

Global ESIM Market Size study & Forecast, by Solution (Hardware, Connectivity services) by Application (Consumer Electronics, M2M) and Regional Analysis, 2022-2029

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Abstracts

Global ESIM Market is valued at approximately USD 7.34 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 8.5% over the forecast period 2022-2029. An eSIM is a type of programmable SIM card that is directly fixed into a device rather than an integrated circuit located on a removable universal integrated circuit card. An eSIM includes software that is installed onto an eUICC chip permanently attached to a device. The rising focus on remote sim provisioning for M2M, the increasing number of favorable government regulations boosting M2M communication, and the growing adoption of eSIM-connected devices are primary factors for the growth of the market.

The growing integration of IoT technology with eSIM is exhibiting a positive influence on the growth of the market. According to Statista, in 2019, the Internet of Things (IoT) generated total revenue of USD 388 billion worldwide, which is projected to reach USD 677.4 billion by 2025. Therefore, the increasing demand and development of the Internet of Things are acting as a catalyzing factor for the demand for ESIM in the global market. Moreover, the surging demand for wearable electronics, as well as the rising adoption of smart solutions are creating various lucrative prospects over the forecasting years. However, the rising concern regarding security threats and the lack of standardization are restricting the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global ESIM Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America



dominated the market in terms of revenue, owing to the increasing technological advancements and high presence of the network providers. Whereas, the Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as the surging demand for eSIM smartphones, as well as increasing availability of prominent smartphone players such as Huawei and Samsung electronics in the market space.

Major market players included in this report are:

Infineon Technologies AG.

NXP Semiconductors N.V.

STMicroelectronics

Deutsche Telekom AG

Giesecke+Devrient Mobile Security GmbH

Gemalto NV

ARM Holdings

Singtel

Sierra Wireless

NTT Docomo

Recent Developments in the Market:

In September 2021, Deutsche Telekom AG declared the launch of its in-car 5G and personal eSIM networking options in partnership with Bayerische Motoren Werke AG. Deutsche Telekom AG and Bayerische Motoren Werke AG used personal eSIM and MobilityConnect to link vehicle connectivity with the customer's mobile network on a 5G basis.

Global ESIM Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape,

Growth factors, and Trends

Segments Covered Solution, Application, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to



incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Solution:
Hardware
Connectivity services
By Application:
Consumer Electronics
M2M

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

RoLA

Rest of the World



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