

# **Global External Enterprise Storage Market Size study & Forecast, by Storage (Police Optical Storage, Solid-state Storage, Flash Memory Devices, Smart Cloud Devices, and External Hard Drives), by Organization Size (Large Enterprises and Small & Medium-sized Enterprises (SMEs)), by End-Use Industry (BFSI, Healthcare & Life Sciences, Telecommunications & IT, Government & Public Sector, Manufacturing, Consumer Goods & Retail, Media & Entertainment, and Others) and Regional Analysis, 2022-2029**

<https://marketpublishers.com/r/G6322B741C0EEN.html>

Date: February 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G6322B741C0EEN

## **Abstracts**

Global External Enterprise Storage Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. External enterprise storage serves as a centralised repository for corporate data and performs common data security, management, and sharing tasks. Enterprise storage systems are scalable for workloads of hundreds of terabytes to petabytes without considerable core or subsystem building since businesses handle the enormous workload of business-complex information. Unlimited connectivity and compatibility for many platforms are other critical components of an enterprise storage solution. The rising adoption of cloud-based storage, hybrid storage and growing volume of data as well as strategic initiatives from leading market players are key factors driving the market growth.

The increasing adoption of cloud-based solutions is contributing to the growth of the Global External Enterprise Storage Market. For instance, according to Statista - In 2021,

the global hybrid cloud market was valued at USD 85 billion, and the market is projected to grow to USD 262 billion in 2027. Moreover, the increasing rate of data generation across enterprises is also driving the market space. For instance, as per Statista – in 2020, the total amount of data created, captured, copied, and consumed globally was estimated at 64.2 Zettabytes and this number is projected to cross 180 Zettabytes by 2025. Also, the proliferation of AI and ML technologies and increasing investment in data centers would create a lucrative growth prospectus for the market over the forecast period. However, concern over data security and privacy stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global External Enterprise Storage Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the dominance of leading market players and increasing investment in data center infrastructure in the region. Whereas Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as rising adoption of external storage services and increasing penetration of leading market players, coupled with the rising emergence of data centers in the region.

Major market players included in this report are:

Dell Technologies Inc.

Hewlett Packard Enterprise Co.

Hitachi Ltd.

Huawei Investment & Holding Co. Ltd.

International Business Machines Corp.

NetApp Inc.

Nfina Technologies Inc.

Nimbus Data Inc.

Pure Storage Inc.

Seagate Technology LLC

Recent Developments in the Market:

In May 2020, Dell Technologies introduced its new offering in enterprise storage space, named EMC PowerStore arrays. This new storage solution from Dell is seven times faster and has three times lower latency than previous generation Dell EMC midrange storage arrays.

Global External Enterprise Storage Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Storage, Organization Size, End-Use Industries, Region  
Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World  
Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

#### By Storage

- Police Optical Storage
- Solid-state Storage
- Flash Memory Devices
- Smart Cloud Devices
- External Hard Drives

#### By Organization Size

- Large Enterprises
- Small & Medium-sized Enterprises (SMEs)

#### By End-Use Industries

- BFSI
- Healthcare & Life Sciences
- Telecommunications & IT
- Government & Public Sector
- Manufacturing
- Consumer Goods & Retail
- Media & Entertainment

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

RoLA

Rest of the World

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
  - 1.2.1. External Enterprise Storage Market, by Region, 2019-2029 (USD Billion)
  - 1.2.2. External Enterprise Storage Market, by Storage, 2019-2029 (USD Billion)
  - 1.2.3. External Enterprise Storage Market, by Organization Size, 2019-2029 (USD Billion)
  - 1.2.4. External Enterprise Storage Market, by End-Use Industries, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL EXTERNAL ENTERPRISE STORAGE MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL EXTERNAL ENTERPRISE STORAGE MARKET DYNAMICS

- 3.1. External Enterprise Storage Market Impact Analysis (2019-2029)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Increasing adoption of cloud-based storage, hybrid storage
    - 3.1.1.2. Growing volume of data
    - 3.1.1.3. Strategic initiatives from leading market players
  - 3.1.2. Market Challenges
    - 3.1.2.1. Concern associated with data privacy
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Proliferation of AI and ML technologies
    - 3.1.3.2. Increasing investment in data centres

