

# **Global Eye Health Supplements Market Size study, by Ingredient Type (Lutein and Zeaxanthin, Antioxidants, Omega-3 Fatty acids, Flavonoids, Coenzyme Q10, Others), by Indication (Age-related Macular Degeneration (AMD), Cataract, Dry Eye Syndrome, Inflammation, Others), by Formulation (Tablets, Capsules, Powder, Softgels, Liquid) and Regional Forecasts 2020-2027**

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## **Abstracts**

Global Eye Health Supplements Market is valued approximately at USD 1.5 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 6% over the forecast period 2020-2027. Over the years, the healthcare industry has been reimbursing a prime impetus in the development of an effective health supplement for eye care. The development of advanced eye supplements has encouraged several ophthalmologists to recommend and utilize these new supplements among patients with weakening eyesight since it can prevent the occurrence of chronic eye diseases and improve the vision of eyes which is resulting in the higher market growth across the globe. Furthermore, the rise in prevalence of ophthalmic diseases due to growing geriatric population, increasing funding by public and private organizations, and intensive number of brands for eye health supplements are the few factors responsible for the CAGR of the market during the forecast period. According to the World Health Organization (WHO), there were nearly 2.2 billion people affected with eye-related or vision impairment diseases in October 2019, of which at least 1 billion people had unaddressed or preventable circumstances across the globe. Similarly, as per the International Agency for the Prevention of Blindness, in 2018, more than 21 million of Vietnamese people needed eye care services, of which over 3 million Vietnamese have

eyesight problems. Thus, the surge in vision-related complications may promote the adoption of the eye health supplements, thereby boosting the market growth all over the world. However, the high cost of eye supplements is one of the prime factors restraining the market growth over the forecast period of 2020-2027.

The regional analysis of the global Eye Health Supplements market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the rising awareness concerning vision-related problem, increasing prevalence of chronic eye diseases, and the presence of a significant number of market vendors in the region. Whereas Asia-Pacific is anticipated to exhibit the highest growth rate / CAGR over the forecast period 2020-2027. Factors such as the rising prevalence eye-related or ophthalmic disorder such as myopia and presbyopia coupled with growing geriatric population across developing countries, such as China and India, would create lucrative growth prospects for the eye health supplements market across the Asia-Pacific region.

Major market player included in this report are:

Vitabiotics Ltd.

Pfizer Inc.

Nature's Bounty Co.

Amway International

Bausch + Lomb

Nutrivein

ZeaVision LLC

Kemin Industries, Inc.

EyeScience

NutraChamps

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Ingredient Type:

Lutein and Zeaxanthin

Antioxidants

Omega-3 Fatty acids

Flavonoids

Coenzyme Q10

Others

By Indication:

Age-related Macular Degeneration (AMD)

Cataract

Dry Eye Syndrome

Inflammation

Others

By Formulation:

Tablets

Capsules

Powder

Softgels

Liquid

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018  
Base year – 2019  
Forecast period – 2020 to 2027

Target Audience of the Global Eye Health Supplements Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Billion)
  - 1.2.1. Eye Health Supplements Market, by Region, 2018-2027 (USD Billion)
  - 1.2.2. Eye Health Supplements Market, by Ingredient Type, 2018-2027 (USD Billion)
  - 1.2.3. Eye Health Supplements Market, by Indication, 2018-2027 (USD Billion)
  - 1.2.4. Eye Health Supplements Market, by Formulation, 2018-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL EYE HEALTH SUPPLEMENTS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL EYE HEALTH SUPPLEMENTS MARKET DYNAMICS

- 3.1. Eye Health Supplements Market Impact Analysis (2018-2027)
  - 3.1.1. Market Drivers
  - 3.1.2. Market Challenges
  - 3.1.3. Market Opportunities

### CHAPTER 4. GLOBAL EYE HEALTH SUPPLEMENTS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes

- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2017-2027)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL EYE HEALTH SUPPLEMENTS MARKET, BY INGREDIENT TYPE**

