+357 96 030922
info@marketpublishers.com

Global ESG Software Market to reach USD 3954 billion by 2032

https://marketpublishers.com/r/GA49512A56EDEN.html
Date: February 2025
Pages: 285
Price: US$ 3,218.00 (Single User License)
ID: GA49512A56EDEN

Abstracts

The global ESG (Environmental, Social, and Governance) Software Market, valued at approximately USD 940.7 billion in 2023, is set to witness an extraordinary expansion, projected to grow at a compound annual growth rate (CAGR) of 17.30% over the forecast period 2024-2032. With the rising demand for corporate transparency and responsible investment practices, ESG software has become a critical tool for enterprises striving to enhance sustainability reporting, monitor regulatory compliance, and drive ethical business strategies. The rapid integration of AI-driven analytics, blockchain transparency solutions, and cloud-based sustainability management platforms has fueled the market's exponential growth.

Amidst an evolving regulatory landscape, enterprises across diverse industries are increasingly leveraging ESG software to streamline data collection, risk assessment, and corporate responsibility tracking. The surge in government mandates for climate disclosures, carbon footprint reduction initiatives, and sustainable business operations has significantly influenced the adoption of advanced ESG analytics tools. Moreover, the rising investor emphasis on ESG metrics and the expanding influence of green financing have further bolstered the demand for scalable, cloud-integrated software solutions. However, high implementation costs, lack of standardized reporting frameworks, and complexities in cross-border ESG compliance management pose notable challenges to market penetration.

The ESG software market is witnessing accelerated adoption across banking & financial services, energy & utilities, manufacturing, healthcare, and retail sectors. Organizations are integrating real-time ESG monitoring, automated risk mitigation strategies, and sustainability-focused AI algorithms to optimize performance and ensure regulatory adherence. The emergence of cloud-native, AI-enhanced ESG platforms has facilitated

+357 96 030922
info@marketpublishers.com

seamless data aggregation and predictive analytics, enabling enterprises to align corporate goals with sustainable development objectives. Additionally, the rising popularity of ESG-driven corporate social responsibility (CSR) initiatives and green bond investments is expected to drive future market expansion.

Regionally, North America dominates the ESG software market, fueled by stringent environmental policies, SEC-mandated ESG disclosures, and widespread adoption of AI-driven governance tools. Europe follows closely, backed by aggressive sustainability targets, the EU Taxonomy Regulation, and an expanding green investment ecosystem. The Asia Pacific region is anticipated to register the highest growth rate, driven by China and India’s increasing regulatory pressure for corporate sustainability, rapid industrial digitization, and government-led environmental initiatives. Meanwhile, Latin America and the Middle East & Africa are emerging markets, with industries embracing ESG compliance software to meet evolving sustainability expectations and investor scrutiny.

Major Market Players Included in This Report Are:

SAP SE

IBM Corporation

Salesforce, Inc.

Wolters Kluwer N.V.

Sphera Solutions, Inc.

Enablon (Wolters Kluwer N.V.)

Workiva Inc.

Intelex Technologies Inc.

Isometrix

Cority Software Inc.

Greenstone Plus Ltd.

+357 96 030922
info@marketpublishers.com

Nasdaq Inc.

Refinitiv (London Stock Exchange Group)

UL Solutions Inc.

Diligent Corporation

The Detailed Segments and Sub-Segment of the Market Are Explained Below:

By Type:

Environmental Management Software

Social Management Software

Governance Management Software

Others

By Organization Size:

Small & Medium Enterprises (SMEs)

Large Enterprises

By Deployment:

On-premise

Cloud

By Vertical:

+357 96 030922
info@marketpublishers.com

Banking, Financial Services, and Insurance (BFSI)

Healthcare

Energy & Utilities

Retail & Consumer Goods

Manufacturing

IT & Telecommunications

Government & Public Sector

Others

By Region:

North America:

U.S.