## **CHAPTER 4. GLOBAL EXTERNAL ENTERPRISE STORAGE MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
  - 4.3.1. Political
  - 4.3.2. Economical
  - 4.3.3. Social
  - 4.3.4. Technological
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. Industry Experts Prospective
- 4.7. Analyst Recommendation & Conclusion

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

## **CHAPTER 6. GLOBAL EXTERNAL ENTERPRISE STORAGE MARKET, BY STORAGE**

- 6.1. Market Snapshot
- 6.2. Global External Enterprise Storage Market by Storage, Performance - Potential Analysis
- 6.3. Global External Enterprise Storage Market Estimates & Forecasts by Storage 2019-2029 (USD Billion)
- 6.4. External Enterprise Storage Market, Sub Segment Analysis
  - 6.4.1. Police Optical Storage
  - 6.4.2. Solid State Storage
  - 6.4.3. Flash Memory Devices
  - 6.4.4. Smart Cloud Devices
  - 6.4.5. External Hard Drives

## **CHAPTER 7. GLOBAL EXTERNAL ENTERPRISE STORAGE MARKET, BY ORGANIZATION SIZE**

- 7.1. Market Snapshot
- 7.2. Global External Enterprise Storage Market by Organization Size, Performance - Potential Analysis
- 7.3. Global External Enterprise Storage Market Estimates & Forecasts by Organization Size 2019-2029 (USD Billion)
- 7.4. External Enterprise Storage Market, Sub Segment Analysis
  - 7.4.1. Large Enterprises
  - 7.4.2. Small & medium Enterprises

## **CHAPTER 8. GLOBAL EXTERNAL ENTERPRISE STORAGE MARKET, BY END-USE INDUSTRIES**

- 8.1. Market Snapshot
- 8.2. Global External Enterprise Storage Market by End-Use Industries, Performance - Potential Analysis
- 8.3. Global External Enterprise Storage Market Estimates & Forecasts by End-Use Industries 2019-2029 (USD Billion)
- 8.4. External Enterprise Storage Market, Sub Segment Analysis
  - 8.4.1. BFSI
  - 8.4.2. Healthcare & Life Sciences
  - 8.4.3. Telecommunications & IT
  - 8.4.4. Government & Public Sector
  - 8.4.5. Manufacturing
  - 8.4.6. Consumer Goods & Retail
  - 8.4.7. Media & Entertainment
  - 8.4.8. Others

## **CHAPTER 9. GLOBAL EXTERNAL ENTERPRISE STORAGE MARKET, REGIONAL ANALYSIS**

- 9.1. External Enterprise Storage Market, Regional Market Snapshot
- 9.2. North America External Enterprise Storage Market
  - 9.2.1. U.S. External Enterprise Storage Market
    - 9.2.1.1. Storage breakdown estimates & forecasts, 2019-2029
    - 9.2.1.2. Organization Size breakdown estimates & forecasts, 2019-2029

- 9.2.1.3. End-Use Industries breakdown estimates & forecasts, 2019-2029
- 9.2.2. Canada External Enterprise Storage Market
- 9.3. Europe External Enterprise Storage Market Snapshot
  - 9.3.1. U.K. External Enterprise Storage Market
  - 9.3.2. Germany External Enterprise Storage Market
  - 9.3.3. France External Enterprise Storage Market
  - 9.3.4. Spain External Enterprise Storage Market
  - 9.3.5. Italy External Enterprise Storage Market
  - 9.3.6. Rest of Europe External Enterprise Storage Market
- 9.4. Asia-Pacific External Enterprise Storage Market Snapshot
  - 9.4.1. China External Enterprise Storage Market
  - 9.4.2. India External Enterprise Storage Market
  - 9.4.3. Japan External Enterprise Storage Market
  - 9.4.4. Australia External Enterprise Storage Market
  - 9.4.5. South Korea External Enterprise Storage Market
  - 9.4.6. Rest of Asia Pacific External Enterprise Storage Market
- 9.5. Latin America External Enterprise Storage Market Snapshot
  - 9.5.1. Brazil External Enterprise Storage Market
  - 9.5.2. Mexico External Enterprise Storage Market
  - 9.5.3. Rest of Latin America External Enterprise Storage Market
- 9.6. Rest of The World External Enterprise Storage Market