- 5.1. Market Snapshot
- 5.2. Global Eye Health Supplements Market by Ingredient Type, Performance - Potential Analysis
- 5.3. Global Eye Health Supplements Market Estimates & Forecasts by Ingredient Type 2017-2027 (USD Billion)
- 5.4. Eye Health Supplements Market, Sub Segment Analysis
  - 5.4.1. Lutein and Zeaxanthin
  - 5.4.2. Antioxidants
  - 5.4.3. Omega-3 Fatty acids
  - 5.4.4. Flavonoids
  - 5.4.5. Coenzyme Q10
  - 5.4.6. Others

## **CHAPTER 6. GLOBAL EYE HEALTH SUPPLEMENTS MARKET, BY INDICATION**

- 6.1. Market Snapshot
- 6.2. Global Eye Health Supplements Market by Indication, Performance - Potential Analysis
- 6.3. Global Eye Health Supplements Market Estimates & Forecasts by Indication 2017-2027 (USD Billion)
- 6.4. Eye Health Supplements Market, Sub Segment Analysis
  - 6.4.1. Age-related Macular Degeneration (AMD)
  - 6.4.2. Cataract
  - 6.4.3. Dry Eye Syndrome
  - 6.4.4. Inflammation
  - 6.4.5. Others

## **CHAPTER 7. GLOBAL EYE HEALTH SUPPLEMENTS MARKET, BY FORMULATION**

- 7.1. Market Snapshot
- 7.2. Global Eye Health Supplements Market by Formulation - Potential Analysis
- 7.3. Global Eye Health Supplements Market Estimates & Forecasts by Formulation 2017-2027 (USD Billion)
- 7.4. Eye Health Supplements Market, Sub Segment Analysis
  - 7.4.1. Tablets
  - 7.4.2. Capsules
  - 7.4.3. Powder
  - 7.4.4. Softgels
  - 7.4.5. Liquid

## **CHAPTER 8. GLOBAL EYE HEALTH SUPPLEMENTS MARKET, REGIONAL ANALYSIS**

- 8.1. Eye Health Supplements Market, Regional Market Snapshot
- 8.2. North America Eye Health Supplements Market
  - 8.2.1. U.S. Eye Health Supplements Market
    - 8.2.1.1. Ingredient Type breakdown estimates & forecasts, 2017-2027
    - 8.2.1.2. Indication breakdown estimates & forecasts, 2017-2027
    - 8.2.1.3. Formulation breakdown estimates & forecasts, 2017-2027
  - 8.2.2. Canada Eye Health Supplements Market
- 8.3. Europe Eye Health Supplements Market Snapshot
  - 8.3.1. U.K. Eye Health Supplements Market
  - 8.3.2. Germany Eye Health Supplements Market
  - 8.3.3. France Eye Health Supplements Market
  - 8.3.4. Spain Eye Health Supplements Market
  - 8.3.5. Italy Eye Health Supplements Market
  - 8.3.6. Rest of Europe Eye Health Supplements Market
- 8.4. Asia-Pacific Eye Health Supplements Market Snapshot
  - 8.4.1. China Eye Health Supplements Market
  - 8.4.2. India Eye Health Supplements Market
  - 8.4.3. Japan Eye Health Supplements Market
  - 8.4.4. Australia Eye Health Supplements Market
  - 8.4.5. South Korea Eye Health Supplements Market
  - 8.4.6. Rest of Asia Pacific Eye Health Supplements Market

