eyewear Market, pest analysis
- FIG 8. Global Eyewear Market, value chain analysis
- FIG 9. Global Eyewear Market by segment, 2018 & 2028 (USD Billion)
- FIG 10. Global Eyewear Market by segment, 2018 & 2028 (USD Billion)
- FIG 11. Global Eyewear Market by segment, 2018 & 2028 (USD Billion)
- FIG 12. Global Eyewear Market by segment, 2018 & 2028 (USD Billion)
- FIG 13. Global Eyewear Market by segment, 2018 & 2028 (USD Billion)
- FIG 14. Global Eyewear Market, regional snapshot 2018 & 2028
- FIG 15. North America Eyewear Market 2018 & 2028 (USD Billion)
- FIG 16. Europe Eyewear Market 2018 & 2028 (USD Billion)
- FIG 17. Asia pacific Eyewear Market 2018 & 2028 (USD Billion)
- FIG 18. Latin America Eyewear Market 2018 & 2028 (USD Billion)
- FIG 19. Global Eyewear Market, company market share analysis (2021)

I would like to order

Product name: Global Eyewear Market Size study, by Product Type (Contact Lenses, Spectacles, Sunglasses), by Distribution Channel (E-Commerce, Brick and Mortar) and Regional Forecasts 2022-2028

Product link: <https://marketpublishers.com/r/G5E295DA3F3FEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G5E295DA3F3FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970