## **CHAPTER 10. COMPETITIVE INTELLIGENCE**

- 10.1. Top Market Strategies
- 10.2. Company Profiles
  - 10.2.1. Dell Technologies Inc.
    - 10.2.1.1. Key Information
    - 10.2.1.2. Overview
    - 10.2.1.3. Financial (Subject to Data Availability)
    - 10.2.1.4. Product Summary
    - 10.2.1.5. Recent Developments
  - 10.2.2. Hewlett Packard Enterprise Co.
  - 10.2.3. Hitachi Ltd.
  - 10.2.4. Huawei Investment & Holding Co. Ltd.
  - 10.2.5. International Business Machines Corp
  - 10.2.6. , NetApp Inc.
  - 10.2.7. Nfina Technologies Inc.
  - 10.2.8. Nimbus Data Inc.



10.2.9. Pure Storage Inc.

10.2.10. Seagate Technology LLC

## **CHAPTER 11. RESEARCH PROCESS**

11.1. Research Process

11.1.1. Data Mining

11.1.2. Analysis

11.1.3. Market Estimation

11.1.4. Validation

11.1.5. Publishing

11.2. Research Attributes

11.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 1. Global External Enterprise Storage Market, report scope

TABLE 2. Global External Enterprise Storage Market estimates & forecasts by Region 2019-2029 (USD Billion)

TABLE 3. Global External Enterprise Storage Market estimates & forecasts by Storage 2019-2029 (USD Billion)

TABLE 4. Global External Enterprise Storage Market estimates & forecasts by Organization Size 2019-2029 (USD Billion)

TABLE 5. Global External Enterprise Storage Market estimates & forecasts by End-Use Industries 2019-2029 (USD Billion)

TABLE 6. Global External Enterprise Storage Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 7. Global External Enterprise Storage Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 8. Global External Enterprise Storage Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 9. Global External Enterprise Storage Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 10. Global External Enterprise Storage Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 11. Global External Enterprise Storage Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 12. Global External Enterprise Storage Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 13. Global External Enterprise Storage Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 14. Global External Enterprise Storage Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 15. Global External Enterprise Storage Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 16. U.S. External Enterprise Storage Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 17. U.S. External Enterprise Storage Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 18. U.S. External Enterprise Storage Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 19. Canada External Enterprise Storage Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 20. Canada External Enterprise Storage Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 21. Canada External Enterprise Storage Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 22. UK External Enterprise Storage Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 23. UK External Enterprise Storage Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 24. UK External Enterprise Storage Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 25. Germany External Enterprise Storage Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 26. Germany External Enterprise Storage Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 27. Germany External Enterprise Storage Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 28. France External Enterprise Storage Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 29. France External Enterprise Storage Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 30. France External Enterprise Storage Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 31. Italy External Enterprise Storage Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 32. Italy External Enterprise Storage Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 33. Italy External Enterprise Storage Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 34. Spain External Enterprise Storage Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 35. Spain External Enterprise Storage Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 36. Spain External Enterprise Storage Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 37. RoE External Enterprise Storage Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 38. RoE External Enterprise Storage Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 39. RoE External Enterprise Storage Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 40. China External Enterprise Storage Market estimates & forecasts, 2019-2029

(USD Billion)

TABLE 41. China External Enterprise Storage Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 42. China External Enterprise Storage Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 43. India External Enterprise Storage Market estimates & forecasts, 2019-2029

(USD Billion)

TABLE 44. India External Enterprise Storage Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 45. India External Enterprise Storage Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 46. Japan External Enterprise Storage Market estimates & forecasts, 2019-2029

(USD Billion)

TABLE 47. Japan External Enterprise Storage Market estimates & forecasts by

segment 2019-2029 (USD Billion)

TABLE 48. Japan External Enterprise Storage Market estimates & forecasts by

segment 2019-2029 (USD Billion)

