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Global Extruded Polystyrene Market Size Study & Forecast, by Application, End-Use, and Regional Forecasts 2025–2035

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Abstracts

The Global Extruded Polystyrene (XPS) Market is valued at approximately USD 5.65 billion in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 5.20% during the forecast period from 2025 to 2035. As construction projects worldwide become increasingly driven by energy efficiency, thermal insulation, and material sustainability, extruded polystyrene has gained remarkable prominence as a high-performance insulating material. Known for its closed-cell structure, moisture resistance, and superior compressive strength, XPS has become an essential element in building envelopes—especially in regions with extreme weather conditions. The material's compatibility with green construction standards like LEED certification further reinforces its desirability across both developed and emerging markets.

Rapid urbanization coupled with booming infrastructure development has placed immense pressure on builders and architects to adopt materials that optimize energy consumption without compromising on durability or structural performance. In this landscape, XPS stands out not only for its technical capabilities but also for its long service life and resistance to degradation. It finds broad usage across applications such as foundations, walls, roofs, ceilings, and floors. Furthermore, the increasing emphasis on reducing operational carbon footprints is compelling developers to integrate advanced insulation materials like XPS into new and retrofit construction projects alike.

Regionally, North America dominates the market, underpinned by stringent building energy codes and a mature construction industry that continues to favor sustainable insulation materials. The U.S., in particular, is spearheading demand owing to massive residential and commercial renovation initiatives and favorable government regulations. Meanwhile, Europe trails closely behind with robust demand coming from countries like

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Germany, France, and the UK, where environmental mandates and zero-energy building trends are reshaping construction standards. The Asia Pacific region is projected to register the fastest growth, propelled by rapid infrastructure expansion in China, India, and Southeast Asian countries. Investments in affordable housing, urban redevelopment, and smart cities are accelerating the uptake of advanced insulating materials across the region.

Major market players included in this report are:

BASF SE

Owens Corning

Saint-Gobain

The Dow Chemical Company

Kingspan Group

Ravago Group

Knauf Insulation

Austrotherm GmbH

Ursa Insulation S.A.

Sunde Group

Supreme Petrochem Ltd.

Synthos S.A.

StyroChem International

Loyal Group

SABIC

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Global Extruded Polystyrene Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period – 2025–2035

Report Coverage – Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope – North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope – Free report customization (equivalent up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segments of the market are explained below:

By Application:

Foundation

Wall

Roof

Ceiling

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Floor

Others

By End-Use:

Residential Construction

Commercial Construction

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

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India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

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Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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