Canada

Europe:

UK

Germany

France

Spain

Italy

Rest of Europe (RoE)

+357 96 030922
info@marketpublishers.com

Asia Pacific:

- China
- India
- Japan
- Australia
- South Korea
- Rest of Asia Pacific (RoAPAC)

Latin America:

- Brazil
- Mexico

Middle East & Africa:

- Saudi Arabia
- South Africa
- Rest of Middle East & Africa (RoMEA)

Years Considered for the Study Are as Follows:

- Historical Year – 2022
- Base Year – 2023

+357 96 030922
info@marketpublishers.com

Forecast Period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional-level analysis for each market segment.

Detailed analysis of the geographical landscape with country-level insights.

Competitive landscape with information on major market players.

Strategic recommendations for future market approaches.

Analysis of competitive structures and market entry barriers.

Demand-side and supply-side market trends analysis.

+357 96 030922
info@marketpublishers.com

Contents

CHAPTER 1.GLOBAL ESG SOFTWARE MARKET EXECUTIVE SUMMARY

1.1.Global ESG Software Market Size & Forecast (2022-2032)
1.2.Regional Summary
1.3.Segmental Summary
  1.3.1.By Type
  1.3.2.By End Use
1.4.Key Trends
1.5.Recession Impact
1.6.Analyst Recommendation & Conclusion

CHAPTER 2.GLOBAL ESG SOFTWARE MARKET DEFINITION AND RESEARCH ASSUMPTIONS

2.1.Research Objective
2.2.Market Definition
2.3.Research Assumptions
  2.3.1.Inclusion & Exclusion
  2.3.2.Limitations
  2.3.3.Supply Side Analysis
    2.3.3.1.Availability
    2.3.3.2.Infrastructure
    2.3.3.3.Regulatory Environment
    2.3.3.4.Market Competition
    2.3.3.5.Economic Viability (Consumer’s Perspective)
  2.3.4.Demand Side Analysis
    2.3.4.1.Regulatory Frameworks
    2.3.4.2.Technological Advancements
    2.3.4.3.Environmental Considerations
    2.3.4.4.Consumer Awareness & Acceptance
2.4.Estimation Methodology
2.5.Years Considered for the Study
2.6.Currency Conversion Rates

CHAPTER 3.GLOBAL ESG SOFTWARE MARKET DYNAMICS

3.1.Market Drivers

+357 96 030922
info@marketpublishers.com

3.1.1.Increasing Demand for Sustainability Reporting and Transparency
3.1.2.Integration of AI-Driven Analytics and Blockchain Solutions
3.1.3.Growing Investor Emphasis on ESG Metrics and Green Financing
3.2.Market Challenges
3.2.1.High Implementation Costs and Integration Complexities
3.2.2.Lack of Standardized Reporting Frameworks
3.3.Market Opportunities
3.3.1.Expansion of Cloud-Integrated and Scalable Software Solutions
3.3.2.Emergence of Comprehensive ESG Platforms for Diverse Verticals
3.3.3.Increasing Adoption Across Regulated Industries

CHAPTER 4.GLOBAL ESG SOFTWARE MARKET INDUSTRY ANALYSIS

4.1.Porter’s 5 Force Model
4.1.1.Bargaining Power of Suppliers
4.1.2.Bargaining Power of Buyers
4.1.3.Threat of New Entrants
4.1.4.Threat of Substitutes
4.1.5.Competitive Rivalry
4.1.6.Futuristic Approach to Porter’s 5 Force Model
4.1.7.Porter’s 5 Force Impact Analysis
4.2.PESTEL Analysis
4.2.1.Political
4.2.2.Economical
4.2.3.Social
4.2.4.Technological
4.2.5.Environmental
4.2.6.Legal
4.3.Top Investment Opportunities
4.4.Top Winning Strategies
4.5.Disruptive Trends
4.6.Industry Expert Perspective
4.7.Analyst Recommendation & Conclusion

CHAPTER 5.GLOBAL ESG SOFTWARE MARKET SIZE & FORECASTS BY TYPE 2022-2032

5.1.Segment Dashboard
5.2.Global ESG Software Market: Type Revenue Trend Analysis, 2022 & 2032 (USD

+357 96 030922
info@marketpublishers.com

Billion)
5.2.1.Environmental Management Software
5.2.2.Social Management Software
5.2.3.Governance Management Software
5.2.4.Others