TABLE 49. South Korea External Enterprise Storage Market estimates & forecasts,

2019-2029 (USD Billion)

TABLE 50. South Korea External Enterprise Storage Market estimates & forecasts by

segment 2019-2029 (USD Billion)

TABLE 51. South Korea External Enterprise Storage Market estimates & forecasts by

segment 2019-2029 (USD Billion)

TABLE 52. Australia External Enterprise Storage Market estimates & forecasts,

2019-2029 (USD Billion)

TABLE 53. Australia External Enterprise Storage Market estimates & forecasts by

segment 2019-2029 (USD Billion)

TABLE 54. Australia External Enterprise Storage Market estimates & forecasts by

segment 2019-2029 (USD Billion)

TABLE 55. RoAPAC External Enterprise Storage Market estimates & forecasts,

2019-2029 (USD Billion)

TABLE 56. RoAPAC External Enterprise Storage Market estimates & forecasts by

segment 2019-2029 (USD Billion)

TABLE 57. RoAPAC External Enterprise Storage Market estimates & forecasts by

segment 2019-2029 (USD Billion)

TABLE 58. Brazil External Enterprise Storage Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 59. Brazil External Enterprise Storage Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 60. Brazil External Enterprise Storage Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 61. Mexico External Enterprise Storage Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 62. Mexico External Enterprise Storage Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 63. Mexico External Enterprise Storage Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 64. RoLA External Enterprise Storage Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 65. RoLA External Enterprise Storage Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 66. RoLA External Enterprise Storage Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 67. Row External Enterprise Storage Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 68. Row External Enterprise Storage Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 69. Row External Enterprise Storage Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 70. List of secondary sources, used in the study of global External Enterprise Storage Market

TABLE 71. List of primary sources, used in the study of global External Enterprise Storage Market

TABLE 72. Years considered for the study

TABLE 73. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global External Enterprise Storage Market, research methodology
- FIG 2. Global External Enterprise Storage Market, Market estimation techniques
- FIG 3. Global Market size estimates & forecast methods
- FIG 4. Global External Enterprise Storage Market, key trends 2021
- FIG 5. Global External Enterprise Storage Market, growth prospects 2022-2029
- FIG 6. Global External Enterprise Storage Market, porters 5 force model
- FIG 7. Global External Enterprise Storage Market, pest analysis
- FIG 8. Global External Enterprise Storage Market, value chain analysis
- FIG 9. Global External Enterprise Storage Market by segment, 2019 & 2029 (USD Billion)
- FIG 10. Global External Enterprise Storage Market by segment, 2019 & 2029 (USD Billion)
- FIG 11. Global External Enterprise Storage Market by segment, 2019 & 2029 (USD Billion)
- FIG 12. Global External Enterprise Storage Market by segment, 2019 & 2029 (USD Billion)
- FIG 13. Global External Enterprise Storage Market by segment, 2019 & 2029 (USD Billion)
- FIG 14. Global External Enterprise Storage Market, regional snapshot 2019 & 2029
- FIG 15. North America External Enterprise Storage Market 2019 & 2029 (USD Billion)
- FIG 16. Europe External Enterprise Storage Market 2019 & 2029 (USD Billion)
- FIG 17. Asia Pacific External Enterprise Storage Market 2019 & 2029 (USD Billion)
- FIG 18. Latin America External Enterprise Storage Market 2019 & 2029 (USD Billion)
- FIG 19. Global External Enterprise Storage Market, company Market share analysis (2021)

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

## I would like to order

Product name: Global External Enterprise Storage Market Size study & Forecast, by Storage (Police Optical Storage, Solid-state Storage, Flash Memory Devices, Smart Cloud Devices, and External Hard Drives), by Organization Size (Large Enterprises and Small & Medium-sized Enterprises (SMEs)), by End-Use Industry (BFSI, Healthcare & Life Sciences, Telecommunications & IT, Government & Public Sector, Manufacturing, Consumer Goods & Retail, Media & Entertainment, and Others) and Regional Analysis, 2022-2029

Product link: <https://marketpublishers.com/r/G6322B741C0EEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G6322B741C0EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970