

Global Executive Coaching Certification Market Size study, By Learner Type (Group/ Small Team Learners, Individual/ Private Learners), By Mode of Learning (Online Learning, In-Person Learning), By Type of Courses (Management & Leadership, Finance & Accounting, Strategic Leadership & Innovation, Marketing & Sales, Others), and Regional Forecasts 2022-2028

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Abstracts

Global Executive Coaching Certification Market is valued at approximately USDXX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2028. An executive coaching certification program is a competent and popular leadership development tool that provides training and practical experience to achieve accredited certification through a variety of courses. It is a method in which top executives, managers, and other leaders are assisting to learn and perform well and also help them to meet the organization's current and forthcoming challenges. The growing trend of online teaching and remote working, the increasing number of strategic movements by several chief market players, coupled with the rapid expansion of the corporate sector are the primary factors bolstering the market demand across the globe. For instance, in November 2021, Kellogg Executive Education at Northwestern University and Emeritus collaboratively introduced their leading-edge Chief Digital Officer Program, which is mainly designed for senior executives leading digital strategies across their organizations. Likewise, in July 2021, INSEAD- the business school of the world proclaimed its partnership with Thinkers50, the premium ranking of global business thinkers. Thereby, the rising number of deliberate actions by the leading market players are directly associated with the demand for executive

coaching certification, which, in turn, stimulates market growth in the impending years. However, the high cost of various executive coaching certification programs and the dearth of skilled professionals impede the growth of the market over the forecast period of 2022-2028. Also, the increasing technological developments and rising emphasis to thrive in a challenging business environment by various enterprises are anticipated to act as catalyzing factors for the market demand during the forecast period.

The key regions considered for the global Executive Coaching Certification Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing trend of online executive coaching certification programs, along with the availability of short, flexible executive coaching programs. Whereas, Asia-Pacific is anticipated to exhibit the highest CAGR over the forecast period 2022-2028. Factors such as the flourishing development of the corporate sector, and the availability of a wide range of courses both online and in-person mode, would create lucrative growth prospects for the Executive Coaching Certification Market across the Asia-Pacific region.

Major market players included in this report are:

HEC Paris Business School

Kellogg School of Management Northwestern University

IMD-International Institute of Management Development

MIT Management Executive Education

UC Berkeley Executive Education

Northwestern ELOC

Stanford School of Business

Harvard University

Symboisis Coaching Academy

Forever21 Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key

players. The detailed segments and sub-segment of the market are explained below:

By Learner Type:

Group/ Small Team Learners

Individual/ Private Learners

By Mode of Learning:

Online Learning

In-Person Learning

By Type of Courses:

Management & Leadership

Finance & Accounting

Strategic Leadership & Innovation

Marketing & Sales

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Executive Coaching Certification Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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