## 8.5. Latin America Eye Health Supplements Market Snapshot

### 8.5.1. Brazil Eye Health Supplements Market

### 8.5.2. Mexico Eye Health Supplements Market

## 8.6. Rest of The World Eye Health Supplements Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

### 9.1. Top Market Strategies

### 9.2. Company Profiles

#### 9.2.1. Vitabiotics Ltd.

##### 9.2.1.1. Key Information

##### 9.2.1.2. Overview

##### 9.2.1.3. Financial (Subject to Data Availability)

##### 9.2.1.4. Ingredient Type Summary

##### 9.2.1.5. Recent Developments

#### 9.2.2. Pfizer Inc.

#### 9.2.3. Nature's Bounty Co.

#### 9.2.4. Amway International

#### 9.2.5. Bausch + Lomb

#### 9.2.6. Nutrivein

#### 9.2.7. ZeaVision LLC

#### 9.2.8. Kemin Industries, Inc.

#### 9.2.9. EyeScience

#### 9.2.10. NutraChamps

## **CHAPTER 10. RESEARCH PROCESS**

### 10.1. Research Process

#### 10.1.1. Data Mining

#### 10.1.2. Analysis

#### 10.1.3. Market Estimation

#### 10.1.4. Validation

#### 10.1.5. Publishing

### 10.2. Research Attributes

### 10.3. Research Assumption



## List Of Tables

### LIST OF TABLES

- TABLE 1. Global Eye Health Supplements market, report scope
- TABLE 2. Global Eye Health Supplements market estimates & forecasts by region  
2017-2027 (USD Billion)
- TABLE 3. Global Eye Health Supplements market estimates & forecasts by Ingredient  
Type 2017-2027 (USD Billion)
- TABLE 4. Global Eye Health Supplements market estimates & forecasts by Indication  
2017-2027 (USD Billion)
- TABLE 5. Global Eye Health Supplements market estimates & forecasts by Formulation  
2017-2027 (USD Billion)
- TABLE 6. Global Eye Health Supplements market by segment, estimates & forecasts,  
2017-2027 (USD Billion)
- TABLE 7. Global Eye Health Supplements market by region, estimates & forecasts,  
2017-2027 (USD Billion)
- TABLE 8. Global Eye Health Supplements market by segment, estimates & forecasts,  
2017-2027 (USD Billion)
- TABLE 9. Global Eye Health Supplements market by region, estimates & forecasts,  
2017-2027 (USD Billion)
- TABLE 10. Global Eye Health Supplements market by segment, estimates & forecasts,  
2017-2027 (USD Billion)
- TABLE 11. Global Eye Health Supplements market by region, estimates & forecasts,  
2017-2027 (USD Billion)
- TABLE 12. Global Eye Health Supplements market by segment, estimates & forecasts,  
2017-2027 (USD Billion)
- TABLE 13. Global Eye Health Supplements market by region, estimates & forecasts,  
2017-2027 (USD Billion)
- TABLE 14. Global Eye Health Supplements market by segment, estimates & forecasts,  
2017-2027 (USD Billion)
- TABLE 15. Global Eye Health Supplements market by region, estimates & forecasts,  
2017-2027 (USD Billion)
- TABLE 16. Global Eye Health Supplements market by segment, estimates & forecasts,  
2017-2027 (USD Billion)
- TABLE 17. Global Eye Health Supplements market by region, estimates & forecasts,  
2017-2027 (USD Billion)
- TABLE 18. Global Eye Health Supplements market by segment, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 19. Global Eye Health Supplements market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 20. Global Eye Health Supplements market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 21. Global Eye Health Supplements market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 22. U.S. Eye Health Supplements market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 23. U.S. Eye Health Supplements market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 24. U.S. Eye Health Supplements market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 25. Canada Eye Health Supplements market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 26. Canada Eye Health Supplements market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 27. Canada Eye Health Supplements market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 28. UK Eye Health Supplements market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 29. UK Eye Health Supplements market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 30. UK Eye Health Supplements market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 31. Germany Eye Health Supplements market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 32. Germany Eye Health Supplements market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 33. Germany Eye Health Supplements market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 34. France Eye Health Supplements market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 35. France Eye Health Supplements market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 36. France Eye Health Supplements market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 37. Spain Eye Health Supplements market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 38. Spain Eye Health Supplements market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 39. Spain Eye Health Supplements market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 40. Italy Eye Health Supplements market estimates & forecasts, 2017-2027  
(USD Billion)