CHAPTER 6.GLOBAL ESG SOFTWARE MARKET SIZE & FORECASTS BY ORGANIZATION SIZE, DEPLOYMENT, AND VERTICAL 2022-2032

6.1.Segment Dashboard
6.2.Global ESG Software Market: Organization Size Revenue Trend Analysis, 2022 & 2032 (USD Billion)
6.2.1.SMEs
6.2.2.Large Enterprises
6.3.Global ESG Software Market: Deployment Revenue Trend Analysis, 2022 & 2032 (USD Billion)
6.3.1.On-premise
6.3.2.Cloud
6.4.Global ESG Software Market: Vertical Revenue Trend Analysis, 2022 & 2032 (USD Billion)
6.4.1.BFSI
6.4.2.Healthcare
6.4.3.Energy & Utilities
6.4.4.Retail & Consumer Goods
6.4.5.Manufacturing
6.4.6.IT & Telecommunications
6.4.7.Government & Public Sector
6.4.8.Others

CHAPTER 7.GLOBAL ESG SOFTWARE MARKET SIZE & FORECASTS BY REGION 2022-2032

7.1.North America ESG Software Market
7.1.1.U.S. ESG Software Market
7.1.2.Canada ESG Software Market
7.2.Europe ESG Software Market
7.2.1.UK ESG Software Market
7.2.2.Germany ESG Software Market
7.2.3.France ESG Software Market

+357 96 030922
info@marketpublishers.com

7.2.4.Spain ESG Software Market
7.2.5.Italy ESG Software Market
7.2.6.Rest of Europe (RoE) ESG Software Market
7.3.Asia Pacific ESG Software Market
7.3.1.China ESG Software Market
7.3.2.India ESG Software Market
7.3.3.Japan ESG Software Market
7.3.4.Australia ESG Software Market
7.3.5.South Korea ESG Software Market
7.3.6.Rest of Asia Pacific (RoAPAC) ESG Software Market
7.4.Latin America ESG Software Market
7.4.1.Brazil ESG Software Market
7.4.2.Mexico ESG Software Market
7.5.Middle East & Africa ESG Software Market
7.5.1.Saudi Arabia ESG Software Market
7.5.2.South Africa ESG Software Market
7.5.3.Rest of Middle East & Africa (RoMEA) ESG Software Market

CHAPTER 8.COMPETITIVE INTELLIGENCE

8.1.Key Company SWOT Analysis
8.1.1.SAP SE
8.1.2.IBM Corporation
8.1.3.Salesforce, Inc.
8.2.Top Market Strategies
8.3.Company Profiles
8.3.1.SAP SE
8.3.1.1.Key Information
8.3.1.2.Overview
8.3.1.3.Financial (Subject to Data Availability)
8.3.1.4.Product Summary
8.3.1.5.Market Strategies
8.3.2.IBM Corporation
8.3.3.Salesforce, Inc.
8.3.4.Wolters Kluwer N.V.
8.3.5.Sphera Solutions, Inc.
8.3.6.Enablon (Wolters Kluwer N.V.)
8.3.7.Workiva Inc.
8.3.8.Intelex Technologies Inc.

+357 96 030922
info@marketpublishers.com

8.3.9.Isometrix
8.3.10.Cority Software Inc.
8.3.11.Greenstone Plus Ltd.
8.3.12.Nasdaq Inc.
8.3.13.Refinitiv (London Stock Exchange Group)
8.3.14.UL Solutions Inc.
8.3.15.Diligent Corporation

CHAPTER 9.RESEARCH PROCESS

9.1.Research Process
9.1.1.Data Mining
9.1.2.Analysis
9.1.3.Market Estimation
9.1.4.Validation
9.1.5.Publishing
9.2.Research Attributes

+357 96 030922
info@marketpublishers.com

I would like to order

Product name: Global ESG Software Market to reach USD 3954 billion by 2032
Product link: https://marketpublishers.com/r/GA49512A56EDEN.html
Price: US$ 3,218.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GA49512A56EDEN.html