

Global Extruded Cereals Market Size study, by Type (Simply Extruded, Expanded Co-extruded), by Product Type (Organic, Conventional, by Raw Material (Corn, Wheat, Cocoa, Rice, Others), by Distribution Channel (Convenience Stores, Hypermarkets & Supermarkets, Specialty Stores, Non-grocery Stores, E-commerce Platforms, Others) and Regional Forecasts 2022-2028

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Abstracts

Global Extruded Cereals Market is valued at approximately XX in 2021 and is anticipated to grow with a healthy growth rate of more than xx% over the forecast period 2022-2028. Extruded Cereals are small grains. These necessitate the use of specialized cutting systems to control and change the texture of the cereals from soft to crunchy. Cereals are cooked and textured during the extraction process using a combination of mechanical heat, shear, and moisture addition. After this, flavouring and colouring are applied to make them look appealing and tasty. These extruded cereals are a mixture of grains and cereals. Factors driving the market include the ongoing expansion of retail infrastructure, particularly in developing countries, and the rising demand for clean-label food products. Furthermore, the increasing acceptance of Western culture is expected to change an individual's dietary pattern, propelling the market. The ongoing development of ready-to-eat breakfast cereals by key players, fueled by the fast-paced lifestyle of the young working population, is expected to drive growth in the global extruded cereals market during the assessment period. Another important factor that is expected to boost the market is the growing number of supermarkets and hypermarkets in both developed and developing countries. Other factors contributing to market growth include high demand for premium products and the resurgence of the hot cereals industry. Despite the fact that extrusion processing has grown in popularity as one of the most environmentally friendly and energy-efficient processes for a wide range of

food items, it still presents some challenges. This type of food processing technique necessitates a significant financial investment. To prevent harmful and reactive substance formation, several process parameters, such as temperature, moisture content, screw speed, feed particle size, die shape, and screw configuration must be carefully selected. These factors could stymie demand for extruded cereals in the coming years.

The key regions considered for the global Extruded Cereals market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. The increasing number of new product launches, as well as the entry of multiple cereal manufacturers, are expected to propel the Asia Pacific market. Asia Pacific expansion can also be attributed to consumers' increasing preferences for healthy and organic products. North America is expected to maintain its second position in revenue share throughout the forecast period. With rising consumption of both ready-to-eat and hot cereals, sales of extruded cereals are expected to increase rapidly in the United States and Canada.

Major market players included in this report are:

San Carlo Gruppo
Alimentare S.P.A.
Diamond Foods, Inc.
Shearer's Foods, Inc.
Kellogg Company
The Lorenz Bahlsen Snack-World GmbH & Co Kg.
Old Dutch Foods, Inc.
Frito-Lay North America, Inc.
Calbee, Inc.
Grupo Bimbo S.A.B. De C.V.,
ITC Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Simply Extruded

Expanded

Co-extruded

By Product Type:

Organic

Conventional

By Raw Material:

Corn

Wheat

Cocoa

Rice

Others

By Distribution Channel:

Convenience Stores

Hypermarkets & Supermarkets

Specialty Stores

Non-grocery Stores

E-commerce Platforms

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020
Base year – 2021
Forecast period – 2022 to 2028

Target Audience of the Global Extruded Cereals Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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