

Global Extra Neutral Alcohol (ENA) Market Size Study, by Raw Material (Grain-based, Sugarcane-based, Others), by Type (Type I, Type II), by Application (Beverages, Potable Alcohol, Flavors and Fragrances, Pharmaceuticals, Cosmetics and Personal Care, Others) and Regional Forecasts 2022-2032

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Abstracts

Global Extra Neutral Alcohol (ENA) Market is valued at approximately USD 9.43 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 6.1% over the forecast period 2024-2032. Extra Neutral Alcohol (ENA) holding precedence in potable alcohol varieties, is the backbone of the liquor industry, forming the base for gins, aperitifs, rums, liqueurs, vodkas, and more. With a purity level of 96.4% ethanol, ENA's significance extends beyond beverages, being an essential food-grade solvent in processing confectionery, chocolate, and other food products due to its effective flavor and colorant diffusion capabilities. The burgeoning liquor consumption globally is prompting industry players to innovate and expand their offerings.

Furthermore, the versatility of ENA extends into personal care items such as lotions, shampoos, hairsprays, deodorants, and perfumes, owing to its preservative qualities and antibacterial properties. ENA's role as a carrier of fragrance and flavor amplifies its value in these applications. Leading manufacturers are leveraging advanced technologies to ensure the highest purity levels of ENA, meeting stringent standards required in pharmaceutical manufacturing for drugs, antiseptics, and vaccines. This intersection of high purity and neutrality makes ENA indispensable for blending with active pharmaceutical ingredients, ensuring consistent quality and regulatory compliance. However, regulatory and compliance issues and environmental concerns are hampering the market growth during the estimated period.

Sustainability concerns are reshaping the industry, with a noticeable shift towards organic and eco-friendly ENA production methods. Consumers increasingly prefer products with minimal environmental impact, driving producers to emphasize ethically sourced grains and sustainable practices. This trend is particularly pronounced among premium spirit brands and the organic cocktail market, aligning with the health-conscious consumer segment seeking purer options.

The cosmetics sector is another significant growth area for ENA, with a forecast of substantial demand increase due to its application in lotions, creams, and perfumes. The rise in consumer emphasis on grooming and skincare is propelling industry players to develop superior cosmetic products incorporating ENA.

The key regions considered for the global Extra Neutral Alcohol (ENA) Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is a dominating region in the Extra Neutral Alcohol (ENA) Market in terms of revenue. The market growth in the region is being attributed to factors including growing taste for high-end spirits and cocktails, along with rising demand from the craft distilling industry. This, coupled with consumer preference for smoother liquors and increasing disposable income, positions ENA as a key ingredient for continued market growth. Whereas, the market in Asia Pacific is anticipated to grow at the fastest rate over the forecast period fueled by a massive and growing population with rising disposable income. This leads to increased spending on discretionary items, including alcoholic beverages. This growing consumer base creates a strong demand for ENA, a core ingredient in many spirits and liquors. Also, rapid urbanization across APAC is creating a shift in lifestyles and consumption patterns. Urban populations are more likely to explore new trends, including experimenting with different types of alcoholic beverages that utilize ENA

Major market players included in this report are:

Illovo Sugar Limited

NCP Alcohols (Pty) Ltd

USA Distillers LLC

Agro Chemical and Food Company Limited

Sasol Solvents (Pty) Ltd

Mumias Sugar Company Limited

Swift Chemicals Ltd

Tag Solvent Products Pvt Ltd

Enterprise Ethanol (Pty) Ltd

BCL Industries Ltd

Radico Khaitan Limited

Diageo PLC

United Spirits Limited

Luxco, Inc.

Cargill, Incorporated

The detailed segments and sub-segment of the market are explained below:

By Raw Material:

Grain-based

Sugarcane-based

Others

By Type:

Type I

Type II

By Application:

Beverages

Potable Alcohol

Flavors and Fragrances

Pharmaceuticals

Cosmetics and Personal Care

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

RoLA

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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