TABLE 41. Italy Eye Health Supplements market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 42. Italy Eye Health Supplements market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 43. ROE Eye Health Supplements market estimates & forecasts, 2017-2027  
(USD Billion)

TABLE 44. ROE Eye Health Supplements market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 45. ROE Eye Health Supplements market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 46. China Eye Health Supplements market estimates & forecasts, 2017-2027  
(USD Billion)

TABLE 47. China Eye Health Supplements market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 48. China Eye Health Supplements market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 49. India Eye Health Supplements market estimates & forecasts, 2017-2027  
(USD Billion)

TABLE 50. India Eye Health Supplements market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 51. India Eye Health Supplements market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 52. Japan Eye Health Supplements market estimates & forecasts, 2017-2027  
(USD Billion)

TABLE 53. Japan Eye Health Supplements market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 54. Japan Eye Health Supplements market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 55. Australia Eye Health Supplements market estimates & forecasts, 2017-2027  
(USD Billion)

TABLE 56. Australia Eye Health Supplements market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 57. Australia Eye Health Supplements market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 58. South Korea Eye Health Supplements market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 59. South Korea Eye Health Supplements market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 60. South Korea Eye Health Supplements market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 61. ROPAC Eye Health Supplements market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 62. ROPAC Eye Health Supplements market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 63. ROPAC Eye Health Supplements market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 64. Brazil Eye Health Supplements market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 65. Brazil Eye Health Supplements market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 66. Brazil Eye Health Supplements market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 67. Mexico Eye Health Supplements market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 68. Mexico Eye Health Supplements market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 69. Mexico Eye Health Supplements market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 70. ROLA Eye Health Supplements market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 71. ROLA Eye Health Supplements market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 72. ROLA Eye Health Supplements market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 73. ROW Eye Health Supplements market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 74. ROW Eye Health Supplements market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 75. ROW Eye Health Supplements market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 76. List of secondary sources, used in the study of global Eye Health Supplements market

TABLE 77. List of primary sources, used in the study of global Eye Health Supplements

market

TABLE 78. Years considered for the study

TABLE 79. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Eye Health Supplements market, research methodology
- FIG 2. Global Eye Health Supplements market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Eye Health Supplements market, key trends 2019
- FIG 5. Global Eye Health Supplements market, growth prospects 2020-2027
- FIG 6. Global Eye Health Supplements market, porters 5 force Model
- FIG 7. Global Eye Health Supplements market, pest analysis
- FIG 8. Global Eye Health Supplements market, value chain analysis
- FIG 9. Global Eye Health Supplements market by segment, 2017 & 2027 (USD Billion)
- FIG 10. Global Eye Health Supplements market by segment, 2017 & 2027 (USD Billion)
- FIG 11. Global Eye Health Supplements market by segment, 2017 & 2027 (USD Billion)
- FIG 12. Global Eye Health Supplements market by segment, 2017 & 2027 (USD Billion)
- FIG 13. Global Eye Health Supplements market by segment, 2017 & 2027 (USD Billion)
- FIG 14. Global Eye Health Supplements market by segment, 2017 & 2027 (USD Billion)
- FIG 15. Global Eye Health Supplements market by segment, 2017 & 2027 (USD Billion)
- FIG 16. Global Eye Health Supplements market by segment, 2017 & 2027 (USD Billion)
- FIG 17. Global Eye Health Supplements market, regional snapshot 2017 & 2027
- FIG 18. North America Eye Health Supplements market 2017 & 2027 (USD Billion)
- FIG 19. Europe Eye Health Supplements market 2017 & 2027 (USD Billion)
- FIG 20. Asia-Pacific Eye Health Supplements market 2017 & 2027 (USD Billion)
- FIG 21. Latin America Eye Health Supplements market 2017 & 2027 (USD Billion)
- FIG 22. Global Eye Health Supplements market, company market share analysis (2019)

## I would like to order

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